SEA JIN CHANG

Lim Kim San Chair Professor
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National University of Singapore
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EDUCATION

1992	Wharton School, University of Pennsylvania, Philadelphia, PA. Ph.D. in Organization and Strategy.
1988	Japan-American Institute of Management Science, Tokyo, Japan and Chaminade University, Honolulu, HI, under the Fujitsu Asian Scholarship Program. M.Sc. in Japanese Business Studies.
1986	Seoul National University, Seoul, Korea. M.A. in Economics, with concentration in Industrial Organization and Econometrics.
1984	Seoul National University, Seoul, Korea. B.A. with Honors in Economics.

PROFESSIONAL EXPERIENCE

2015-present	Lim Kim San Chair Professor, NUS Business School, National University of Singapore
2013-2023	Techno-SK Chair Professor, School of Business, Korea Advanced Institute of Science and Technology (joint appointment).
2022	Virtual Chair Professorship, Hong Kong Poly University, June to November
2009-2015	Provost's Chair Professor, NUS Business School, National University of Singapore
2010-2015	Director, Centre for Governance, Institutions and Organization, National University of Singapore Business School
2008	Visiting Professor, Wharton School, University of Pennsylvania
1994-2008	Kumho Asiana Group Endowed Chair Professor (2006-2008), School of Business Administration, Korea University Assistant/Associate/Full Professor with tenure (1994-2008)

2007	Visiting Professor, Institute of Economic Research, Hitotsubashi University, Tokyo, Japan
2004-2005	London Business School, London, United Kingdom. Visiting Professor.
2002, 2022	INSEAD, Fontainebleau, France. Visiting Professor.
2000-2001	Graduate School of Business, Stanford University, Stanford CA. Visiting Faculty.
1996-2002	Summer Programs, New York University, New York, NY. Visiting Professor.
1992-1995	Stern School of Business, New York University, New York, NY. Assistant Professor of Management & International Business.

HONORS AND FELLOWSHIPS

2021	Elected as a Fellow, Strategic Management Society
2018	Elected as a Fellow, Academy of International Business
2018	2018 Distinguished Paper Award, STR Division, Academy of Management
2016	Mirae Asset Outstanding Researcher Award, Korea Academy of Management
2012	The Glueck Best Paper Award, Business Policy and Strategy Division, Academy of Management
2009	Program on Govenance and Institutions, Ministry of Education, Singapore
2007	Selected as one of the fifteen (15) National Scholars by the Korea Ministry of Education.
2006	The Linsu Kim Memorial Award, The Korea Academy of Management.
2004	Grand Prize in Social Sciences, 2004 Chung Jinki Memorial Cultural Foundation, Korea.
2000-2001	Research Grant, Korea Ministry of Information and Telecommunication.
1996-2004	Research Grants, Korea Research Foundation.
1994	Research Fellowship Grant, Carnegie-Bosch Institute.
1993	Finalist for the Best Doctoral Dissertation Award, Business Policy and Strategy Division, Academy of Management.

1988-1991 Wharton School Dean's Fellowship.

1987-1988 The 3rd Fujitsu Asian Scholarship.

1984 Best Senior Thesis Award, Department of Economics, Seoul National University.

RESEARCH

Journal Publications

1) Refereed Journals (English)

How do multidivisional firms select executives?: Balancing interdivisional transfers, intradivisional appointments, and external recruitment, with Youngchoon Kim and Sangchan Park, *Journal of Business Research*, 2026, 209: 116088

"Internal Redeployment and External Recruitment of Inventors," with Yoichi Matsumoto, *Research Policy*, 2025, 54(6) 105238

"Crowd-sourced CEO approval and turnover," with JY, Oh, Kwangwoo Park *International Review of Financial Analysis*, 2024, 96, 103587

"Inter-affiliate Executive Redeployment in Multiunit Firms: Evidence from Korean Business Groups", with Youngchoon Kim and Sangchan Park, 2024, *Organization Science*, 35 (3), 815-834

"Dynamic Resource Redeployment in Global Semiconductor Firms," with Yoichi Matsumoto, *Strategic Management Journal*, 2022 43(2): 237-265.

"When to go it alone?: Examining Post-conversion Performance of International Joint Ventures," *Journal of International Business Studies,* 2019 50: 998-1020

"The Contingent Effects of Political Strategies on Firm Performance: A Political Network Perspective," with Yan Zhang, *Strategic Management Journal,* 2018 39(8): 2152-2177.

