Disruption, driven by rapid technological advances, is transforming the way the world works. At NUS Business School, we are not just facing this exciting future, we are embracing it – in the way we teach; our approach to research; and the way we share our knowledge.

With the rise of Asia, we recognise that a fast-changing world demands new talents and skills from our graduates. They must be flexible, adaptable and ready for a future where lifelong learning is the norm. Education is also changing – technology is shifting the way students learn and opening new opportunities beyond the traditional classroom to share our knowledge and expertise.

In meeting these trends however, we believe that certain core values remain unchanged. Our commitment to excellence, care for others, innovation, integrity, and teamwork is stronger than ever.

Regular curriculum reviews ensure our programmes stay relevant and practical to equip leaders for the challenges of tomorrow. We train our students to be learners and thinkers, with the soft and hard skills needed to build successful careers. And we work to continuously strengthen our collaboration with business and government to deliver teaching and research with impact.

This is our commitment to the future of leadership.

**VISION**
To be the leading business school in Asia, globally recognised for excellence in education and research

**MISSION**
To advance knowledge and develop leaders so as to serve business and society

**VALUES**
Excellence, Care, Innovation, Integrity, Teamwork

Professor Bernard Yeung
Dean and Stephen Riady
Distinguished Professor
NUS Business School
The Service Productivity and Innovation Research Programme (SPIRE) is an inter-disciplinary project, funded by a grant of $4.74 million from the Social Sciences Research Council. It aims to advance research leading to new cost-effective, scalable strategies that raise productivity across multiple industries, including retail, logistics, transport services, and healthcare.

Running from 2017-22, the SPIRE project includes 15 faculty from NUS Business School with expertise in areas including data analytics, optimisation, stochastic modelling, applied microeconomics, and behavioural science.

SPIRE programme partners in the public and private sector include the Ministry of Trade and Industry, Infocomm Development Authority, SingHealth, Eastern Health Alliance, Yamato Asia, Sheng Siong Supermarket and Comfort Delgro Taxi.

At NUS Business School, our research culture focuses on building knowledge that is rigorous and relevant, influencing leadership and policy development in both the private and public sectors. True to our mission of “Leading from Asia”, a growing proportion of our research uses Asian data to explore and understand business phenomena and concepts. We are proud to be a pioneer in this important and growing stream of cross-disciplinary research. The quality and impact of our research is recognised around the world, with more than 1,700 institutions citing NUS Business School publications over the past five years. This expertise has also gained media attention inside and outside Singapore and built the basis for deeper collaboration with industry leaders and policymakers.

Our PhD students benefit from the rigorous research education we offer, putting them in a strong position for opportunities in research and academia.

NUS ANNUAL TEACHING EXCELLENCE AWARDS (ATEA)

Congratulations to the recipients of the Annual Teaching Excellence Awards who have displayed a high level of commitment towards teaching.
Organised by the Centre for Asset Management Research and Investments (CAMRI), the 5th Influential Women in Banking & Investments Forum discussed how women can maximise their careers in the financial industry.

Academic researchers, social entrepreneurs and industry leaders joined the International Symposium on Social Entrepreneurship organised by the Asia Centre for Social Entrepreneurship and Philanthropy (ACSEP).

US Business School’s six specialised research centres offer expert thought leadership viewed through an Asian lens. These centres serve as intellectual hubs for business, government and private sector companies to collaborate, debate and address challenges facing society globally.

Faculty experts attached to our research centres work with multinational companies in a range of areas including logistics, innovation, public health and social entrepreneurship, generating new ideas and exchanging insights on pertinent issues within the global context.

First collaboration with DBS Bank to develop leaders in the financial sector. Among Asia’s top institutions, NUS Business School was DBS’s first choice to host the course.

Co-organised by China Business Centre and Centre for Asset Management Research & Investments, the annual Wee Cho Yaw Finance and Banking Forum, held in Shanghai, discussed the future of Fintech in Asia.

Organised by the School’s knowledge portal Think Business and TODAY newspaper, an expert panel discussed the future of marketing in the digital world.

Singapore Minister for Education Ong Ye Kung officially launched the NUS Business School China Training Centre in Foshan.
US Business School is committed to serving society. Our faculty have authored a number of bestselling textbooks and are regular contributors to national and international media in interviews and through commentaries.

Many of our faculty also enjoy strong ties with an ever-growing network of institutions, collaborating in educational and research activities. Our strategic collaborations enable us to offer a diverse and enriching range of global education, research and entrepreneurial programmes. Students have opportunities to access valuable cross-cultural experiences and through these develop a strong appreciation of global issues from an Asian perspective.

