

Franziska Hittmair

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ACADEMIC EMPLOYMENT

NUS Business School, National University of Singapore Assistant Professor, Department of Strategy and Policy	July 2026 –
Harvard Business School, Harvard University Postdoctoral Research Fellow, Climate and Sustainability Impact Lab	Sept 2024 – June 2026

OTHER APPOINTMENTS

Harvard Kennedy School, Harvard University Research Affiliate, Mossavar-Rahmani Center for Business and Government	July 2026 –
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EDUCATION

Nova School of Business and Economics, Universidade Nova de Lisboa PhD in Management, with Distinction and Honors Dissertation Title: “Three Essays on Corporate Environmental Pollution”	Sept 2019 – June 2024
Sloan School of Management, Massachusetts Institute of Technology Visiting PhD Candidate, MIT Sloan Sustainability Initiative	Jan – June 2024
Copenhagen Business School MSc in Economics and Business Administration	Sept 2014 – June 2016
Leopold-Franzens Universität Innsbruck BSc in Management and Economics	Oct 2010 – May 2014

RESEARCH INTERESTS

Environmental Sustainability, Corporate Strategy, Corporate Misconduct, Carbon Markets, Global Climate Governance, SDGs

PAPERS UNDER REVIEW & WORKING PAPERS

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- [1] **Hittmair, Franziska**, Michael W. Toffel: “Intermediary-Based Contagion: Examining Implications of Media Scrutiny in the Voluntary Carbon Market”
Nominated for the SMS 2026 Annual Conference Responsible Research Paper Prize
- [2] DesJardine, Mark*, **Franziska Hittmair***, Roberto Ragozzino: “Contested Signals: The Double-Edged Role of Communication in Managing Interorganizational Spillovers”
2nd round revise & resubmit at *Strategic Management Journal*
- [3] **Hittmair, Franziska**, Youtha Cuypers: “The Implications of Mergers and Acquisitions for Corporate Environmental Management”
2nd round revise & resubmit at *Strategic Management Journal*

[4] **Hittmair, Franziska***, Narae Lee*: “The Colors of Aliens: Re-Examining Environmental Practices of Foreign-Owned Establishments in the United States”
1st round revise & resubmit at *Strategic Management Journal*

**denotes equal authorship*

RESEARCH IN PROGRESS

[5] Climate Change Risks and Firm Asset Divestitures. with Narae Lee
Winner of SMS Research in Strategic Management Grant 2024 (\$24,000)

[6] The Value of Carbon Credit Ratings. with Michael W. Toffel

CONFERENCE PRESENTATIONS AND INVITED SEMINARS (selected)

- Strategic Management Society Conference, Berlin (2026 – Planned)
- Academy of Management Annual Conference, Philadelphia (2026 – Planned)
- Carbon Offsets Workshop, Harvard Kennedy School, Boston (2026 – Planned)
- Academy of Management Annual Conference, Copenhagen (2025)
- Alliance for Research on Corporate Sustainability Conference, Paris (2025)
- The Aggregate Confusion Seminar Series, MIT, Boston (2025)
- HBS Climate and Sustainability Impact Lab Seminar Series, Boston (2025)
- Academy of Management Annual Conference, Chicago (2024)
- The Aggregate Confusion Seminar Series, MIT, Boston (2024)
- Alliance for Research on Corporate Sustainability Conference, Los Angeles (2024)
- Strategic Management Society Conference, Toronto (2023)
- Academy of Management Annual Conference, Boston (2023)
- Doctoral Conference Non-Market Strategy Research Community (2023)
- Rotterdam School of Management Seminar Series, (2022)
- Academy of Management Annual Conference, Seattle (2022)
- EGOS Annual Conference, Vienna (2022)

PROFESSIONAL SERVICE

Organizer of Symposium at the Academy of Management Annual Conference, Philadelphia: “Advances in Research on Corporate Decarbonization” 2026

Deputy Chair of Nature Based Solutions Working Group, COP30 United Nations Convention on Climate Change 2025

Organizer of Symposium at the Academy of Management Annual Conference, Boston: “Environmental Sustainability Measurement in Academic Research” 2023

Journal reviewing: *Organization Science, Strategic Management Journal, Management Science*

Conference reviewing: Alliance for Research on Corporate Sustainability, Strategic Management Society Annual Conference, Academy of Management Annual Meeting

AWARDS AND GRANTS

Best PhD Dissertation Award in Management
Amélia de Mello Foundation (Fundação Amélia de Mello) 2024

PhD Research Stipend, Portuguese National Foundation for Science and Technology (ranked 2nd nationally out of 150 applicants across academic disciplines)	2020 – 2024
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TEACHING RECORD

Nova School of Business and Economics, Universidade Nova de Lisboa

Teaching Assistant:	2020 – 2023
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- Advanced Strategy (Master of Science in Management)
- Global Strategic Management (CEMS Program)

INDUSTRY EXPERIENCE

Mondelez International

Brand Manager (Austria, Germany, Switzerland)	2016 – 2019
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SKILLS

Software: Stata, R, Python	Languages: German (Native), English (Fluent), Portuguese (Basic)
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