"A Quasi-experimental Approach to Multinationality and Performance Relationship: An Application to Learning by Exporting," with Jaiho Chung, 2017, *Global Strategy Journal*, 7(3): 257-285.

"When Does Transition from Family to Professional Management Improve Firm Performance," coauthored with Jungwook Shim, 2015, *Strategic Management Journal*, 36(9): 1297-1316

"Industry Dynamics and Institutional Barriers," with Brian Wu, *Strategic Management Journal*, 2014, 35(8): 1103-1123.

"When Do Foreign Subsidiaries Outperform Local Firms," with Jaiho Chung and Jongbin Moon, *Journal of International Business Studies,* 2013, 44(8): 853-860.

"Do Wholly-owned Subsidiaries Perform Better than Joint Ventures?, with Jaiho Chung and Jongbin Moon, *Strategic Management Journal,* 2013, 34:317-337

"Winning Strategies in China," with Sam Park, *Long Range Planning,* February 2012, 45:1-15.

"Rapid FDI Expansion and Firm Performance," with Jay Hyuk Rhee, *Journal of International Business Studies*, 2011, 42: 979-994

"Asia and Global Business: Introduction to the Special Issue," with Mike Peng and Rabi Bhagat, *Journal of International Business Studies*, March 2010, 41(3): 373-376

"Common Method Variance in International Busines Research," with Lorrane Eden and Arjen van Witteloostuijn, *Journal of International Business Studies*, February 2010, 41(2): 178-184. Reprinted in the *Research Method in International Business*, edited by Lorraine Eden, Bo Nielsen, and Alain Verbeke, Palgrave Macmillan-Springer.

"Spillovers and Competition among Foreign and Local Firms in China," with Dean Xu, *Strategic Management Journal*, May 2008, 29: 495-518

"Business Groups in East Asia: Post-crisis Restructuring and New Growth," *Asia Pacific Journal of Management*, November 2006, 23: 407-417.

"When and How Does Business Group Affiliation Promote Firm Innovation? A Tale of Two Emerging Economies," with Chi-Nien Chung and Ishtiaq Mahmood, *Organization Science*, September 2006, 17(5): 637-656

"Types of Firms Generating Network Externalities and MNCs' Co-location Decisions," with Sekuen Park, *Strategic Management Journal*, July 2005, 26(7): 595-615.

"Venture Capital Financing, Strategic Alliances and the Initial Public Offering of Internet Startups," *Journal of Business Venturing*, July 2004, 19(5): 721-741.

"Ownership Structure, Expropriation, and Economic Performance of Group-affiliated Companies in Korea," *Academy of Management Journal*, April 2003, 46(2): 238-254.

"How Much Does the Business Group Matter in Korea?," with Jaebum Hong, *Strategic Management Journal*, March 2002, 23(3): 265-273.

"The Mode of Entry Choices in Sequential Foreign Investment," with Philip Rosenzweig, *Strategic Management Journal*, July 2001, 22(7):747-776.

"The Economic Performance of the Group Affiliated Companies in Korea: Groupwise Resource Sharing and Internal Business Transactions," with Jaebum Hong, *Academy of Management Journal*, July 2000, 43(3): 429-228.

"Corporate and Industry Effects on Business Unit Competitive Position," with Harbir Singh, *Strategic Management Journal,* June 2000, 21(7): 739-751.

"The Impacts of Modes of Entry and Resource Fit on Modes of Exit by Multibusiness Firms," with Harbir Singh, *Strategic Management Journal,* November 1999, 20(11): 1019-1036.

"Industry and Regional Patterns in Sequential Foreign Market Entry," with Philip Rosenzweig, *Journal of Management Studies*, October 1998, 35(6): 797-822.

"An Evolutionary Perspective on Diversification and Restructuring: Entry, Exit, and Economic Performance during 1981-89," *Strategic Management Journal,* October 1996, 17(8): 587-611.

"Platform Investments and Volatile Exchange Rates: Direct Investment in the U.S. by Japanese Electronics Companies," with Bruce Kogut, *Review of Economics and Statistics,* May 1996, 78(2): 221-231.

"International Expansion Strategy of Japanese Firms: Capability Building through Sequential Entry," *Academy of Management Journal*, April 1995, 38(2): 383-407.

