

Zhenghai CHI

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peterchi-accounting.com

EDUCATION

National University of Singapore (NUS)

Aug. 2023 - Present

Ph.D. in Accounting

Macau University of Science and Technology (MUST)

Sept. 2019 - Jun. 2023

B.B.A. in Business Analytics

First Class Honors; Second-Class University Honor Cord

Fudan University (FDU)

Feb. 2022 - Jun. 2022

Hong Kong & Macau Student Exchange

RESEARCH

Research Interests

Field I: Information Economics, Social Media, Disclosure

Field II: Public Economics, Public Sector, Transparency

Job Market Paper

[1] “Financial Disclosure by Government Contractors and Government Funding Allocation: Evidence from U.S. Research Universities”

- Award: 2026 Rutgers Accounting Doctoral Symposium Best Paper Award

Working Papers

[2] “The Costs of Silence: How the Enforcement of Misinformation Regulation Shapes Finfluencers and the Corporate Information Environment”

- With Bin KE

- Revise-and-Resubmit (R&R) at *Journal of Accounting and Economics*

[3] “Communication Technology and Student Loan Borrowing Behavior: Evidence from the Rollout of Facebook”

- Award: NUS Department of Accounting Doctoral Consortium Award

Work In Progress

[4] “How Do Finfluencers Shape Retail Investor Behavior? Evidence from Finfluencer Bans”

- With Bin KE

INVITED CONFERENCE AND WORKSHOP

(* indicates presenter; † indicates coauthor presenter; ^D indicates discussant)

2026 AAA Global Connect (formerly Annual Meeting)*

Aug. 2026

2026 AFAANZ Conference*,^D

Jul. 2026

2026 CAAA Annual Conference*,^D

Jun. 2026

Craft of Accounting Research Workshop*

Jun. 2026

2026 Rutgers Accounting Doctoral Symposium (RADS)*

May 2026

ABFER 13th Annual Conference*

May 2026

2026 Singapore Rising Scholars Conference*	<i>May 2026</i>
2025 ACEM Doctoral Students Forum*	<i>Jul. 2025</i>
ABFER 12th Annual Conference [†]	<i>May 2025</i>
2025 Singapore Rising Scholars Conference*	<i>May 2025</i>
Causal Inference Workshop at the University of Arizona*	<i>Apr. 2025</i>
NUS ACC Doctoral Consortium*	<i>Dec. 2024</i>
NUS ACC Brownbag*	<i>Nov. 2024</i>

TEACHING

NUS Business School, NUS

Teaching Assistant

Governance, Risk Management and Sustainability

Academic Year 2024/25

School of Business, MUST

Teaching Assistant

Big Data; Data Mining

Academic Year 2022/23

Introduction to Financial Accounting

Academic Year 2021/22

AWARDS AND HONORS

RADS Best Paper Award - Rutgers Business School	<i>2026</i>
ABFER Sponsorship - Asian Bureau of Finance and Economic Research	<i>2025</i>
Travel Grant - Arnold Ventures	<i>2025</i>
NUS Department of Accounting Doctoral Consortium Award - NUS	<i>2024</i>
NUS Research Scholarship - NUS	<i>2023 - 2027</i>
Henry Fok Foundation Scholarship - Henry Fok Foundation	<i>2021</i>
Third Prize of Outstanding Cultural and Academic Award - MUST	<i>2020</i>
Outstanding Community Service Award - MUST	<i>2020</i>
Outstanding Scholarship - MUST	<i>2019 - 2023</i>
Dean's List - MUST	<i>2019 - 2022</i>

PROFESSIONAL EXPERIENCE

Bank of China Macau Branch (Banco da China, Sucursal de Macau)	<i>Feb. 2022 – May 2022</i>
- Mentor: Mr. Kin-Wai LEE	

MEMBERSHIPS AND SERVICES

Memberships

AEA, AFA, AAA, AFAANZ, CAAA

Ad-hoc reviewer

Technological Forecasting and Social Change

AAA Annual Meeting

ARCS Annual Research Conference

PERSONAL INFORMATION

Languages

Mandarin (native), English (fluent)

Programming & Software

Python, R, SQL, Stata, Nvivo, Atlas. ti, L^AT_EX

Personal Interests

Piano, Chinese Flute, Running, Reading