

Zhu Yimo

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EDUCATION

- ❖ Bachelor of Science in Biology, Zhejiang University, Hangzhou, China (Sept 2011- July 2015)
- ❖ Exchange Program of Hong Kong Polytechnic University, Hong Kong, China (Aug 2013- Jan 2014)
- ❖ Winter Exchange Project of University of York, York, the UK (Jan 2013)

RESEARCH INTERESTS

- ❖ Genetics of organizational traits and behavior
- ❖ Social neuroscience
- ❖ Virtual teams, Social media, and Online communities

PROFESSIONAL EXPERIENCE

- ❖ Worked as a **Research Assistant at Big Data Laboratory for Psychology and Education, Faculty of Psychology, Beijing Normal University, Beijing, China (Jun 2020 - Aug 2021)**
 - Perception of Public Emotions Changes During the COVID-19 Pandemic
 - Responsible for finding and applying appropriate time series analysis models to process data collected from Twitter and Weibo (in cooperation with Cambridge University).
 - Application of VR Psychological Assessment Scheme in Pilot Recruitment
 - Responsible for project management and progress plan as the product manager and program coordinator on the development of hand-eye coordination test (psychological assessment design), and product design, etc.
- ❖ Worked as **Project Manager and Teaching Product Specialist, Yuanfudao Online Education, Beijing, China (Apr 2017 - Jun 2020)**

EXTRACURRICULAR ACTIVITIES

- ❖ **Entrepreneurship Project: A Platform for Undergraduate Tutors** *Founder (Oct 2014 - Nov 2016)*
- ❖ **“Giving Better Presentations” Lecture of Zhejiang University** *Speaker (Sept 2012)*
- ❖ **Union of Student Associations, Zhejiang University** *Assistant to President (Jul 2011 - Jul 2013)*

HONORS & AWARDS

- ❖ **Scholarship For International Exchange Students**, Zhejiang University Education Foundation and China Soft Investment Group (Mar 2013)
- ❖ **Award of Excellent Student Leader**, Zhejiang University (Dec 2012)