

Yip Hon Mun is a CFA-certified ESG investor, two-time CEO, and Adjunct Associate Professor at NUS Business School. His work focuses on the intersection of sustainability, strategy, and innovation.

Over his career, he has lived and worked across six cities and twelve industries, including telecommunications, internet services, venture capital, satellite communications, agriculture, and food technology. As a business leader, he built and grew a new business in Thailand and led the turnaround of two companies, bringing extensive experience in corporate transformation, strategic growth, and market expansion across Asia.

Hon Mun works with companies and leadership teams on sustainability strategy, business transformation, and innovation-driven growth. His areas of interest include climate technology, sustainable food systems, and AI-enabled transformation. He also serves on the advisory board of the Well-being and ESG Alliance (WEGA), supporting initiatives that advance responsible and sustainable business practices.

At NUS Business School, he teaches sustainability, strategy, and innovation, helping executives, SME owners and future leaders understand how governance, technology, and responsible business practices can build resilient organizations and industries.

Hon Mun holds a Master of Science and Bachelor of Science in Electrical Engineering from Purdue University and the CFA Institute Certificate in ESG Investing.