THE NUS MBA
THE NUS-PEKING UNIVERSITY DOUBLE DEGREE MBA
ASIA’S GLOBAL BUSINESS SCHOOL
UNDERSTANDING THE ASIAN CENTURY AND THE WORLD’S NEXT SUPERPOWER

THE NEW WORLD ECONOMY

With the recognition of China being the next global superpower, the world is now beginning to realise the importance of an MBA education in Asia, with particular understanding on business in China.

The NUS-Peking University Double Degree MBA brings you one step closer to China by offering you the best education in both the top universities in Singapore and China, immersing you in two cultures, sharpening your language skills and helping you establish high profile networks in both countries.

YOUR EXPERIENCE. YOUR KNOWLEDGE. YOUR NETWORKING.
“China is fast becoming one of the world’s largest economic powerhouses. As China grows in importance in its contribution towards global economic growth, it is increasingly difficult to ignore the role China plays in the global economy. With this Double Degree offered by one of the top universities in China and Singapore, you are brought one step closer to feel the pulse of a rising China and vibrant Singapore. Immerse yourself in the cultures of both countries and experience how global and Asian business practices merge.”

BRIAN HWARNG, ASSOCIATE PROFESSOR, NUS BUSINESS SCHOOL ACADEMIC DIRECTOR, THE NUS-PKU DOUBLE DEGREE MBA

“The NUS-PKU Double Degree programme has not only equipped me with a strong foundation in skills and knowledge to tackle current world business issues but its uniqueness has also helped me gain an insightful knowledge of Chinese business practices and Chinese culture. Moreover, with the experience from attending NUS, one of the top Asian universities, coupled with the experiences gained from multi-cultural and modern Singapore, I am now prepared to face any business challenges, anywhere in the world.”

CLAUDIA MARIA SPICHTIG, SWITZERLAND, THE NUS-PKU DOUBLE DEGREE MBA, CLASS OF 2009

NATIONAL UNIVERSITY OF SINGAPORE (NUS)
The National University of Singapore (NUS) is Singapore’s flagship university, with a history spanning over 100 years. Established in 1905 and currently one of the top 50 universities in the world, NUS is a multi-campus university of global standing, with distinctive strengths in education and research with an entrepreneurial dimension. Its diverse and cosmopolitan community of over 30,000 students from over 100 countries contribute to a rich learning and living environment across three campuses – its principal 150-hectare Kent Ridge campus, Bukit Timah campus and Duke-NUS Graduate Medical School Singapore in Outram.

NUS BUSINESS SCHOOL
Established in 1965, NUS Business School is known for its focus in providing management thought leadership from an Asian perspective, enabling our students and corporate partners to leverage on the best global knowledge and deep Asian insights to drive business education and growth in Asia and around the world. This combination of global knowledge and Asian insights is reflected in all aspects of its research, teaching and industry outreach. As Asia’s Global Business School, NUS Business School is a leading authority on business in Asia.

The School has consistently received top rankings in the Asia-Pacific region by independent publications and agencies, such as Financial Times, Economist Intelligence Unit, and QS Top MBA, in recognition of the quality of its programmes, faculty’s research and graduates. In its 2008 rankings, the Financial Times ranked the NUS Business School’s Asia Pacific Executive MBA programme 20th in the world, the highest ranking ever achieved by any business school in Singapore. In 2009, the Financial Times ranked the NUS MBA 35th in the world, QS Global 200 Business Schools 2009: The Employers’ Choice Survey rated NUS Business School graduates third in the Asia Pacific. The School’s research is ranked 47th in the world by the University of Texas, Dallas. The School is accredited by AACSB International (Association to Advance Collegiate Schools of Business), an endorsement that the School has met the highest standards for business education.

Peking University (PKU) Founded in 1898, Peking University (PKU) is the first national university in Chinese modern history, reputable within and outside China, owing to the abundant teaching resources and resounding research achievements. PKU now consists of 31 colleges and 14 departments, offering 101 undergraduate programmes, 224 postgraduate programmes, and 202 doctoral programmes. Its faculty members and students have impacted directly or indirectly every level of society – legal, political, literary, scientific, social, philosophical and cultural. Their contributions include extensive involvement in China’s economic and financial reform, innovative scientific and medical research applications. The University is proud of its part in educating China’s most prominent social, business and political leaders.

Guanghua School of Management has established strong academic and professional connections with various institutions throughout the world. Just as China itself is in a dynamic state of change, the School is constantly researching the challenges facing the future of world economies. Ably staffed by over 70 full-time faculty members, Guanghua offers serious doctoral research, specialised MBA and undergraduate programmes. Some universities represented by recently recruited faculty members are Harvard, Oxford, Stanford, Yale, Carnegie Mellon, Brown, Purdue, and University of California at Berkeley. With its superior academic programmes and staff, Guanghua School of Management is well positioned to welcome students of all nationalities who are interested in pursuing excellence at an internationally recognised university.

