

FANGWEN LIN

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EDUCATION

2020-2025	National University of Singapore Ph.D. in Strategy & Policy Department
2023-2024	Columbia University Visiting at Management Division, Columbia Business School
2014-2018	Chinese University of Hong Kong, Shenzhen B.B.A in Supply Chain & Logistics Management, First-Class Honors
2017	University of British Columbia Tri-Continental Exchange Program in Global Supply Chain Management
2016	Copenhagen Business School Tri-Continental Exchange Program in Global Supply Chain Management

RESEARCH INTERESTS

Geopolitical Tensions; Social Movement; Nonmarket Strategy; Entrepreneurship; Emerging Market; Creative and Cultural Industry

PAPERS UNDER REVISE AND RESUBMIT

[1] **[Work about democratic transition and non-market strategy]**. (Under revise and resubmit at Administrative Science Quarterly) With Yishu Cai, Lori Yue, Shipeng Yan, and Haibin Yang.

WORKS IN PROGRESS

- [2] **“Political Categorization and Restaurant Evaluation”**. (Drafted) With Lori Yue, Shipeng Yan, and Yishu Cai.
- Finalist of *OMT Responsible Research Award*, AOM Conference. 2022
- [3] **“Geopolitical Tensions and Cosmetic Product Innovation”**. (Empirical analysis) With April Yun Hou.
- Nominated for *Best Paper Prize* and *Best PhD Paper Prize*, SMS Conference. 2023
 - Winner of *Kwok Leung Dissertation Grant Award*, IACMR Conference. 2023
- [4] **“Foreign and Local Restaurant Evaluation in Hong Kong”**. (Data collection)

PRESENTATIONS & CONFERENCES

- [1] **“Bilateral Tensions and Cosmetic Product Innovation”**
- Presented at SMS Annual Conference (September 2023, Toronto)
 - Presented at AOM Annual Conference (August 2023, Boston)
- [2] **“Evidence of Corporate Sociopolitical Voices in Hong Kong”**
- Presented at SMS Annual Conference (September 2022, London)
 - Presented at AOM Annual Conference (August 2022, Seattle)

- [3] **“Executive Sent-Down Experiences and Corporate Poverty Alleviation”**
- Nominated for SMS Best Student Paper Prize (September 2021, Virtual)
 - Presented at AOM Annual Conference (August 2021, Virtual)
 - Presented at SMS Annual Conference (September 2021, Virtual)
- [4] **“An Unintended Spillover: Political Movement and Corporate Social Responsiveness”**
- Presented at AOM Annual Conference (August 2020, Virtual)
- [5] **“Walking or Talking CSR? Corporate Strategic Responses to Social Controversies”**
- Presented at American Marketing Association Winter Conference (February 2020, San Diego)

FELLOWSHIPS AND AWARDS

Overseas Research Immersion Award, NUS. 2023

Research Incentive Award, NUS. 2023

Kwok Leung Dissertation Grant Award, IACMR. 2023

Conference Best Paper Prize & Best PhD Paper Prize Nomination, SMS Annual Conference. 2023

OMT Responsible Research Award Finalist, AOM Annual Conference. 2022

Conference Best PhD Paper Prize Nomination, SMS Annual Conference. 2021

President's Graduate Fellowship, NUS. 2020-2024

Outstanding Academic Performance Award, CityU HK. 2019

Certificate of Merit for Teaching Students, CityU HK. 2019

CFA Institute Research Challenge Outstanding Performance, Asian Pacific Region. 2017

Supply Chain Kick-off Case Competition Winner, Copenhagen Business School. 2016

University Academic Scholarship and Dean's List Award, CUHK, Shenzhen. 2014-2018

TEACHING

Tutorial Instructor:

Managerial Economics for Undergraduate, 2022-2023

Teaching Assistant:

Nonmarket Strategy Research Community Seminar for PhD, 2023-2024

Entrepreneurial Management for MBA and Master, 2022-2023

Strategic Management for Undergraduate, 2020-2022

SERVICE

Reviewer for AOM, SMS, and AIB Annual Conferences

PROFESSIONAL EXPERIENCE

2017 Deutsche Bank - Research Analyst

SKILLS

Programming and software: STATA, R, Python, Tableau

Language: Mandarin (Native), English (Fluent)