Managing Cross-Border Trade In An Uncertain World

New Risks and Opportunities

#HinrichNUS

Singapore, October 7-9, 2019

In today's business landscape, the US-China tech rivalry, increased tariff and non-tariff barriers and digital technologies all create challenges and opportunities for businesses as they engage in cross-border trade. Global value chains are also undergoing profound changes. To deal with this - both from a strategic planning and risk-management perspective - decision-makers must acquire a broad understanding of the geopolitical, economic and other transformative forces shaping business ecosystems throughout Asia and beyond.

The Hinrich Foundation and NUS Business School’s Centre for Governance, Institutions and Organisations (CGIO) have partnered to create a timely and compelling workshop series to assist with that. The curriculum is designed to motivate strategic thinkers, policy makers and other key stakeholders to rethink their approaches to cross-border trade, learn how to anticipate the next wave of disruptions and identify the new opportunities.

Conducted by experienced trade thought leaders, policy makers and influential practitioners, this specially-designed program will foster a deep and integrated appreciation for the dynamics impacting regional and intra-regional business and trade flows between Asia and the rest of the world. Participants will benefit from a useful tool-kit of ideas and thought-frameworks which will inform future trade optimization strategies, risk management and policy formulation.

DATE
October 7-9, 2019

VENUE
National University of Singapore Society (NUSS)
Suntec City Guild House
3 Temasek Boulevard (Tower 5) #02-401/402, Suntec City Mall, Singapore 038983

CLASS SIZE
30 to 40
Key Topics & Objectives

By the end of the programme, participants will be able to:

- **Understand the transformational forces reshaping global trade**
  In particular the key business, economic and geopolitical trends at the global, regional and local levels that affect value chains in Asia

- **Craft strategies to manage geopolitical risks**
  Review opportunities and risks connected to the China's Belt and Road Initiative and to the China-US tech rivalry. Formulate strategies for managing sanctions, export controls and tech licensing

- **Make the most of the technology impacts on global value chains**
  Develop proactive approaches to the evolving and emerging practices of value chain dynamics around Asia's productivity clusters, value-add networks and ecosystems

- **Identify the opportunities and participate in policy discussions on digital trade**
  Identify new cross-border business opportunities. Understand the latest developments in regulation and compliance requirements regarding cross-border data flows, data localization, data privacy and security

- **Navigate the landscape for Free Trade Agreements (FTA's) and rules of origin**
  Understand the landscape for FTA's in Asia. Identify the implications and opportunities for businesses and learn how to leverage FTAs and other cross-border frameworks more effectively

- **Create more sustainable value chains**
  Understand the crucial impact of good governance and sustainability practices in emerging markets and within value chains in Asia and beyond

Who Should Attend?

The course is designed for experienced leaders, strategists, risk managers and professionals from the following industries who wish to deepen their understanding of global value chain transformations and related policy topics for better decision-making and risk management:

- Private sector
- Government
- Industry associations
- Multilateral institutions
- Media

Course Overview

**Duration: 3 days**

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<td>Landscape Analysis</td>
<td>Trade and China</td>
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<td>- Key trends and issues impacting trade and global value chains</td>
<td>- The US-China technology rivalry and impacts on Global Value Chains</td>
<td>- Asia FTA deep-dive, including issues related to rules of origin</td>
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<td>- Asia country outlooks, risks and opportunities in trade</td>
<td>- Decoupling from China</td>
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<td>- How technology transforms trade</td>
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<td>- Digital trade opportunities and risks</td>
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DETAILED CURRICULUM AVAILABLE HERE
The Centre for Governance, Institutions and Organisations (CGIO) was established by the National University of Singapore (NUS) Business School in 2010. It aims to spearhead relevant and high-impact research on corporate governance (CG) and corporate sustainability (CS) issues that are pertinent to institutions, government bodies and businesses both in Singapore and Asia.

Its twin research focus on CG and CS issues have stood the test of time and are in fact even more relevant with the ongoing challenges and disruptive changes to businesses, trade models and operations.

CGIO conducts masterclasses and conferences on regional and global trends in global value chains and sustainability, board diversity, CG and CS. It also produces reports on Supply Chains and Sustainability, Corporate Governance and Corporate Sustainability such as the Singapore Governance and Transparency Index, ASEAN Corporate Governance Scorecard, Sustainability Reporting in Singapore and ASEAN.

CGIO’s research findings and insights are well sought after by policy makers, industry affiliates, corporates, organisations and media.

The course instructors will include:

Alex Capri
Programme Director
Visiting Senior Fellow
NUS Business School

Razeen Sally
Associate Professor
Lee Kuan Yew School of Public Policy

Raphael Madarang
Director
Global Trade Compliance and Management
APL Logistics

Lawrence Loh
Director, Centre for Governance, Institutions and Organizations
Associate Professor, NUS Business School

Stephen Olson
Senior Fellow
The Hinrich Foundation

In addition to the above, the course will include multiple speakers and panelists including industry practitioners, regulatory and global value chain experts. It will also include multiple case studies and hands on group exercises to put in practice and reflect over skills.

About The Hinrich Foundation and NUS Business School

The Hinrich Foundation is a philanthropic organization focused on promoting sustainable global trade. We are a unique, independent and authoritative Asia-based voice on global trade.

Our work is grounded in the belief that sustainable global trade requires mutually acceptable terms and balanced economic, social and environmental outcomes.

We produce forward-looking policy research, as well as programs that educate and engage stakeholders on global trade issues and develop talent to advance trade activity.

Our aim is to influence and improve trade behaviors and outcomes, so that trade can create maximum benefits for all its participants and enhances geopolitical stability.

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