

Let's G.L.O.W

Green Living for Optimal Well-being

Sustainability and well-being should be embedded in our daily lives. But how do we consciously live a sustainable life and adopt practices that are good for well-being? This is where the Green Living for Optimal Well-being (G.L.O.W.) initiative comes in. Launched by NUS BIZAlum and the Centre for Governance and Sustainability (CGS) at NUS Business School, G.L.O.W. aims to foster greater discussion and adoption of sustainable living among alumni, students, industry professionals and the wider public.

Our first chapter "From Plate to Purpose" focused on sustainable food supply and choices. It was an enriching discussion with fellow alumni panellists where we discussed the local food supply, farming as a career, giving crops a second life, food as an emotive connection, and more. G.L.O.W. will roll out more activities this year and we hope for more to join us.

This issue's newsletter will also cover governance, as told through the context of the US-China lens, and the Sustainability Impact Awards, now open for nomination.

It is an exciting year ahead.

Warmest regards,
Lawrence Loh
Director, CGS
NUS Business School



▲ Alumni, students and the public joined us for the launch of G.L.O.W. on 3 March.



▲ The CGS and BIZAlum team, respectively led by Prof Lawrence Loh (seated, right) and Ms Lau Pui San (seated, left).

(From right) The panel discussion "From Plate to Purpose" featured Prof Lawrence Loh (CGS Director, NUS BBA (Hons) '85), Ms Florence Leong (Co-Founder / Director, KosmodeHealth Singapore, NUS BBA '86), Mr Kenny Eng (Founder & Chief Farmer, The Local Farm, NUS BSc (Hons) RE '99) and Ms Hattie Ren (Moderator and Sustainability Advocate, NUS MBA '24).



Together with thinktank Global Institute For Tomorrow (GIFT), CGS organised a webinar that offered fresh perspectives on the relationships between China and the United States.

In the [session](#) “Beyond the Binary Lens: Rethinking US-China Rivalry”, speakers urged moving beyond zero-sum and Western-dominant narratives. Businesses and society should instead focus on economic self-sufficiency, create conditions for all to be sustainable, and take principled stands.



▲ The webinar featured insights from Mr Chandran Nair, Founder and CEO of Global Institute For Tomorrow (top left) and Prof Lawrence Loh, CGS Director (bottom). Mr Rohan Hazell, Managing Director of GIFT.ed, moderated the discussion.

WEBINAR

Beyond the Binary Lens: Implications of US-China Rivalry for Policy and Business

15 Podcast Episodes on Governance and Sustainability

Adapted from our commemorative e-book “15 Lessons in Corporate Sustainability and Governance”, CGS has rolled out our first podcast channel “In Words: Insights on Governance and Sustainability”. We have since aired 15 episodes on [Spotify](#), [Apple Podcasts](#), [YouTube](#), [Instagram](#) and [CGS' website](#).

From carbon management and nature reporting to business integrity and sustainability education, the episodes cover a wide range of topics. Catch these insights while you're on the go.

Our next series will have a focus on “Technology for Good”. Stay tuned!

PODCAST



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Sustainability Impact Awards 2026: Now Open for Nomination

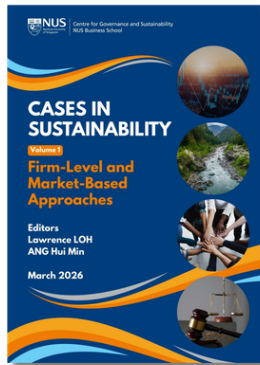
The Sustainability Impact Awards 2026, which recognise organisations and individuals who excel in sustainability, are now open for nominations. Jointly organised by The Business Times and UOB, the Awards showcase the best practices in sustainability and stories of inspiration.

For the fourth year running, CGS serves as the Awards' Knowledge Partner, supporting robust evaluation and thought leadership for this initiative.

Prof Lawrence Loh, Director, CGS, said, “Sustainability is an interconnected landscape, like a garden which thrives when everyone tends to it. Going forward, the Awards will recognise enterprises that excel in sustainability and spearhead others on this journey. Through assessing and showcasing best practices, we can cultivate a blooming impact.”

Submit your [nomination](#) by 29 May 2026.

Discover Insights

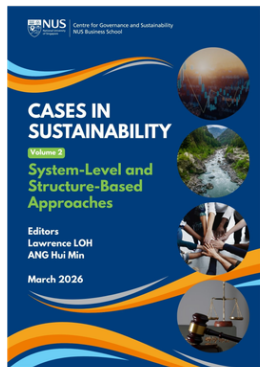


Cases in Sustainability: Firm-Level and Market-Based Approaches (Volume 1)

March 2026

This volume focuses on how firms embed sustainability considerations and how they tailor their offerings to the various markets. Authored by students from the NUS MSc in Strategic Analysis and Innovation (MSI) programme, it serves to inspire ideas on strategic sustainability.

