National University of Singapore
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THE NATIONAL UNIVERSITY OF SINGAPORE IS SINGAPORE’S FLAGSHIP UNIVERSITY, WITH A HISTORY SPANNING OVER 100 YEARS.

NATIONAL UNIVERSITY OF SINGAPORE

The National University of Singapore (NUS) is a multi-campus university of global standing, with distinctive strengths in education and research and an entrepreneurial dimension. Its diverse and cosmopolitan community of over 30,000 students from 100 countries contribute to a rich learning and living environment across three campuses – its principal 150-hectare Kent Ridge campus, Bukit Timah campus and Duke-NUS Graduate Medical School Singapore in Outram.

NUS offers a broad-based curriculum underscored by multi-disciplinary courses and cross-faculty enrichment. There are 14 faculties offering courses from architecture to medicine to music. A special feature of NUS education is the global dimension of its courses in partnership with some of the world’s best institutions. NUS also enjoys a close teaching-research association with 14 national-level, 18 university-level and more than 80 faculty-based research institutes and centres. Research activities are strategic and robust, and a ‘no walls’ collaborative culture forms the bedrock of NUS’ research-intensive vibrancy. A spirit of entrepreneurship and innovation promotes creative enterprise university-wide. This is aided by a venture support eco-system that helps students, staff and alumni nurture the development of start-ups into regional and global companies.

NUS plays an active role in international academic networks such as the Association of Pacific Rim Universities (APRU) and International Alliance of Research Universities (IARU). It is ranked amongst the best universities in the world, and is well-regarded for disciplines such as Technology, Biomedicine and the Social Sciences.
NUS BUSINESS SCHOOL

Established in 1965, NUS Business School is known for its focus in providing management thought leadership from an Asian perspective, enabling our students and corporate partners to leverage on the best global knowledge and deep Asian insights to drive business education and growth in Asia and around the world. This combination of global knowledge and Asian insights is reflected in all aspects of its research, teaching and industry outreach. As Asia’s Global Business School, NUS Business School is a leading authority on business in Asia.

The School has consistently received top rankings in the Asia-Pacific region by independent publications and agencies, such as Financial Times, Economist Intelligence Unit, and QS Top MBA, in recognition of the quality of its programmes, faculty’s research and graduates. In its 2008 rankings, The Financial Times ranked the NUS Business School’s Asia Pacific Executive MBA programme 20th in the world, the highest ranking ever achieved by any business school in Singapore. The Financial Times ranked the NUS MBA 35th in the world. In 2009, QS Global 200 Business Schools 2009: The Employers’ Choice Survey rated NUS Business School graduates third in the Asia Pacific. The School's research is ranked 47th in the world by the University of Texas, Dallas.

The School is accredited by AACSB International (Association to Advance Collegiate Schools of Business), an endorsement that the School has met the highest standards for business education.

The School has more than 110 top research faculty; over 2,500 BBA, MBA, Executive MBA, and PhD students; more than 2,000 annual participants in Executive Education programmes; and over 45,000 alumni in diverse organisations and positions of leadership throughout the world.

MOCHTAR RIADY BUILDING

NEW HOME FOR ASIA’S GLOBAL BUSINESS SCHOOL

Come end 2009, NUS Business School will move into its new flagship building, the Mochtar Riady Building, located on a prominent site overlooking the road intersection between Heng Mui Keng Terrace and Kent Ridge Drive. Named after Dr Mochtar Riady, Founder & Chairman of the Lippo Group, in recognition of the Group’s generous gift of $21 million to NUS Business School, this iconic building serves as a gateway to the School and is a pertinent symbol of the School’s deep commitment to exceptional academia. Inspired by the ancient Aesop fable where reeds survive storm winds and oak trees fall, the reed-like design of the building serves as a metaphor for exceptional quality, deep flexibility and perennial stability in the face of the vicissitudes borne by business in the contemporary world. Within the nine-storey tall, 16,000 sqm building is a soaring five-storey atrium that will serve as a focal point as well as a perfect place for corporate events. Much thought has been given to facilitate the exchange of ideas and knowledge, so throughout the building, there is a series of informal interaction zones to encourage discussions. Classrooms, meeting and seminar rooms, study spaces, executive dining areas, and even a cafe and a dedicated Alumni Lounge are all cleverly integrated.

Designed from ground up to be environmentally friendly, the new building has energy monitoring systems and structural designs are geared to optimally conserve energy. Jointly designed by internationally renowned architect Professors Philip Cox of the Cox Group in Australia and local firm Design Environment Group Architect, the Mochtar Riady Building testifies to the School’s keen intent to foster a comfortable and innovative environment for the creative pursuit of academic excellence.
ACCOLADES

- FIRST Singapore School as THE MOST PREFERRED SCHOOL to recruit from by global recruiters
  - QS TopMBA.com International Recruiter Survey in 2009
- FIRST School in Asia to be a full time member of CEMS (Community of European Management Schools), 2008
- FIRST in ASEAN to be accredited by AACSB International (Association to Advance Collegiate Schools of Business) for having met the highest standard of achievement in education and research for business schools worldwide
- FIRST MBA of choice by Singaporeans and SECOND MBA of choice by Asian citizens
  - THE MOST PREFERRED MBA by GMAC Research Trends, Asian Geographic Trend Report for GMAT, 2009
- FIRST and only Singapore Business School to be ranked Top 20 Worldwide
  - Financial Times EMBA Rankings 2009
- SECOND in Asia
  - BeyondGreyPinstripes.org for the integration of issues concerning social and environmental stewardship into the MBA curriculum, 2007
- SECOND for Research (in Asia) and Rank 47 worldwide
  - Top 100 Business School Research Ranking by University of Texas, Dallas, 2009
- Top 4 in Asia, Top 30 Globally
- Top 5 in Asia, Top 35 Globally
  - Financial Times MBA Rankings, 2009
- 11th Globally in International Experience
  - Financial Times MBA Rankings, 2009
- 12th Globally in International Mobility
  - Financial Times MBA Rankings, 2009
- Top 100 Globally
  - Economist Intelligence Unit MBA Rankings, 2008
- NUS scores Platinum as a trusted brand
  - Reader’s Digest Trusted Brands Survey, 2009

04 ASIA’S GLOBAL BUSINESS SCHOOL
DEAN’S MESSAGE

In the face of the current financial crisis, business schools all over the world are faced with the challenges of producing relevant, visionary leaders who are also grounded in strong ethical principles.