"Technological Capabilities and Japanese Foreign Direct Investment into the United States," with Bruce Kogut, *Review of Economics and Statistics,* August 1991, 73(3): 401-413.

"Strategy, Structure, and Performance of the Korean Business Groups: A Transactions Cost Approach," with Unghwan Choi, *Journal of Industrial Economics,* December 1988, 37(2): 141-158.

2) Refereed Journals (in other languages)

"Iriver 2.0: Corporate Renewal of Reigncom (in Korean)," coauthored with Myoungwoo Lee, *Korea Business Review*, 2011, 14(3): 1-30.

"Quand les Rèseaux Rèsistent Crise Financiere et Participations Croisees des Chaebols Coreens, 1996-2000," (in French), *Gerer et Compredre*, December 2003, 74: 25-34.

"Strategic Alliances and Performance of Internet Startups," (in Korean), *Korean Management Review*, 2002, 31(3): 603-619.

"Profitability of Group-affiliated Companies," (in Korean), *Korean Management Review*, 1999, 28(1): 1-19.

"Review of Resource-based Views and Evolutionary Views in the Contemporary Strategy Research," (in Korean), *Journal of Strategic Management*, 1998, 1(1): 49-73.

"Foreign Direct Investment Patterns of Korean Electronics Firms," *Korean Management Revew*, 1996, 25(3): 205-246.

Papers under Review

"The Role of Intermediary Holding Company in MNC Ownership Hierarchy," with Sunghoon Hong, under the 2nd R&R.

Working Papers (to be submitted for review)

" Employee Skills and the Cost of Redeployment: Evidence from the U.S. Semiconductor Industry," with Yoichi Matsumoto

"Who Sees the Bridge?The Role of Bridge Employees in Recognizing New Cross-Domain Opportunities," with Sukhun Kang

""Family-Professional Manager Coalition and Career Advancement of Family Business Groups," with Youngchoon Kim and Sangchan Park.

Books

1) Books (English)

Family Control and Succession in Korean Business Groups, Cambridge University manuscript, in-press, 2026.

Multinational Firms in China: Entry Strategies, Competition and Performance, Oxford University Press, November 2013 (translanted into Korean).

Sony versus Samsung: The Inside Story of Electronics Giants' Battle for Global Supremacy, Wiley, June 2008 (translanted into Korean, Japanese, Chinese, and Thai)

Business Groups in East Asia: Financial Crisis, Restructuring and New Growth, edited volume, Oxford University Press, March 2006

The Financial Crisis and Transformation of Korean Business Groups: Rise and Fall of Chaebols, Cambridge University Press, 2003 (translated into Korean).

2) Books (Korean)

Global Business Management, (in Korean), Pak-Yong-Sa, 1998 (13th edition in 2025).

Strategic Management, (in Korean), Pak-Yong-Sa, 1996 (14th edition in 2026).

Strategic Alliances and Performance of Internet Startups, (in Korean), Pak-Yong-Sa, 2006.

M&A Strategies, (in Korean), Pak-Yong-Sa, 2004.

Cases in Global Business Management Volume 2, (in Korean), Pak-Yong-Sa, 2004.

Cases in Strategic Management, (in Korean), Pak-Yong-Sa, 2003.

Cases in Global Business Management Volume 1, (in Korean), Pak-Yong-Sa, 1999.

Book Chapters

"Post-crisis Restructuring of Chaebols," in *Korean Political Economy from a Comparative-Historical Perspective*, edited by Hyeong-Ki Kwon, Palgrave, 2026

"Corporate Strategy: Overview and Future Challenges," in *Strategic Management: State of the Field and Future,* edited by Irelene Duhaime, Mike Hitt, and Majorie Lyles, 2021, Oxford University Press

"Common Method Variance in International Business Research," with Arjen van Witteloostuijn and Lorraine Eden, *Research Method in International Business*, 2020, Palgrave Macmillan

"The Small Worlds of Business Groups: Liberalization and Network Dynamics," with J. Brookfield, I. Drori, S. Ellis, S. Lazzarini, J. Siegel, J. Pablo, in B. Kogut ed. *The Small World of Corporate Governance*, MIT Press, 2012.

Subsidiary capability development in multinational enterprises: An empirical investigation, with Philip M. Rosenzweig, in J. Cheng, E. Maitland, and S. Nicholas eds, *Managing Subsidiary Dynamics: Headquarters Role, Capability Development, and China Strategy,* Advances in International Management, Volume 22: 93-121, Emeralds, 2009.