[Casebook Volume](#)



Cases in Sustainability: System-Level and Structure-Based Approaches (Volume 2)

March 2026

This volume examines how companies reimagine their overall business systems and partnerships to support inclusive growth. These 12 case studies of mostly Asian firms, authored by NUS MSI students, show how organisations can drive systemic change beyond firm boundaries.

[Casebook Volume](#)

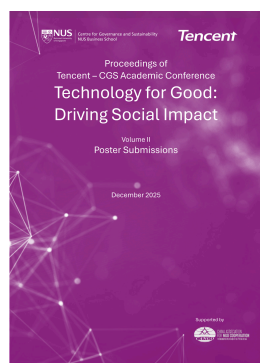


Proceedings of Tencent-CGS Academic Conference Technology for Good: Driving Social Impact Volume I Research Papers and Commentaries

December 2025

The proceedings feature selected research papers and commentaries presented at the Tencent-CGS Academic Conference in November 2025.

[Proceedings Volume](#)



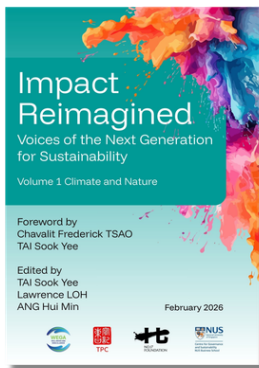
Proceedings of Tencent-CGS Academic Conference Technology for Good: Driving Social Impact Volume II Poster Submissions

December 2025

In this volume, selected posters are categorised in the following themes: AI Governance and Regulation, Cultural and Responsibility Dimensions, Platform and Technological Dynamics, and Social and Inclusion Impact.

[Proceedings Volume](#)

Publications

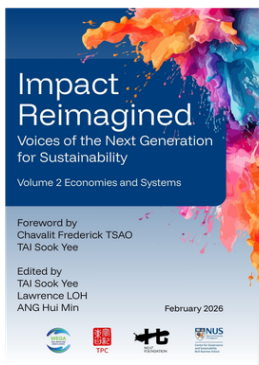


Impact Reimagined: Voices of the Next Generation for Sustainability Volume 1 Climate and Nature

February 2026

The e-book captures learnings from NUS MSI students who attended IMPACT WEEK in September 2025, an event by TPC (Tsao Pao Chee) and NO.17 Foundation. Climate action and nature feature heavily in this volume.

[E-book Volume](#)

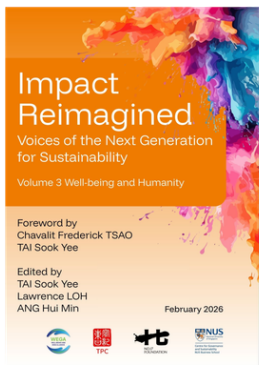


Impact Reimagined: Voices of the Next Generation for Sustainability Volume 2 Economies and Systems

February 2026

This volume portrays reflections on the blue, green and silver economies, the role of social entrepreneurs and family businesses, as well as how Asia writes its own chapter on sustainability.

[E-book Volume](#)



Impact Reimagined: Voices of the Next Generation for Sustainability Volume 3 Well-being and Humanity

February 2026

Student reflections in this volume focus on the mindsets for change, social innovation, and a holistic approach to promote well-being for humanity and the planet.

[E-book Volume](#)

Commentaries

[Climate adaptation has a new model, made in Singapore](#)

18 Mar 2026, The Straits Times

[Why sustainability is becoming a boardroom priority](#)

18 Feb 2026, Forbes India

[China's steady opening-up for Asia-Pacific economic growth](#)

19 Jan 2026, China Daily

Quotes



Sustainability is, at its heart, about helping everyone live well. A glowing life starts with insights, grows through intentional actions, and flourishes amongst communities.

Prof Lawrence Loh, Director, CGS, shared why the centre and NUS BIZAlum launched the Green Living for Optimal Well-being (G.L.O.W.) initiative.



FORGET ROI, THE NEW METRIC FOR SUCCESS IS ROV.

Chu Yun Li Lynnette, MSc in Strategic Analysis and Innovation student at NUS Business School, compared Return on Investment and Return on Value in the e-book "Impact Reimagined: Voices of the Next Generation for Sustainability".



So let's make sure that we get new technology to the places that really need it.

Prof Lutfey Siddiqi, CGS Advisory Board Member, emphasised accessible technology for sustainability in his speech on climate finance at the One Earth Summit.

Connect with Us

This newsletter is brought to you by the Centre for Governance and Sustainability (CGS) at the National University of Singapore (NUS) Business School. Founded in 2010, CGS has been promoting corporate sustainability and governance through research and education. Find out more about our work at <https://bschool.nus.edu.sg/cgs>.

If you are interested in collaborations or funding research initiatives, please email us at cgs@nus.edu.sg.

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