Real Estate Summer Programme 2012

The Department of Real Estate offers yearly field studies called Summer Programmes as part of the curriculum to enrich and broaden students' learning experience and horizon in international real estate markets. For the academic year 2012-2013, 24 students were led by A/P Sim Loo Lee and Dr Lawrence Chin on a 9-day study trip in May 2012 to Shanghai, Suzhou and Hangzhou.

The programme covered seminars and site visits to Chinese universities (Fudan University, Tongji University and Zhejiang University) and different types of real estate projects developed by local Chinese developers (China Land Resources, Yanlord and Shui On) and Singapore' reputable property firms (GIC Real Estate, CapitaLand, Keppel Land China and Ascendas). The objective is to provide a holistic and real-life view in assisting students to understand China's real estate market in regard to residential, commercial, conservation, and industrial sectors along with ample opportunities for students to learn and network, as well as to establish bonding with classmates and lecturers.

A photo journal of what we did in 9 days

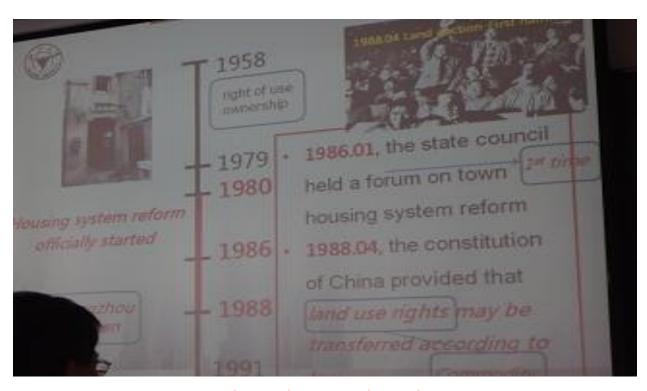
The universities we visited...



At Fudan University



Seminar on Economics of Shanghai Real Estate Market at Fudan University



Seminar on Hangzhou Real Estate Market at Zhejiang University

The projects visited include...



GIC'S Aziz Centre at Pudong



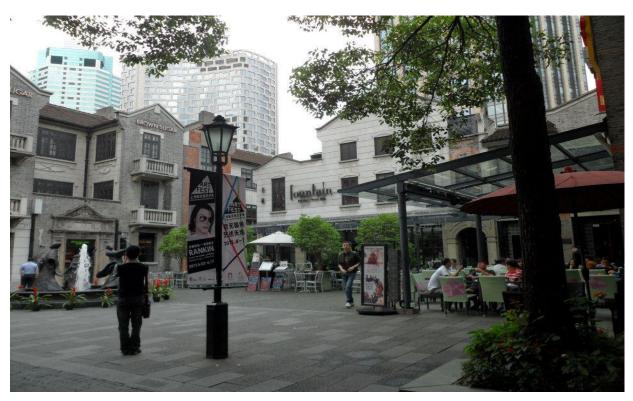
Capitaland's Raffles City Shanghai







Yanlord's Residential Project – Paradise Bay



Pedestrianised Street at Xintiandi



MixC (Shopping Mall) in Hangzhou

The strong bonds we forged...





Positive feedback from students who participated in Summer Programme 2012...

"The summer programme was an enriching experience as it exposed us to real estate markets overseas and enabled us to apply what we have learnt about Singapore in the context of China. The programme, which consisted of seminars by universities as well as commercial developers and site visits, provided us with a balance of academic and practical perspectives that enhanced our learning process. Overall, the summer programme has definitely provided us with more insight into the booming real estate market in China." – *Khoo Qinya*

"The summer programme to China, though short, was a great two weeks spent visiting various sites in Shanghai, Hangzhou and Suzhou, and gaining invaluable knowledge about the property market of China. It was also a great time for fellowship and bonding between our course mates, where we did not have to worry about schoolwork and could have a great time learning and enjoying ourselves. It is interesting to note the varied differences in the governments of China and Singapore, especially in relation to how the property market operates." - Elory Lin

"This summer programme is inspirational and memorable for all of us. We have gained not merely new academic knowledge but new perspectives on foreign culture, travelling and impromptu learning. We have summed up our afterthoughts as follows: Understanding the China real estate market, Informal and Independent learning throughout the programme, Overseas exposure, Adapting to new culture & Fostering new friendships" - Lynn Lee

"The Summer Programme to China was an intellectually enlightening experience. What you read in notes and books would differ drastically when you actually get to see the cities that we visited. Seeing how unique each city's real estate fundamentals are fascinates me. I recommend future batches of real estate students to participate in the programme if they want to learn and unlearn concepts that are taught by the book and to learn that different market dynamics affect different real estate markets across the globe. Two thumbs up!" - *Mathan Sugumaran*

"The summer programme is a wonderful experience for me to examine China's demographic, socioeconomic and political issues which are fundamental to the real estate processes. The seminars and site visits that were planned for us are indeed a good mix of the real estate market in China; ranging from urban planning to investment in the Residential, Office and Retail sectors." – Ashley Yeo