Both universities have world-class faculties with PhDs from the best universities around the world, including Harvard, Stanford and MIT. While the faculty members in NUS have extensive consulting experience, represent 28 nationalities and are competent in at least 20 languages, the faculty members in PKU boasts nationally-acclaimed professors who have impacted upon the economy of China in the past few decades.
WHY THE NUS-PKU DOUBLE DEGREE MBA?

- Graduate with 2 MBA degrees from 2 premier educational institutions, NUS and PKU – the flagship universities of Singapore and China, respectively
- Both NUS and PKU are ranked Top 40 by The Times Higher Education – QS World University Rankings, 2007
- The NUS MBA ranked Top 3 preferred MBA programmes to recruit from in Asia Pacific (QS Global 200 Business Schools 2009: The Employers’ Choice) while PKU MBA is ranked “Most Influential MBA of China” amongst World Executive Chinese MBA
- Cultural Immersion in the World’s Most Globalised City and the World’s Rising Superpower
- Bilingual Experience; Diverse Networking
- Taught by World Class Faculty with extensive teaching, research and consulting experience

PROGRAMME STRUCTURE

Students of The NUS-PKU Double Degree MBA programme can only take the PKU segment on a full time basis. This means that core modules and electives must be completed within 2 semesters at PKU.

For the NUS segment, students may opt to study on either a full time or part time basis. On a full time basis, students can take up to a maximum of 5 modules per semester. On a part time basis, students can take up to a maximum of 3 modules per semester.

Candidature: Minimum - 2 years; Maximum - 4 years

To graduate with the double degree, candidates must successfully complete the programme of study fulfilling the requirements of both NUS and PKU. Students are also required to submit a thesis / advanced study project to PKU.

PROGRAMME SCHEDULE

To ensure complete immersion in both Singapore and China, The NUS-PKU Double Degree MBA programme gives its students a rigorous programme schedule, with half of the programme set in Peking University and the other half in National University of Singapore.

There are two programme schedules that students can select from:

Both Full Time and Part Time programmes are available
- PKU, Beijing : 2 semesters (full time)
- NUS, Singapore : 2 semesters (full time) or 12-60 months (part time)

Students doing full time in both PKU and NUS are advised to start their MBA at PKU.

CURRICULUM

Peking University
- Managerial Economics
- Financial Accounting
- Quantitative Methods in Management Science
- Financial Management
- China in Transition
- Business Chinese
- 3 Electives
- Thesis

National University of Singapore
- Management and Organisation
- Leadership in Organisations
- Marketing Management
- Corporate Strategy
- Statistics
- Asia Pacific Business
- Managing Operations
- Advanced Business Communication
- 5-6 electives

ELECTIVES ARE AVAILABLE AT NUS IN THE AREAS OF

- Business Policy
- Decision Sciences
- Finance and Accounting

Please note that the courses stated are subject to change due to periodic curriculum reviews by NUS and PKU. While some modules are conducted in English and/or Chinese, the whole programme can be completed wholly in English.
STUDENT PROFILE
- Average Age > 28
- Average work experience = 5 years
- Average GMAT score > 685

The NUS-PKU Double Degree MBA programme allows students to be treated as full time MBA students in both NUS and Peking University. This allows students to immerse and engage with the international communities of both Peking University and NUS.

CAREER SERVICES INFORMATION
Both business schools have dedicated Career Services Offices to help students secure internships and placements upon graduation. The NUS Business School Career Services Office and the Guanghua Career Development Centre grooms our students for career success from Day One of their MBA journey. Geographically mobile and effectively bilingual, our graduates are highly sought-after and are now working in top global companies across the region.

LIFELONG ALUMNI LEARNING PROGRAMME
NUS Alumni can continue to enhance their knowledge and widen their network by auditing MBA courses of their own choices through the NUS Lifelong Learning Programme.