These connections enable the School to serve as a platform for visiting academics, industry leaders and policymakers to present, debate and discuss their ideas in various forums. Such exchanges form a vital part of our engagement with the wider business community, helping our faculty and students to stay connected and relevant.
As part of the BBA Career Preparation programme, more than 40 students visited Microsoft to learn more about best practices in corporate culture.

As part of Global Network Week under the Global Network for Advanced Management, visiting MBAs toured Asia-Pacific Breweries, the maker of Singapore’s iconic Tiger Beer.

At a by-invitation lecture, Dr. Gao Jian, former Vice Governor China Development Bank, discussed China’s economic outlook and market development with students and business leaders.

NUS Business School’s Career Services Office brings students and recruiters together at the annual Connexions event, a platform where students meet over 120 recruiters.

Helmed by NUS Business School faculty, the Centre for Governance, Institutions and Organisations (CGIO) Family Business Masterclass was attended by more than 50 business leaders from Singapore, Indonesia and Malaysia.

REACHING OUT TO THE WORLD

NUS Business School actively fosters ties with organisations, policymakers, businesses and educational institutions around the world, bringing the benefits of our expertise well beyond the shores of Singapore.

In line with our vision to become the leading business school in Asia, we have developed international engagements with many peer institutions. These initiatives drive work on education, research and technologies that benefit our students, staff and society by expanding opportunities for learning, collaboration, internships, exchanges and knowledge development.

With rising interest in social entrepreneurship, NUS Business School’s ACSEP organised the annual Crossing the Chasm Challenge to bring together students, social enterprises and mentors to raise seed funding for upcoming projects.
NUS Business School transforms talented students into effective leaders through an intellectually rewarding learning experience both inside and outside the classroom.

In a fast-changing world we ensure our graduates enter the job market with the right mindset, skills and abilities to increase their employability and achieve fulfilling careers. We continuously enhance our curriculum offerings by working closely with industry partners to understand their evolving talent needs.

At the undergraduate level, with the growing popularity of blended learning, students are given the opportunity to embark on programmes such as NUS Overseas Colleges, student exchange, field service projects and case competitions. These help them gain new skills, develop their talents and spread their wings beyond the classroom.

For MBAs, the Management Practicum puts academic theories and concepts into practice. In the past year, our students have worked with some two dozen corporate partners on 37 projects across 19 industries solving real business challenges.

In 2017 the School also launched the Master of Science in Finance programme, designed to prepare recent graduates to address the substantial changes in the regulatory and institutional environments faced by the finance sector.

As part of the New Venture Creation Practicum Lean Startup module, MSc in Management students tested their idea of “healthy lunches” on the NUS campus to determine a product market fit.
BBA students had the valuable opportunity to shadow a CEO for a day. Following Mr Hari Krishnan, CEO of PropertyGuru Group, Alexis Lee (BBA Year 4) learnt the value of creativity.

In the annual Gobi Desert Challenge, the NUS Executive MBA Chinese team displayed strong team spirit and teamwork through the gruelling four-day desert trek.

Team MBA, Champions of the Annual Amalgamation-Mergers & Acquisitions Challenge organised by Nanyang Business School, Asia’s first business case competition with a focus on mergers and acquisitions.

BBA Year 3 students came in first place at the Heineken Case Challenge, winning a trip to Amsterdam to enjoy the VIP Heineken Experience.

Students, alumni, faculty and corporate partners came together to celebrate the 5th anniversary of the Management Practicum - an essential element of the NUS MBA, putting academic theories and concepts into practice.

UCLA – NUS Executive MBA participants were hosted by BYD Auto in Shenzhen, pioneers in battery technology, to learn about sustainable transport solutions.

Bizad Abroad is an annual student-led initiative to raise awareness and experience of doing business overseas and increase cultural appreciation among students.

Students of the Bizad Leadership Programme spent one week at Tsinghua University in Beijing to learn about innovation and entrepreneurship in China.
Alumni at the Cutting Edge

Numbering over 30,000 individuals and counting, NUS Business School’s alumni personify the School’s sense of community, pursuit of excellence, and commitment to innovation, leadership and care.

In a fast-changing world, our alumni are role models, mentors, pioneers and innovators who are transforming the business landscape and setting an example for future generations of NUS Business School graduates.

From technology to banking, from SMEs and not-for-profits to major multinationals, our alumni bring impactful leadership that shapes and guides the organisations they work for.

NUS Business School’s global network of alumni is constantly growing. More than 70 alumni, students and former faculty members joined the launch of the Korea Alumni Chapter.

The School was proud to launch the Zhejiang alumni chapter in Hangzhou. Senior Minister of State Sim Ann along with faculty and distinguished guests joined the celebrations.

