

NITIN PANGARKAR

NUS Business School

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KEY ACCOMPLISHMENTS

1. Paper with the best implications award from Emerald (April 2009).¹
2. Winner of the best paper co-authored with a doctoral student at the Asia Academy of Management conference (December 2008).²
3. Several awards for superior teaching and service including:
 - a. Voted as the Favorite B School Professor by NUS MBA graduates between 2000 and 2007;
 - b. Recognition list for the Outstanding Educator Award, NUS Business School (2004);³
 - c. Service Award for service contributions to the NUS Business School (2003);
 - d. Outstanding Educator Award, NUS Business School (2002); and
 - e. One of the 100 excellent teachers at the National University of Singapore (2003).
4. Co-chair of the Asia Academy of Management conference held in Singapore (Dec 2000).
5. Secretary of the Asia Academy of Management (2002-2006) and Vice President (2006-2010).
6. Academic Director of the MBA program at the NUS Business School, National University of Singapore.
7. Co-author of two books: *Business Strategy in Asia, A Casebook* (in its 3d edition) and *Flying high in a competitive industry: Singapore Airlines* (in its 2nd edition).

EDUCATION

1. Ph D (Business Administration) University of Michigan, 1993.
2. MBA. University of Delhi (India), 1984 (Distinction).
3. B. Engg. (Mechanical), Nagpur University (India), 1982 (Distinction).

ACADEMIC EXPERIENCE

1. Associate Professor (2000-Present) and Assistant Professor (1994-2000), NUS Business School, National University of Singapore.
2. Visiting Professor, Helsinki School of Economics and Business Administration, Mikkeli Campus (April-May 1999).
3. Visiting Assistant Professor, School of Business Administration, University of Minnesota (1992-94).

¹ Managing human resources for service excellence and cost effectiveness at Singapore Airlines.

² Competition, collaboration and innovation: An integrative view, with Jie Wu.

³ Prior winning (2003) implied that I could not be called a winner despite emerging among the top instructors.

RESEARCH

Research interests

1. Internationalization strategies of emerging market firms and their performance implications.
2. Globalization of industries in emerging markets and its implications for firm strategies and performance.
3. Strategic alliances—alliance portfolio strategy and performance.

Major published articles

1. "Industry globalization and the Performance of Emerging Market Firms: Evidence from China," with Jie Wu. Forthcoming in the *International Business Review*.
2. "Inertia versus mimicry in location choices by Chinese multinationals," with Lin Yuan. *International Marketing Review*, 27(3), 2010, 295-315.
3. "Location in internationalization strategy: Determinants and consequences," with Lin Yuan. *Multinational Business Review*, 17(2), 2009, 37-68.
4. "Do firms learn from alliance terminations? An empirical examination." *Journal of Management Studies*, 46(6): 982-1004.
5. "Internationalization and performance of small and medium sized enterprises." *Journal of World Business*, 43, 2008, 475-85.
6. "Managing human resources for service excellence and cost effectiveness at Singapore Airlines," with Jochen Wirtz and Loizos Heracleous. *Managing Service Quality*, 18(1), 2008, 4-19,
7. "Survival during crisis: Alliances by Singapore firms." *British Journal of Management*, 18, 2007, 209-23.
8. "Rising to the global challenge: Strategies for emerging market firms," with Jie Wu. *Long Range Planning*, 39(3), 2006, 295-313.
9. "The Impact of Market Cycle on the Performance of the Singapore Acquirers," with Junius R Lie. *Strategic Management Journal*, 25, 2004, 1209-16.
10. "The Impact of Control on Joint Venture Performance: A Contingency Approach," with Saul Klein. *Journal of International Marketing*, 12(3), 2004, 86-107.
11. "Performance of foreign direct investment from Singapore," with Hendry Lim. *International Business Review*, 12(5), 2003, 601-24.
12. "Determinants of alliance duration in uncertain environments: The case of the biotechnology sector." *Long Range Planning*, 36(3), 2003, 69-84.
13. "The Impacts of Alliance Purpose and Partner Similarity on Alliance Governance," with Saul Klein. *British Journal of Management*, 12, 2001, 341-353,
14. "Mode of entry choice: An empirical study of Singaporean multinationals," with K S Rajan. *Asia Pacific Journal of Management*, 17(1), 2000, 49-66.
15. "Bandwagon Pressures and Interfirm Alliances in the Global Pharmaceutical Industry," with Saul Klein. *Journal of International Marketing*, 6(2), 1998, 54-73.
16. "Joint ventures strategies and success: An empirical study of Singapore firms," with Henry Lee. *Journal of Asian Business*, 17(3), 2001, 1-13.
17. "Do Firms Seek Symmetric Alliance Partners? An Exploratory Study," with Adrian Choo. *Journal of Asia Pacific Business*, 3(1), 2001, 83-100.
18. "Research on Global Strategy," with the late Chng Pheng Lui. *International Journal of Management Reviews*, 2(1), 2000, 91-110.

