

CHEN DANYANG

NUS Business School, National University of Singapore

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EDUCATION

National University of Singapore, Singapore 2017–present

Ph.D. in Strategy (expected 2022)

Thesis Title: Corporate Social Capital and Family Business in Emerging Markets

Advisors: Chi-Nien Chung (Chair), Marleen Dieleman, Bin Ke, Yanbo Wang (External)

Xi'an Jiaotong University, Xi'an, China 2011–2015

Bachelor in Management

RESEARCH

Interests: Family Business; Entrepreneurship; Corporate Political Strategy; Social Networks

Publication

- Wang, Y., & Chen, D. 2020. Learning from Comparing: New Directions in the Study of Entrepreneurship in China and the U.S., *Quarterly Journal of Management* 2020(2), 37-45

Working Papers

- Chen, D. “Back to the Clan: The Influence of Clan Ideology on Family Firms’ Financial Misconduct” (Job market paper; Under Review by AMJ)

This study uses a novel dataset about Chinese clans, the typical kinship-built communities, to examine how founders’ past life in kinship networks imprints on listed family firms’ financial misconduct. This study reveals the relationship between family firms’ clan background and their decoupling strategy that borders on financial misconduct to satisfy the controlling family’s economic interests but simultaneously protects the firm’s reputation.

- Chen, D., Li, J.T., & Liu, B. “Substantial Misconducts and Symbolic Compliance: Janus-faced Effects of Political Connection on Insider Trading” (Draft)
- Wang, Y., Zhang, S. X., Yan, S., Chen, D., & Mai, K. “Founder-CEO Secrecy and Organizational Ambidexterity in the Entrepreneurial Context” (Ready for journal submission)
- Chen, D. “The Activation of Political Capital in Family Business” (Draft)
- Chen, D. “Social Networks and Family Firms’ Diversification: Evidence from Chinese Chamber of Commerce” (Draft)
- Crowd authoring. A Crowd-sourcing Study on International Business (Ready for journal submission)

Work in Progress

- Chen, D. “The Effect of Corporate Social Capital on Firm Value at the Onset of a Corporate Scandal” (Draft)
- Chen, D. “Inheriting the Wealth and Benevolence: Clan Culture and the Succession in Family Business”

(Preliminary empirical results obtained)

Dataset

- Chinese Clan Culture Dataset: A comprehensive dataset about Chinese clan culture, which is collected by data scraping and remote sensing technology, includes 52,401 genealogies from the year 1239 to 2003 of 608 surnames and 1,488 ancestral halls across 303 cities in China. The dataset can be matched with the dataset of owners and managers of Chinese listed firms.

TEACHING AND RESEARCH EXPERIENCE

- 2019–2020 **Tutor:** Course: BSP1703 “Managerial Economics”, NUS Business School, Singapore
(Co-teach with Prof. Le Xu and Prof. Justin Leung; design and deliver exercise sessions in groups; plan and organize case studies and group presentations; hold in-class discussion and after-class consultation; and mark assignments and provide feedback for four classes of 120 students.)
- 2018 **Teaching Assistant:** Course: MNO3303 “Organizational Effectiveness”, NUS Business School, Singapore
(Assist Ms. Lim Swee Foong Melissa in organizing class discussion and presentation, tutorial scheduling, and other administrative work for a class of 100 students.)
- 2017-2020 **Research Assistant:** Project: “Can You Step into the Same River Twice? Examining the Generalizability of Research Findings from Archival Data”, NUS Business School, National University of Singapore
(Instructed by Prof. Andrew Delios; Paper replication using STATA; results analysis)
- 2019-2020 **Research Assistant:** Project: “Serial Entrepreneurship and Institutions”, NUS Business School, National University of Singapore
(Instructed by Prof. Yanbo Wang; Conduct a critical review of literature; manually collect data and co-build the dataset about private entrepreneurs’ and corporate information.)

HONORS & AWARDS

- 2017-2022 NUS Research Scholarship, National University of Singapore
- 2015-2016 Graduate Scholarship, Xi’an Jiaotong University
- 2015 Outstanding Undergraduate Thesis, Xi’an Jiaotong University
- 2012-2014 Outstanding Undergraduate Students, Xi’an Jiaotong University
- 2013 Silver Prize of Business Plan Competition, Xi’an Jiaotong University

CONFERENCE PRESENTATION AND WORKSHOP

- Back to the Clan: The Influence of Clan Ideology on Family Firms’ Financial Misconduct
 - 2021 AOM STR Doctoral Consortium, online
- Are Political Ties Political Capital? A Perspective from Social Networks
 - 2021 AOM Annual Meeting, online

- 2021 SMS Annual Conference, online
- Transit Fortune or Business? Family Firms as Hybrid Organizations and Their Financial Misconduct
 - 2020 SMS Annual Conference, online
 - 2020 International Symposium on Entrepreneurship and Family Business, online
 - 2019 AOM Annual Meeting in Boston, US

REVIEWING

- 2020 Academy of Management Annual Meeting (volunteer reviewer for divisions of OMT and ENT)
- 2021 Academy of Management Annual Meeting (volunteer reviewer for divisions of OMT)

ACADEMIC AND INDUSTRY EXPERIENCE

- 2017 Consortium for International Marketing Research, Xi'an, China
Member of the conference organization team
- 2015 China Petroleum Logging Company, Xi'an, China
Assistant (Intern), Legal Affairs Department

LANGUAGES AND TECHNIQUES

English (proficient), Mandarin (native), Japanese (basic)
Python, C++, and ArcGis (basic)

REFERENCES

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