

Yun Hou

MY PERSONAL WEBSITE

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Department of Strategy and Policy, NUS Business School, Singapore, 119245

ACADEMIC POSITIONS

National University of Singapore *Research Associate* *2021-Present*

EDUCATION

National University of Singapore *Ph.D. in Management* *2021*
Peking University *Master in Economics* *2016*
Peking University *Bachelor in Management* *2014*
Peking University *Bachelor in Economics (Minor)* *2014*

WORKING PAPERS

1. Yun Hou and Ivan P.L Png, “**Benchmarking: Field Evidence**” (Under review).
 - Presentation: CCC, 27th Annual Conference for Doctoral Student Research, June 2020; 39th SMS Annual Conference, September 2019; AIEA-NEBR, August, 2019.
2. Yun Hou, “**Relative performance feedback and growth aspirations: A field experiment**”(Preparing for submission).
 - Presentation: 80th AOM Annual Meeting, August 2020.
3. Yun Hou, Ivan P.L. Png, Xi Xiong, “**Patent law and value: Evidence from the U.S. Court of Appeals for the Federal Circuit**” (Under review).
4. Yun Hou, Ivan P.L. Png, Xi Xiong, “**Strategic patenting: Empirical evidence**” (Under review).
 - Presentation: EIPI Conference, September, 2021; Poster session, Munich Summer Institute, June 2021; EPFL Virtual Innovation Seminar, April 2021.
5. Yun Hou, Ivan P.L. Png, Xi Xiong, “**Patent Law, Appropriability, and External R&D: Empirical Evidence**” (Preparing for submission).
 - Presentation: 40th SMS Annual Conference, September 2021.
6. Yun Hou and Ivan P.L. Png, “**Government Sponsored Commercial R&D and Private Innovation: Evidence from the Bayh-Dole Act**” (Preparing for submission).
 - Finalist, 2020 AOM Technology and Innovation Management Division, Best Student Paper Award.
 - Runner-up, 2018 SMS Knowledge and Innovation Interest Group Best Conference Paper Award .

SERVICE

Reviewer: Academy of Management Annual Meetings 2017-2020
Ad-hoc Reviews: Management Science; Strategic Management Journal

TEACHING

BSN4811: Innovation and Productivity, NUS Business School
Co-lecturer (Undergraduate module, Sem II, 2020-2021)
Teaching rating score: 4.8/5.0 (School faculty average: 4.2)
BMU5003: Economics for Managers, NUS-UCLA EMBA Program
Teaching Assistant (EMBA module, 2019)
BSP1703/BSP1005: Managerial Economics, NUS Business School
Tutorial Instructor (Undergraduate module, 2017-2019)
BMA5115/BMA5115A: Management of Technological Innovation, NUS Business School
Teaching Assistant (Master module, Sem II, 2016-2017)
BMP5001: Venture Capital, NUS Business School
Teaching Assistant (MBA module, Sem II, 2016-2017)

FELLOWSHIPS AND AWARDS

President's Graduate Fellowship NUS 2019-2020
NUS Research Scholarship 2016-2018
Peking University Graduate Fellowship 2014-2015
Peking University Leo Koguan Scholarship 2011, 2012 and 2015
China National Scholarship 2013
First Prize of the Challenge Cup Academic Contest in Peking University 2011

OTHER EXPERIENCE

China Center for Urban Development, Peking University 2014 - 2016
Research Assistant
Institute of Capital Development, Peking University 2014 - 2016
Research Assistant
Institute of Social Science Survey, Peking University 2013 - 2014
Intern