Ganesh Attangudi Perichiappan (S3 Asia MBA, class of 2017) and Pratyush Gosain (MBA, class of 2017) founders of toy rental service Spark Toys were finalists in CNA’s Startup Hunt, season 5.
Ahamed Marzouq
BBA, class of 2017
Fuelled with a passion for finance, this Blackrock Analyst advises clients to make well-informed investment decisions.

Dr Lokesh Dhakar
MBA, class of 2016
The founder of startup Immerzen Labs is revolutionising the future of cities with a cloud based platform for urban intelligence applications using 3D maps and data.

Kang Puay Seng
NUS Executive MBA (Chinese), class of 2014
The man behind the return of the Gong Cha bubble tea franchise to Singapore. With a growing presence across the island, the NUS outlet is the company’s first to go completely cashless.

Nang Lang Kham
BBA, class of 2011
The Executive Director of Myanmar’s KBZ Group is investing in the future of the country.

Sun Xiushun
NUS Executive MBA (Chinese), class of 2010
The founder and CEO of Winning International Group was presented Fortune Times’ “Asia Entrepreneur Award for Industry Innovation” for maximising productivity in the shipping industry.

Joseph Bell
UCLA – NUS Executive MBA, class of 2017
The COO and EVP of production at FuseFX is a pioneer in digital storytelling, working on Hollywood blockbusters such as StarTrek and Transformers.

Anne Chen
NUS Executive MBA, class of 2007
A former Managing Director (wealth management) at UBS Singapore, the founder of the Xi Hu Bursary supports the education of promising business school students.

Jocelyn Chng
NUS Executive MBA, class of 2012
The CEO of JR Group is a pioneer behind Chef-in-Box vending machines.

Dr Tarang Gianchandani
MBA, class of 2007
The CEO of Mumbai’s Jaslok Hospital is an inspiring leader in healthcare.

Kang Puay Seng
NUS Executive MBA (Chinese), class of 2014
The man behind the return of the Gong Cha bubble tea franchise to Singapore. With a growing presence across the island, the NUS outlet is the company’s first to go completely cashless.

Dr Feng Lun
MPAM, class of 2013
The President of the Vantone Group is an innovator in the real estate industry and investor in China’s first privately-funded satellite.

Zelia Leong
MSC Management, class of 2017
The founder of Anywhr is spreading the joy of discovery through travel.

David Pong
BBA, class of 2014
The co-founder of social enterprise WateROAM, provides durable and affordable water filters to rural communities and those affected by natural disasters.

Ivy Tse Wing Man
BBA, class of 2011
The CEO of Halogen Foundation is transforming young people through leadership and entrepreneurship education.

Derrick Yap
BBA, class of 2013
The CEO of PBA International is investing in robotic automation to help businesses raise product quality and employee empowerment.
RANKED AMONG THE WORLD’S BEST

- 1st in Asia-Pacific
  - NUS MBA 2017 QS Global Rankings
  - UCLA – NUS EMBA 2017 QS Global Rankings

- 6th in Asia-Pacific
  - The NUS MBA 2018 QS Global Rankings
  - The NUS Executive MBA 2017 QS Global Rankings

- 18th
  - The NUS MBA 2018 Financial Times Global Rankings
  - The NUS Executive MBA 2017 Financial Times Global Rankings

LAUNCHPAD FOR SUCCESS 2017-2018

- 124,000+ Logins
- 1900 Companies
- 12,000+ Students Participated
- 8000+ Opportunities Offered

Connecting students and employers with NUS BIZ Symplicity portal

Connections with new and established companies

Recruitment events, career training and workshops

Internships and jobs across industries

GRADUATE EMPLOYMENT BY INDUSTRY

BBA

- BIG 4/AUDIT
- FINANCE & BANKING
- GOVERNMENT
- IT
- CONSULTING
- ADVERTISING & MARKET RESEARCH
- FMCG
- RETAIL
- LOGISTICS/SUPPLY CHAIN
- F&B
- HEALTHCARE

BBA Accountancy Honours

- FINANCIAL SERVICES
- TECHNOLOGY
- MANUFACTURING
- CONSULTING
- HEALTHCARE

MBA

- FINANCE & BANKING
- IT
- GOVERNMENT
- CONSULTING
- ADVERTISING & MARKET RESEARCH
- FMCG
- RETAIL
- LOGISTICS/SUPPLY CHAIN
- F&B
- HEALTHCARE

HELP A STUDENT GAIN INTERNATIONAL EXPOSURE

Give to the Student Global Experience Fund

For enquiries, please contact Elicia Chia at bizeckg@nus.edu.sg or 6516 5452
Guided by our core value of care, NUS Business School is active in growing community builders with a heart and ensuring we give back to society.