"The Internet Economy of Korea," in B. Kogut ed. *The Global Internet Economy*, MIT Press, 2003.

"Replication of Keiretsu in the United States through Foreign Direct Investment," in C. Earley and H. Singh ed. *Innovations in International and Intercultural Management*, Sage Publications, 2000.

"Evolutionary Process of Subsidiary Development: The Case of Sony," with Philip Rosenzweig, in Julian Birkinshaw ed. *Entrepreneurship in the Global Firms*, Sage Publications, 1998.

Teaching Case Development

1) Cases (English)

"Sony vs Samsung 2026 Update, NUS Business School Case, 2026
"Racing the Curve: BYD, Volkswagen, and General Motors in the Global Electric Vehicle Transition, NUS Business School Case, 2026
"Golfzon 2023," new case development, NUS Business School Case, 2024
"Samsung Electronics: Global Strategy," IMD Case, IMD-3-2444, 2013.
"Samsung Electronics' Semiconductor Division (A) & (B)," with Joel Podolny Stanford Business School Case, IB24 (A) & (B), 2001.

2) Cases (Korean)

"Global Organizational Structure of Samsung Electronics," Korea University Business School Case, 2004
"SK Securities vs. J.P. Morgan," Korea University Business School Case, 2004.
"Hi-mart," Korea University Business School Case, 2003.
"Kium dotcom," Korea University Business School Case, 2003.
"Hyundai Department Store," Korea University Business School Case, 2003.
"M-Commerce Strategy of the SK Telecom," Korea University Business School Case, 2003.
"Hana-Seoul Bank Merger," Korea University Business School Case, 2003.
"Restructuring of Bingrae," Korea University Business School Case, 2003.
"Vertical Integration of CJ Entertainment," Korea University Business School Case, 2003.
"Sambo Computer's e-machines," Korea University Business School Case, 2002
"Namyang Aloe: Global Expansion," Korea University Business School Case, 2002.
"Daewoo Motors (A) & (B) ," Korea University Business School Case, 1999.
"International Expansion of Bosung," Korea University Business School Case, 1999.
"Joint Ventures of LG Telecom in Vietnam," Korea University Business School Case, 1999.
"LG Electronics' Acquisition of Zenith," Korea University Business School Case, 1999.

"Miwon Indonesia," Korea University Business School Case, 1999.
"Shanghai E-Mart," Korea University Business School Case, 1999.
"Brand Alliance Strategy of Capacci," Korea University Business School Case, 1997.
"INKEL's entry to UK," Korea University Business School Case, 1996.
"E-LAND," Korea University Business School Case, 1995.

PRESENTATIONS

1) Conference Presentations

"Family-Professional Manager Coalition and Career Advancement of Family Business Groups," Academy of Management, Philadelphia, 2026

"The Role of Intermediary Holding Company in MNC Ownership Hierarchy," Academy of Management, Copenhagen, 2025

"Internal Redeployment versus External Recruitment of Inventors, " Academy of Management," Chicago, 2024

"Evolution of International Joint Ventures in China," Academy of Management," Chicago, 2024

"Post-alliance technology search strategy," Presented at the 2020 Academy of Management Meetings, Virtual.

"Employee approval and CEO turnover," Presented at the 2019 Strategic Management Conference, Minneapolis

"Inter-temporal Scope Economies and Performance of Global Semiconductor Firms," Presented at the 2018 Annual Academy of Management Meeting, Chicago.

"Managing Holding Companies in Multinational Hierarchies," Presented at the 2018 Academy of International Business Conference, Minneapolis.

"When to Go it Alone: Post-termination performance of international joint ventures," Presented at the 2017 Annual Strategic Management Society Conference, Houston TX.

"Transfer Pricing and Income Shifting," Presented at the 2016 Annual Strategic Management Society Conference, Berlin, Germany.

"Unintended Consequences of Best Corporate Governance Practices," PDW participant at the 2016 Annual Academy of Management Meeting, Anaheim CA.

"Comparative Strategic Governance in Developed and Emerging Economies," PDW participant, at the 2015 Annual Academy of Management Meeting, Vancouver Canada.

"New Form of State-Business Governance in Emerging Economies," symposium participant, at the 2015 Annual Academy of Management Meeting, Vancouver Canada.

