

HU Ruey Heng Arthur

National University of Singapore
Department of Strategy and Policy
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EDUCATION

Ph.D. in Strategy & Policy, National University of Singapore, 2022 – 2027 (expected)

Bachelor's in Business Management, Singapore Management University 2015 – 2019

- Majors in Strategic Management & Operations Management
- Summa Cum Laude

Exchange Student, McGill University, Canada 2019

RESEARCH

Interests: Entrepreneurship; Corporate Innovation; Regulation & Start-up Strategies

Work in Progress

- How do early-stage firms innovate and survive in the face of regulatory and use case ambiguity? (Data collection)

TEACHING CASES

“Too Long for Comfort: Tackling Consultation Wait Time at a Hospital Emergency Department” 2020
with Marcus ANG and Sean Shao Wei LAM, Centre for Management Practice, Singapore Management University

“Café Better field: Optimising Food Menu” 2018
with Marcus ANG, Centre for Management Practice, Singapore Management University

AWARDS

President's Graduate Fellowship, National University of Singapore 2022

TECHNICAL SKILLS

STATA; JavaScript; VBA

INDUSTRY EXPERIENCE

Digital Product Manager, Standard Chartered Bank, Singapore 2019 – 2022

Contract Consultant (Operations), KK Women & Children's Hospital, Singapore 2019

International Graduate Intern, Standard Chartered Bank, Singapore 2018

Business Analyst Intern (Industry 4.0 research centre), McKinsey & Company, Singapore 2017