Each year the School calendar features several events supporting worthy causes and maintaining our proud tradition of serving the community.

The annual Bizad Charity Run has to date seen close to 8,000 staff, students and alumni participate, benefiting financially-challenged undergraduates and other causes. The 2018 run saw 1,500 runners join, raising over $125,000.

Our students’ giving spirit is also demonstrated in the NUS Rag and Flag programme which marks the start of the academic year. This year, NUS Business School students collected more than $109,000 in support of the Metta Welfare Association, a community welfare group in Singapore.
ASIA LEADERS IN FINANCIAL INSTITUTIONS

Developed in partnership with industry leaders, the Asia Leaders in Financial Institutions (ALFI) programme epitomizes thought leadership, experiential learning, and inspirational exposure in the field of finance.

This programme begins with several days of intensive learning through discussions, lectures, case studies, simulations, role-playing and exercises on financial leadership. These are interspersed with dialogue sessions with senior public and industry leaders, including site visits to financial institutions in global cities for experiential learning and networking.

ALFI offers an extraordinary learning and networking opportunity with distinguished professors and guest speakers such as C-suite executives and former central bank governors.

KEY TOPICS:
• Macro leadership
• Global Asia markets
• Executive leadership training
• Corporate governance, risk management and compliance
• Technology in financial services

FORMAT:
16 days delivered in 5 segments over 10 months in Singapore, Mumbai, Beijing and New York.

To learn more, call 6516 7872 or visit execut.edu.nus/alfi

EXECUTIVE MASTER OF SCIENCE IN INVESTMENTS & PORTFOLIO RISK MANAGEMENT (EMIR)

A cutting-edge programme to equip future investment leaders for the new digital economy.

WHO SHOULD ATTEND?
Portfolio and Risk Managers, Computer and Data Scientists in Finance, Quant Traders, Actuaries, Finance Managers, Economists.

HIGHLIGHTS
• Imparts a quantitatively rigorous, in-depth curriculum covering key aspects of asset and risk management in the digital economy
• Emphasizes practical topics and innovations: Artificial intelligence, Machine learning, Digital technology, Live programming
• Equips rising finance professionals with the skills and knowledge to effectively navigate this evolving industry

To learn more, visit mscfin.nus.edu

The Master of Science in Business Analytics (MSBA) enables participants to understand and solve complex Business Analytics problems using appropriate analytics techniques and tools.

Designed and taught by award-winning academics from NUS Business School and NUS Computing, the programme facilitates experiential learning, through a balance of academic rigour and hands-on applications.

THE MASTER OF SCIENCE IN BUSINESS ANALYTICS

To learn more, visit msba.nus.edu

NUS Business School
National University of Singapore
Mochtar Riady Building
15 Kent Ridge Drive, Singapore 119245
bschool.nus.edu.sg/aboutus/contact-us

EMERGING CFOs FOR ASIA PROGRAMME

WHO SHOULD ATTEND?
CFOs, deputy CFOs, treasurers, senior VPs and finance directors.

We develop leaders through a holistic MBA with strong Asian focus in less than 17 months.

Designed for the busy executive, the programme empowers leaders with deep insights for doing business in Asia-Pacific.

Earn two world-class degrees and gain unique perspectives through immersion in Asia and North America.

Where leading edge becomes your competitive edge.

To learn more, call 6516 7872 or visit execut.edu.nus/alfi

RISE TO THE CFO CHALLENGE
Drawing upon NUS and Chicago Booth's global and Asian expertise in finance and economics, the NUS-Chicago Booth Emerging CFOs for Asia Programme helps senior finance leaders expand their leadership skills and acquire the knowledge and tools needed to become successful CFOs.

The programme explores critical topics such as financial leadership, strategic risk management, capital fundraising and strategic communications, providing insights on Asia's unique challenges and opportunities.

PROGRAMME FEATURES:
• Distinguished faculty from NUS and the University of Chicago, including a former Governor of the US Federal Reserve
• Leadership keynotes from top management of renowned MNCs
• Insightful discussions on how to manage risk, raise debt/equity capital, establish effective corporate governance, and more

THE NUS MSc IN FINANCE
The Best Investment You Can Make: Yourself

The MSc in Finance programme is designed to groom recent graduates to address the substantial changes in the regulatory and institutional environments faced by the financial sector.

Our curriculum leverages self-directed and experiential learning to provide students with a fundamental understanding of the industry, while instilling qualities for them to be resourceful and enterprising in exploring effective solutions.

• Delivered intensively over 14 months
• Essential skills and knowledge for a career in Finance
• Experiential learning with strong industry relevance
• Focused specialisations

To learn more, visit mscfin.nus.edu