

Zhenghai CHI

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EDUCATION

National University of Singapore (NUS)

Aug. 2023 - Present

Ph.D. in Accounting

Advisor: [Bin KE](#)

Macau University of Science and Technology (MUST)

Sept. 2019 - Jun. 2023

B.B.A. in Business Analytics

First Class Honors; Second-Class University Honor Cord

RESEARCH

Research Interests

Field I: Information Economics, Social Media, Disclosure

Field II: Public Economics, Public Sector, Transparency

Job Market Paper

[1] “Financial Disclosure by Government Contractors and Government Investment: Evidence from U.S. Research Universities”

- Committee: [Bin KE](#) (Chair), [Guoman SHE](#), [Shushu JIANG](#), [Yibin LIU](#)

- Award: [2026 Rutgers Accounting Doctoral Symposium Best Paper Award](#)

Working Papers

[2] “The Costs of Silence: How the Enforcement of Misinformation Regulation Shapes Finfluencers and the Corporate Information Environment”

- With Bin KE

- **Revise-and-Resubmit (R&R)** at *Journal of Accounting and Economics*

[3] “Communication Technology and Student Loan Borrowing Behavior: Evidence from the Rollout of Facebook”

- Award: NUS Department of Accounting Doctoral Consortium Award

Work In Progress

[4] “How Do Finfluencers Shape Retail Investor Behavior? Evidence from Finfluencer Bans”

- With Bin KE

[5] “Who Bears the Corporate Tax Burden in Subsidized Markets? Evidence from U.S. For-Profit Higher Education”

INVITED CONFERENCE AND WORKSHOP

(* indicates presenter; † indicates coauthor presenter; ^D indicates discussant)

2026 AAA Global Emerging Scholars Research Workshop*

Aug. 2026

2026 AAA Global Connect (formerly Annual Meeting)*

Aug. 2026

2026 AFAANZ Conference*,^D

Jul. 2026

2026 CAAA Annual Conference*,^D

Jun. 2026

Craft of Accounting Research Workshop*

Jun. 2026

2026 Rutgers Accounting Doctoral Symposium (RADS)*	May 2026
ABFER 13th Annual Conference*	May 2026
2026 Singapore Rising Scholars Conference*	May 2026
2025 ACEM Doctoral Students Forum*	Jul. 2025
ABFER 12th Annual Conference [†]	May 2025
2025 Singapore Rising Scholars Conference*	May 2025
Causal Inference Workshop at the University of Arizona*	Apr. 2025
NUS ACC Doctoral Consortium*	Dec. 2024
NUS ACC Brownbag*	Nov. 2024

TEACHING

NUS Business School, NUS

Teaching Assistant

Governance, Risk Management and Sustainability (Yupeng LIN) AY 2024/25

School of Business, MUST

Teaching Assistant

Big Data; Data Mining (Honghao ZHAO) AY 2022/23

Introduction to Financial Accounting (Chun LU) AY 2021/22

AWARDS AND HONORS

RADS Best Paper Award - Rutgers Business School	2026
ABFER Sponsorship - Asian Bureau of Finance and Economic Research	2025
Travel Grant - Arnold Ventures	2025
NUS Department of Accounting Doctoral Consortium Award - NUS	2024
NUS Research Scholarship - NUS	2023 - 2027
Henry Fok Foundation Scholarship - Henry Fok Foundation	2021
Third Prize of Outstanding Cultural and Academic Award - MUST	2020
Outstanding Community Service Award - MUST	2020
Outstanding Scholarship - MUST	2019 - 2023
Dean's List - MUST	2019 - 2022

PROFESSIONAL EXPERIENCE

Bank of China Macau Branch (Banco da China, Sucursal de Macau) - Mentor: Mr. Kin-Wai LEE	Feb. 2022 - May 2022
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MEMBERSHIPS AND SERVICES

Memberships

AEA, AFA, AAA, AFAANZ, CAAA

Ad-hoc reviewer

Technological Forecasting and Social Change

AAA Annual Meeting

ARCS Annual Research Conference

PERSONAL INFORMATION

Languages	Mandarin (native), English (fluent)
Programming & Software	Python, R, SQL, Stata, Nvivo, Atlas. ti, L ^A T _E X
Personal Interests	Piano, Chinese Flute, Running, Sabre

REFERENCES

Bin KE

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