STUDENT LIFE
The learning experience of an NUS-PKU Double Degree MBA student doubles as he goes through a year each in both Beijing and Singapore. This also means doubling the student life and career opportunities available, and students are encouraged to make full use and actively participate in all the student activities and career resources from both schools. Some of the key student activities and career services include:

STUDENT ACTIVITIES
- Futsal Fury @ NUS Charity Tournament – A fund-raising football tournament to promote patient care centre in local hospitals in Singapore
- Guanghua New Year Forum – An annual event which provides opportunities for the exchanges between the students and key economic drivers of China including academics, professionals, government and media
- International Day – A cultural extravaganza where all students share about their home country’s culture and showcases this in a plethora of cultural performances
- Beida Cup Athletic Championships – A sports competition initiative with the objective of establishing friendships and camaraderie with students from different departments, nationalities and backgrounds
- Consultancy Unplugged – High-profile consultants give insights to students on the consulting industry
- Study Trip – Bi-annual study trips conducted with the objective of providing international exposure to students to learn the best corporate, entrepreneurial and government practices in another country
- Bloomberg Training – Training session for MBA students on Bloomberg tools used specifically for financial analysis
- Cerebration – Largest global business case competition fully organised by The NUS MBA students

CAREER SERVICES
- One-on-one career coaching
- Networking sessions
- Career resource library
- Resume book
- Career development workshops
- Skill development workshops
- Recruitment services
- Mutual assistance programmes
- Online career tools

JOB PLACEMENTS
- Bank Royal Danish Embassy, China
- Barclays Capital, Singapore
- Boerger Pumps Asia, China
- China Communications Daily, China
- China Jianyin Investment Limited, China
- China Metallurgical Group, China
- Citigroup, Private Bank Group, Singapore
- Dimerco Zhongjing, China
- Emerson, China
- Fraser & Neave Food Pte Ltd, Singapore
- Google, China
- Hewitt Associates, Singapore
- Hina Group, Singapore
- HL Bank, Singapore
- HSBC Private Bank Group, Singapore
- Huawei Telecom, China
- IBM, China
- Intel, China
- International Express, China
- KPMG, Singapore
- Kuok Oils and Grains, Singapore
- Ma Kuang Chinese Medicine & Research, Singapore
- Michelin Tyres Pte Ltd, China
- OCBC Wealth Management Group, Singapore
- Profuture PR Consulting, China
- Prudential Pte Ltd, China
- Raffles Hospital, Singapore
- Samsung Electronics, China
- Shanghai B & B Advertising, China
- Sinochem Group, China
- Standard Chartered, Singapore
- Sweden Kahrs China, China
- Telefonica SA, China
- UBS, Singapore
- Unilever, China
- Sweden Kahrs China, China
- Telefonica SA, China
- UBS, Singapore
- Unilever, China
THE NUS-PKU DOUBLE DEGREE MBA ENTRY REQUIREMENTS

- Bachelor degree
- Minimum 3 years of full time post-university work experience
- Good GMAT score
- Good TOEFL/IELTS score (if medium of instruction in undergraduate study was not in English)
  - TOEFL: Minimum score of 260 for computer-based test, 620 for paper-based test and 100 for internet-based test
  - IELTS: Minimum score of 6.5
- The Common Entrance Examination is required for applicants who are holding a Chinese PRC passport

HOW CAN I SUBMIT MY APPLICATION AND WHAT IS REQUIRED?

All applications must be submitted online at mba.nus.edu. In addition, the following documents are to be sent in ONE package.

- Resume
- A copy of undergraduate transcripts
- A copy of degree scroll
- A copy of GMAT results
- A copy of TOEFL/IELTS results (required if degree is not in English)
- Two referee reports (online or hard copies)

As part of the selection process, shortlisted applicants have to go through interviews from both universities.

WHEN SHOULD I SUBMIT MY APPLICATION?

The next intake is in August/September 2010. The application window opens from 1st October 2009 – 28th February 2010.

SCHOLARSHIP QUALIFYING PERIOD

1st October 2009 – 31st January 2010

HOW MUCH ARE THE TUITION FEES?

<table>
<thead>
<tr>
<th></th>
<th>NUS Fees</th>
<th>PKU Fees</th>
<th>Total Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>NUS Acceptance Fee</td>
<td>S$5,000</td>
<td>(will be credited towards the payment of The NUS MBA tuition fees)</td>
<td></td>
</tr>
<tr>
<td>PKU Confirmation Deposit</td>
<td>RMB10,000 Yuan (will be refunded after enrollment into the programme)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The Universities reserve the right to revise the fees as appropriate.

WHAT ARE THE SCHOLARSHIPS AVAILABLE?

At NUS Business School, scholarships are available for full-time students and are awarded by various companies to deserving individuals based on their grades, character and general performance on a case by case basis. To learn more, kindly visit mba.nus.edu/scholarships.

- The NUS MBA Merit Awards
- The NUS MBA Bursaries
- Peh Chin Hua Bursary
- Mandarin Alumni Study Award
- Asian Business Fellowship Scholarships (IE Singapore)

For more information, please visit imba.nus.edu.