

Zhaowei J CHEN

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EDUCATION

NUS BUSINESS SCHOOL, NATIONAL UNIVERSITY OF SINGAPORE <i>Ph.D. in Management</i>	Singapore Expected 2026
NUS BUSINESS SCHOOL, NATIONAL UNIVERSITY OF SINGAPORE <i>Master of Science in Management</i>	Singapore 2020
UNIVERSITY OF WESTERN AUSTRALIA <i>Bachelor of Commerce, Accounting and Finance</i>	Perth, Australia 2019

RESEARCH INTEREST

State-firm Interaction, International Business and Strategic Management

PUBLICATIONS

Delios A., Clemente E. G., Wu T., Tan H., Wang Y., Gordon M., Viganola D., **Chen Z.**, Dreber A., Johannesson M., Pfeiffer T., Uhlmann E.C. (2022). Examining the generalizability of research findings from archival data. *Proceedings of the National Academy of Sciences*, 119(30).

Wu T., Delios A., **Chen Z.** and Wang X. (2023). Rethinking corruption in international business: An empirical review. *Journal of World Business*, 58(2).

CONFERENCE PRESENTATIONS

Chen Z., Delios A., and Yeung B. (2023). Leave No One Behind: How Firms React to the State Anti-Poverty Program? Presented at *Academy of management Annual Meeting, Boston*. (Supervised by Professor Andrew Delios and Professor Bernard Yeung)

BOOK CHAPTERS

Chen Z., Galang R., and Delios A. Refining Contemporary Thinking on Corruption: Bridging Insights from Political Economy to International Business. Forthcoming.

PROFESSIONAL SERVICE

Pre-Conference Program Assistant – AIB 2021, online

- Assisted 2021 AIB Pre-conference Program Chair, Professor Andrew Delios, to schedule the program.

Program Coordinator and Assistant – AIB 2022, Miami

- Assisted 2022 AIB Program Chair, Professor Andrew Delios, to manage the development of the program, schedule workshops, communicate submission details with authors, panel organizers, and reviewers.

Session Chair – AIB 2022, Miami

- Initiated discussion on manuscript-specific comments following the session presentations.

Reviewer – AIB 2023, Warsaw

TEACHING EXPERIENCE

Co-teaching at NUS Business School, Executive Education Program Sep 2020 – Present

- Taught Executive Education program to a group of business owners in Singapore and senior managers of Singapore banks to improve their strategy practice. I was assigned to tutor to the groups on how to do the analysis using the Balanced Scorecard software for the simulation.

*Teaching Assistant for Professor Andrew Delios, BMS5114 Asian Business Environment
MSc in Management Program*

Jan – May 2022

- Assisted to operate the hybrid class, set up quizzes, design assessment scheme, provide consultation, and grade participation and submission of homework.

Tutor for BSP 1703 Managerial Economics

Aug 2023 – Present

- Conducted tutorials, provide consultation, and grade participation and presentation.

RESEARCH ASSISTANCE EXPERIENCE

*Student Researcher with NUS Business School, Department of Strategy and Policy
With Professor Andrew Delios*

May – Dec 2020

- Contributed to a Corruption Review paper by completing a consolidation and review of 400 corruption related papers from Management and Political Economy fields. I summarized key information from those papers, including data source of corruption, measure of corruption and implications for management and policymaking. I identified the top data sources and key measurements of corruption used by researchers since 1980s.
- Contributed to data collection and organization, literature review, and Internet search of dataset for the project related to the sister city and spillover effect.

*Research Assistant with CUHK (ShenZhen), School of Management and Economics
With Professor Linyi Zhang*

Feb – July 2021

- Contributed to a project related to State Capitalism and state-owned enterprises. I reviewed the theoretical framework of different perspectives of state capitalism and implications. Furthermore, I intended to summarize the new varieties of state capitalism in recent years by surveying the Management field papers published after 2000 from top tier management journals.

*Research Assistant with NUS Business School, Department of Marketing
With Professor Daniel He*

Mar – July 2020

- Contributed to the COVID-19 media bias research which aims to test whether the financial analysts underestimated or overestimated the impact of COVID-19 based on where they lived (i.e., local information). I was responsible for data collection and organization, and Internet search of dataset for over 1000 observations for journalists' location, the position of journalists, content analysis, and organization affiliated.
- Designed two surveys and three real-experiments to study the impact of social influence on sharable coupon redemption to investigate if guilty pleasure will influence on sharable coupon redemption. The research team implemented those experiments in T-Mall application for Chinese customers.

AWARDS AND FELLOWSHIPS

- NUS Research Scholarship

Aug 2021 – Present

QUALIFICATIONS

- CFA Level 1, passed. (CFA Level 2 concurrent candidate)

Feb 2019

INDUSTRY EXPERIENCE

CREDIT EASE FINANCE COMPANY, CHINA

ShanDong, CHINA

Nov 2017-Feb 2018

(CreditEase is one of the biggest China-based FinTech conglomerate specializing in wealth management.)

Personal Assistant to Head of Finance Department, Personal Finance Division (Internship)

- Collaborated with research team of 10 to establish investment strategies of CNY 1 million for high net wealth clients.

- Formulated investment advisory on personal wealth development in foreign exchange currencies, structured products and insurance.
- Developed key marketing strategies to grow the client investment portfolio for the company, which resulted in achieving the target revenue of CNY 9M.

SKILLS

- Computer: STATA, Qualtrics, and LIWC (text analysis).
- Languages: English (Proficient), Mandarin (Native)