Other articles

1. "Advanced Tissue Science Inc.: learning from the past, a case study for regenerative medicine," with Marc Pharoah, Avinav Nigam, Dietmar W Hutmacher & Simon Champ. *Future Medicine*, 5(5), 2010, 823-35.
2. "Asia Pacific Breweries: Achieving growth through regionalization," with Jie Wu. *Journal of International Business Education*, 4, 2009, 47-72.
3. "Timing, Trust and transparency: Wage restructuring at Glaxosmithkline," with Chung Yuen Kay. *Asian Case Research Journal*, 10 (2), 2006, 249-259.
1. "Shifting sands at the hour glass : The case of a family business in transition. " *International Journal of Management Cases*, 6, (3/4), 2004, 30-43.
2. "Invention and business performance in the Tissue Engineering sector," with Dietmar W. Hutmacher. *Tissue Engineering Journal*, 9(6), 2003, 1313-22,
3. "What drives merger behavior of firms? Strategic momentum versus bandwagons." *International Journal of Organization Theory and Behavior*, 3 (1), 2000, 37-72.
4. "The dissolution of the global excellence alliance." *Asian Case Research Journal*, 3(1), 1999, 1-24.
5. "The Asian multinational corporation: Strategies, performance and key challenges." *Asia Pacific Journal of Management*, 15 (2), 1998, 109-118.
6. "The Singapore Airlines Group." *Asian Case Research Journal*, 2(2), 1998, 211-237.

Books

1. *Flying high in a competitive industry: Singapore Airlines*, 1st edition (2006) and 2nd edition (2009), with Loizos Heracleous and Jochen Wirtz. McGraw Hill.
 - o First edition Translated into Mandarin.
2. *Business Strategy in Asia: A Casebook*, Third edition (2010) and Second edition (2003), with Kulwant Singh and Loizos Heracleous. Cengage Learning.
3. *Business Strategy in Asia: A Casebook*, Thomson Learning (2001), with Kulwant Singh and Lim Gaik Eng.
 - o Translated into Mandarin.

Book chapters

1. "Acquisitions in the Chinese real estate industry and the two stage privatization process," with Rico Lam and Jie Wu. In *Advances in Mergers and Acquisitions*, Cary Cooper and Sydney Finkelstein (editors). 8, 2009, 119-140. Bingley, UK: JAI Press.
2. "The role of HRM in achieving service excellence and cost effectiveness at SIA: For competitive advantage," with Jochen Wirtz and Loizos Heracleous. In *Cases in Human Resource Management*, Sumati Reddy (editor), 146-161. Punjagutta Hyderabad: The Icfai University Press,
3. "Managing HR for Service Excellence and Cost Effectiveness at Singapore Airlines". With Jochen Wirtz and Loizos Heracleous. In *Service Excellence als Impulsgeber - Strategies - Management - Innovationen - Branchen (Service Excellence as Driver - Strategies - Management - Innovations - Sectors).*, Matthias H.J. Gouthier, Christian Coenen, Henning S. Schulze and Christoph Wegman (editors), 2007, 307-328. Wiesbaden: Gabler Verlag.
4. "The Asian multinational corporation: Evolution, strategy, typology and challenges". In *Handbook of Asian Management*, K Leung and S White (editors), 2004, 155-205. Norwell, MA, USA: Kluwer Press,

5. "An exploratory analysis of the determinants of innovation in the tissue engineering sector," with DW Hutmacher. In *Polymer Based Systems in Tissue Engineering, Replacement and Regeneration*, R Reis and D Cohn (editors), 2003, 409-418. Netherlands: Kluwer Press.
6. Several cases in textbooks

Refereed Conference Presentations

1. More than fifteen presentations at the Academy of Management annual conferences
2. More than twelve presentations at the Academy of International Business annual conferences
3. More than twenty presentations in other forums and conferences including regional conferences (14), interdisciplinary conferences (3) and managerial conferences (4)

Working Papers/ Current Research

1. Internationalization locations and performance improvement of Chinese firms, with Lin Yuan.
2. When more is not better: Simultaneous commitments and alliance performance, with Sairah Hussain.

Other current projects

1. Strategic principles for achieving high performance (tentative title), Forthcoming book (2012) from John Wiley and Sons.
2. Qantas Airlines: Which route out of turbulence, with Hari Bapuji and Braden Loader, to be listed in Ivey collection.

Popular press articles

1. Articles newspapers/ magazines such as the Straits Times and Business Times (Singapore), the Edge (Malaysia) and the Economic Times (India).
2. Book/ interview featured in the Business Times, the Straits Times and the New Paper.
3. Quoted in the International Herald Tribune, the Asian Wall Street Journal, the Edge and Forbes
4. Interviewed on Channel News Asia

Impact of research

1. 124 Citations in Scopus (excluding self citations by all authors) and 97 citations in Web of Science (SSCI) as of Feb 1, 2011
 - a. 73 citations in Scopus between 2008 and 2010.
2. H index in Scopus=8

TEACHING

Courses Taught

1. Corporate Strategy/ Strategic Management (Undergraduate, MBA, and Executive MBA levels)
2. International Business (Undergraduate, MBA, and Executive MBA levels)
3. Global Strategic Management (Undergraduate, MBA, and Executive MBA levels)

Executive Education

1. Extensive executive teaching experience. Taught in customized programs for Sime Darby, Panasonic, DHL, Asahi Glass (AGC, Japan), Astra (Indonesia), Mitsui and Co., Sri Lanka Telecom, Watawala Plantations (Sri Lanka).

SERVICE

Professional Service

1. Chaired two conferences (APJM conference on the Asian Multinational Corporation and the Asia Academy of Management Conference, Singapore)
2. Currently serving on Editorial Review Board of the *Strategic Management Journal*. Past Editorial Review Board member for the *Journal of World Business*. Past Associate Editor of the *Asia Pacific Journal of Management*, and a founding Associate Editor of the *Asian Case Research Journal*.
3. Ad-hoc and regular reviewer for many journals such as the *Strategic Management Journal*, *British Journal of Management*, *Management International Review*, and *International Business Review*, among others.