"New Competitive Strategies in Emerging Markets," 2015 Academy of International Business, Bangalore, India

"Research Synergies in Corporate Strategy and Entrepreneurship," the 2014 Strategic Management Society, Madrid Spain.

"Whether and How Does Export Improve Firm Performance: A Quasi-experimental Approach," with Jaiho Chung and Jongbin Moon, presented at the 2014 Annual Academy of Management Meeting, Philadelphia, PA.

"Similar and Different: Architectural Complementarity in Target Selection by Horizontal Acquirers," coauthored with Brian Wu and Aseem Kaul, presented at the 2013 Annual Academy of Management Meeting, Orlando, FL.

"Performance Implication of Professional Management Transition in Family Firms," coauthored with Jungwook Shim, presented at the 2012 Annual Academy of Management Meeting, Boston, MA

"A Comparative Study of Ownership Structure in Japan, Korea and Taiwan," presented at the 2011 Academy of International Business Annual Conferfence, Nagoya Japan

"Post-liberalization Consolidation," presented at the 2010 Annual Academy of Management Meeting, Montreal, Canada

"Looking Inside and Search Outside: The Shifting Balance in the Executive Hiring", coauthored with Youngchoon Kim and Sangchan Park, presented at the 2010 Annual Academy of Management Meeting, Montreal, Canada

"Do wholly-owned Subsidiaries Perform Better than Joint Ventures?, with Jaiho Chung and Jongbin Moon, presented at the 2010 Annual Academy of International Business, Rio de Janeiro, Brazil.

"Post-Liberalization Industry Shakeout in China," presented at the 2009 Annual Academy of Management Meeting, Chicago, USA

"Local Firm Heterogeneity and FDI Spillover: Evidence of China," with Jaiho Chung and Dean Xu, presented at the 2008 Annual Academy of International Business, Milan, Italy

"Rapid International Expansion Strategies of Emerging Market Firms," presented at the 2006 Annual Academy of Management Meeting, Atlanta, GA.

"Effects of Group-level Resoruces and Affiliate-level Ownership Structure on Firm-level Innovation: Korean and Taiwanese Business Groups Compared," presented at the 2004 Annual Academy of Management Meeting, New Orleans, LA.

"Business Groups and Innovation," presented at the 2004 Annual Academy of Management Meeting, New Orleans, LA.

"From State to Market," Harvard-Cornell Economic Sociology Conference, November 2003.

"Durability of Chaebol System," presented at the 2003 Annual Academy of Management Meeting, Seattle, WA.

"Ownership Structure, Expropriation, and Economic Performance of Group-affiliated Companies in Korea," presented at the 2002 Annual Academy of Management Meeting, Denver, Colorado.

"Emergence of e-chaebols," presented at the 2001 Strategic Management Society Meetings, San Francisco, CA.

"How Much Does the Corporations Matter in Developing Countries?," with Jaebum Hong, presented at the 1999 Strategic Management Society Meetings, Berlin.

"Transition and Globalization," presented at the 1998 Academy of International Business Annual Conference, Vienna, Austria.

"A Process Model of Subsidiary Capabilities Development within Differentiated Multinational Network," with Philip Rosenzweig, presented at the 1997 Strategic Management Society, Barcelona, Spain.

"The Mode of Entry Choices in Sequential Foreign Investment," with Philip Rosenzweig, presented at the 1997 Annual Academy of Management Meeting, Boston MA.

"Sequential Direct Investment of European and Japanese Firms," with Philip Rosenzweig, presented at the 1995 Academy of International Business Annual Meetings, Seoul Korea.

"Function and Line of Business Evolution in MNC Subsidiaries: Sony in the United States, 1972-1996," with Philip Rosenzweig, presented at the 1995 Academy of International Business Annual Meetings, Seoul Korea.

"Mode of Entry and Mode of Exit in Corporate Reconfiguration," with Harbir Singh, presented at the 1995 Annual Academy of Management Meeting.

"Corporate Evolution, Diversification, and Restructuring," Korea Academy of Management 1995 Annual Meetings, Seoul, Korea, March 1995

"Replication of Keiretsu in the United States," Academy of International Business 1994 Annual Meetings, Boston, MA, November 1994.

"Corporate and Industry Effects on Market Share," Academy of Management 1994 Annual Meetings, Dallas, TX, August 1994.

