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Senior Fellow and Lecturer in the Business School at the National University of Singapore and Lecturer in the Lee Kuan Yew School of Public Policy.

From 2007-2012, Alex was the Partner and Regional Leader of KPMG's International Trade & Customs practice in Asia Pacific, based in Hong Kong.

Alex has over 20 years of experience in value chains, logistics and global trade management, both as an academic and a professional consultant. He has advised many of the world's best known companies on cross-border projects in more than 40 countries and he has worked in some of the most challenging regulatory environments throughout the world.

Alex has been living and working in Asia for 15 years. His areas of expertise include customs valuation, free trade agreements, free trade zones, VAT/GST, export controls, sanctions, non-tariff barriers, digital trade and more. He has also worked on projects involving good governance and sustainable trade.

He has been a thought-leader for the World Economic Forum on the topics of inclusive capitalism, digital transformation and SMEs in emerging economies.

Alex writes for a variety of publications including Forbes Asia and The Nikkei Asian Review and is a frequent guest on global television and radio networks, including BBC International, Bloomberg, CNBC and Channel News Asia.

He holds a M.Sc. from the London School of Economics, in International Political Economy. He holds a B.Sc. in International Relations, from the University of Southern California.