

SHUNYU (MARTIN) ZHANG

National University of Singapore
Department of Strategy and Policy
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EDUCATION

NATIONAL UNIVERSITY OF SINGAPORE, NUS BUSINESS SCHOOL <i>PhD in Management (Strategy and Policy)</i>	Singapore Expected 2029
NATIONAL UNIVERSITY OF SINGAPORE, NUS BUSINESS SCHOOL <i>Master of Science in Sustainable and Green Finance</i>	Singapore 2023
UNIVERSITY OF HERTFORDSHIRE, SCHOOL OF BUSINESS <i>Bachelor of Arts (Hons) in Accounting and Finance</i>	UK 2014

RESEARCH INTERESTS

Non-Market Strategy, International Business, Corporate Sustainability and Green Innovation

RESEARCH EXPERIENCE

Sustainable and Green Finance Institute, NUS <i>Research Assistant (Supervised by Prof. Sumit Agarwal)</i>	2024
Sustainable and Green Finance Institute, NUS <i>Student Researcher (Supervised by Prof. Johan Sulaeman)</i>	2023

TEACHING EXPERIENCE

BMA5013 Corporate Strategy, NUS Business School <i>Teaching Assistant for Prof. Arzi Adbi (MBA module, 2026)</i>
BSP3701B: Strategic Management, NUS Business School <i>Teaching Assistant for Prof. Arzi Adbi (Undergraduate Course, 2025)</i>

AWARDS

NUS Research Scholarship

INDUSTRY EXPERIENCE

Blue Water (S) Wind Technology Pte Ltd, Singapore <i>Project Director</i>	2016 - 2022
Yew Choon Pte Ltd, Singapore <i>Project Supervisor</i>	2014 - 2016

SKILLS

Software: Stata, R, Python, Qualtrics
Language: Chinese - Native, English - Proficient, Japanese - Conversant (N2 Level)