"International Expansion Strategy of Japanese Firms: Capability Building through Sequential Entry," Academy of Management 1994 Annual Meetings, Dallas, TX, August 1994.

"A Knowledge-based Perspective on Diversified Entry: The Role of Human Resource Profile," Academy of Management 1993 Annual Meeting, Atlanta, Georgia, August 1993.

"Business Turnover and Corporate Performance: Learning from Experimentation," Strategic Management Society Conference, London, England, October 1992.

"Corporate Restructuring in the United States," Invited Lecture, College of Business Administration, Seoul National University, August 1992.

"Corporate Reconfiguration: A Resource Perspective," Academy of Management 1991 Annual Meeting, Miami, Florida, August 1991.

"Technological Capabilities and Japanese Foreign Direct Investment into the U.S.," Conference of the Association of the Japanese Business Studies, Nashville, Tennessee, January 1990.

2) Invited Presentations at Other Institutions

"The Role of Holding Companies in Multinational Ownership Hiearchy"
- Academy of Management 2025
- HK Hang Seng University, 2026

"Internal Redeployment versus External Recruitment of Inventors"
- Academy of Management 2025
- Waseda University December 2023
- Kyoto University, November 2023
- Drexel University, June 2023
- University of California, Irvine, June 2023.

"Intra-firm Redeployment of Inventors"
- CUNY Baruch College, April 2022
- INSEAD, May 2022
- Hong Kong Poly U, June 2022

"CEO Approval and Turnover"
- Bocconi University, October 2018
- Hong Kong Polytechnique University, March 2019

"Intertemporal Scope Economies and Resource Reallocation,"
- Ohio State University, August 2018
- Tilburg University October 2018

"Silent Voices: Employee satisfaction and the acquirer stock performance,"
- Columbia Business School, October 2017
- Harvard Business School, Feb 2017
- INSEAD, Sep 2016
- NTU, Sept 2017

"Income Shifting of Multinational Firms in China"
- University of Hong Kong, May 2015

"Multinational Firms in China"
- Peking University, November 2013
- University of New South Wales, September 2013
- Chinese University of Hong Kong, October 2013

"Performance Implication of Professional Management Transition in Family Firms"
- Ehwa University April 2013

"Post-liberalization Industry Shakeout in China"
- Hong Kong University of Science and Technology, November 2009
- University of Hong Kong, January 2011
- INSEAD May 2011

"Asia's Challenges and Needs," Distinguished Panelist, Asia Innovation Forum, 2009, Tokyo Japan

"Sony vs. Samsung," Invited Lecture, GFK Regional Meetings, 2009

"Local Firm Heterogeneity and FDI Spillover"
- Chinese University of Hong Kong, July 2007
- Hitotsubashi University, July 2007

"Competitive Dynamics between Local and Foreign Firms in China"
- Harvard Business School, February 2006
- Wharton School, February 2006
- Guanghua Business School, Peking University, April 2006
- INSEAD, September 2006

"Types of Firms Generating Network Externalities and MNCs' Co-location Decisions"
- Norweigian School of Management, November 2004.
- Copenhagen Business School, October 2004.
- London Business School, September 2004.
- National University of Singapore, 2004.

"The Financial Crisis and Transformation of Korean Business Groups: Rise and Fall of Chaebols"
- University of British Columbia, Canada, September 2001
- University of Michigan, October 2001
- Stanford University, May 2001.

TEACHING

Undergraduate Courses

Multinational Management, Wharton School, University of Pennsylvania, 1990-1991.

Environment and Management of International Business, Stern School, New York University, 1992-1994.

International Business Management, Stern School, New York University, Summer 1996- 2002.

Business Strategy, Korea University, 1995-2007.

International Business, Korea University, 1995-2007.

International Economy and Business, Korea University, Fall 1997; Fall 2001.

MBA Courses

Corporate Strategy, E-MBA Program, National University of Singapore, Spring 2009-present.

Corporate Strategy, EMBA/PMBA, KAIST Business School, 2013-present.

Global Strategy, Wharton School of the University of Pennsylvania, Spring 2008.

Business Strategy, Korea University, 1995-1998

International Business, Korea University, 1995-2001

M&A Strategy, Korea University, 2003-2007.

Corporate Strategy, INSEAD, Winter 2012

Business Policy & Strategy, Stern School, New York University, 1993.

Multinational Business Management, Stern School, New York University, 1993-1994.

Ph.D. Courses

Seminar in Strategic Management, NUS Business School, 2009-present

Seminar in Strategic Management, KAIST Business School, 2009-present

Seminar in International Business, Korea University, 1997-2002.

Seminar in Strategic Management, Korea University, 1998- 2007.

Seminar in International Business, London Business School, Spring 2005.

ACADEMIC SERVICES

Editorial Service

1) Editor

Strategic Management Journal (Associate Editor, 2013 – 2019)
Journal of International Business Studies (Area Editor, 2007 – 2010; Consulting Editor, 2010-2017)
Industrial and Corporate Change (Area Editor, 2013 – present)

2) Editorial Board

Strategic Management Journal (2005-present)
Journal of International Business Studies (1998 – present)
Strategic Organization (2006-2012)
Asia Pacific Journal of Management (1999- 2010)
European Management Review (2005- 2008)

3) Ad-hoc Reviews

Academy of Management Review
Management Science
Organization Science
Administrative Science Quarterly
Journal of Management Studies
Review of Economics and Statistics
International Journal of Industrial Organization.

Administrative Services

Head, Strategy & Policy Department, National University of Singapore since 2025

Chair, Faculty Promotion and Tenure Committee, NUS Business School, 2014-2018; Committee Member since 2014-2024.

5-Year Review of Academic Excellence Committee, Department of Management, City University of Hong Kong, September 9-11, 2015

Acting Head, Department of Strategy and Policy, National University of Signapore, 2012, 2014

Director, Centre for Governance, Institutions and Organization, National University of Singapore Business School, 2010-2016

Department Chairman, Department of International Business, School of Business Admnistration, Korea University, 2002-2004.

Steering Committee Member, International Center for Korean Studies, Korea University, 2003-2004.

Coordinator, Committee for Internationalization, School of Business Admnistration, Korea University, 1996-2000.

Service in Academic Associations

Terry Best Book Award Selection Committee, Academy of Management, 2025-2026.

Best Paper Award Committee, Strategic Management Society Annual Conference, 2017-2020.

Executive Committee, International Management Division, Academy of Management, Past Division Chair, 2015-16; Division Chair 2014-15; Program Chair, 2012-2013; PDW Chair, 2011-2012.

Program Chair, Doctoral Consortium, Academy of International Business, Nagoya, Japan, June 2011

Faculty Panelist, Doctoral Consortium, Academy of Management Annual Meetings, August 2008; August 2003; August 2008.

Co-Chair, Corporate Strategy Professional Workshop, Business Policy and Strategy Division, Academy of Management Meetings, Washington D.C., 2001.

Dissertation Advising

Ph.D. Program, NUS Business School, National University of Singapore
- Jackie Zheng Yan (placed at University of Hong Kong), 2011 – 2015
- Toshimitsu Ueta, 2012 – 2017 (placed at Copenhagen Business School), 2012-2017

Ph.D. Program, School of Business Administration, Korea University
- Panseop Lee, 2000-2010.

- Youngsoo Ahn, 1998-2005.

MSc. Program, School of Business Administration, Korea University

- Kyunghwan Yoon, 2007-2009
- Youngkeun Kim, 2004-2006
- Moonku Kim, 2004-2006
- Jemo Jung, 2003-2006
- Chunkyu Park, 2002-2004
- Sekeun Park, 2001-2003
- Kyungbae Sohn, 1999-2001
- Panseop Lee, 1998-2000
- Cheongkeun Yoon, 1997-1999
- Hweonjung Park, 1997-1999
- Jaechul Jung, 1996-1998
- Jungwon Lee, 1995-1997
- Sungjin Park, 19941996

PROFESSIONAL EXPERIENCE

2012-2015 International Advisory Board, Komatsu Ltd., Tokyo Japan

1988 Fujitsu Ltd., Tokyo, Japan.
Value Added Network System Division.

1987-88 Daewoo Telecommunication Co. Ltd., Seoul, Korea.
Office of Corporate Planning.

1986-87 Korean Army, Second Leutenant.

PROFESSIONAL AFFILIATION

Academy of Management.
Academy of International Business.
Strategic Management Society.
Korea Academy of Management.

PERSONAL INFORMATION

Korean nationality. Married with two children. Speaking and reading knowledge of Japanese and Chinese.