Here at NUS Business School, we constantly ensure that our students are groomed and equipped with the right tools to succeed in the new business landscape. In addition to the global knowledge that you will learn, The NUS MBA is also strong in its focus on Asian businesses, giving you the competitive edge to excel in Asia’s growth.

Learning doesn’t just happen in class. Out of the school, I am confident that you will enjoy the vibrant interaction with your classmates, who come from over 30 countries. The NUS MBA’s vision is to provide you with 100% international experience by learning about best practices from others, and increase your value as a global citizen. Group projects, study trips and case competitions are just some of the opportunities where you can hone your skills as you prepare yourself for a global career in the corporate world.

“The NUS MBA’s vision is to provide you with 100% international experience by learning about best practices from others, and increase your value as a global citizen.”

The NUS MBA is a wonderful platform where our students fly and reach their aspirations upon graduation. In the latest QS Global 200 Business Schools 2009: The Employers’ Choice Survey, we are the only Asian business school in the whole of Asia that is most preferred by employers across the world. I am happy to share that in the Class of 2008, 93% of them secured jobs within 3 months of graduation. We also did very well in other rankings such as the Financial Times MBA Rankings 2009 where we rocketed to 35th place and the Economist Intelligence Unit 2008 Which MBA? Rankings which placed us 9th in Asia.

On a celebratory note, I warmly invite you to join us for a year of celebrations in 2010 as we commemorate 45 years of transformational leadership. This not only marks our achievements as a School but also collectively as a member of NUS.

Look beyond the current crisis and you know that the global business environment will experience a huge shift. Asia will continue to rise to power; ethics and corporate governance will be highly valued in companies; and a rich international experience and perspective will serve you well in your professional growth.

Make your MBA count upon graduation. Join us, and let us make you relevant in the new world of business.

Professor Bernard Yeung
Dean and Stephen Riady Distinguished Professor
NUS Business School
CAMPUS LIFE
A HOLISTIC LEARNING EXPERIENCE

Set at the lush greenery of Kent Ridge, the NUS Campus is home to 6 libraries, a museum, a sports complex, a cultural centre, cafes, and several canteens, among others.

Whether your interest is sports, music or oratory, there is a place for you within the NUS campus. All these contribute to the experience called The NUS Campus Life - vibrant, colourful and memorable. The NUS MBA provides top-notch facilities for both paedagogical and recreational pursuits.

“The NUS campus offers superior technological efficiency with complete campus-wide internet access, a touch of nature with beautiful lush greeneries and a vibrant student community consisting of vibrant student events, clubs and conferences. Stepping into NUS is definitely like stepping into an international community without leaving Singapore.”

- VIVIAN GU WEI WEI, CHINA, THE NUS MBA, CLASS OF 2010
Executive Committee, The NUS MBA Knowledge Management Club
NUS IN THE HEADLINES

As Singapore’s flagship university, National University of Singapore has always made headlines in top publications locally and globally, featuring the successes of our students, graduates, the Business School and the university.

As a student of the National University of Singapore, you are given immediate access to a world of possibilities – networks, competitions, career prospects and international mobility, among others.
NUS Business School honours alumni

SOMETHING outstanding alumni of NUS Business School who have successfully developed their business careers and ventures were recognised in an award ceremony yesterday.

Among the recipients of the Eminent Business Alumni Award were Ng Ser Miang, chairman of NTUC FairPrice Cooperative, who played an important role in bringing the Youth Olympics to Singapore; Adam Khoo, executive chairman of Adam Khoo Learning Technologies Group; Jimmy Lim, executive director of Lenovo (Singapore); and Veronica Eng, partner at PwC.

Peter Tay, managing director of TFS Corporate Services, and Yeo Jeng Itoon, managing partner of Global Biotech Singapore, received the form of the Award for contributions to the nation.

The proud alumni had achieved success in their respective industries and the Alumni Association lauded them for their contributions to small and medium-sized enterprises.

NUS Business School MBA land jobs

New MBA programme from NUS, HEC Paris

NUS Business School and HEC Paris of Management have introduced a new Double Degree Masters in Business Administration (MBA) Programme. The programme will offer students a global business education and aims to produce quality business leaders with in-depth knowledge and expertise in the European and Asian markets.

MBA graduates of NUS

ECONOMIC DOWNTURN

More taking post-grad courses

Students studying MBA, up by 12 per cent in NUS

The number of MBA students in NUS has increased by 12 per cent in the past year.

The programme offers students the opportunity to earn two degrees in just two years, with the first year at NUS and the second at HEC Paris. Students will have the chance to study in two different cultural environments and gain a broad perspective on global business issues.

China opens more places for students

Graduate courses

Traditionally, many international students who pursue MBA programmes in the US, UK, Europe, and Australia are keen on studying in these countries because they offer a wide range of courses and opportunities for networking.

NUS Business School among world’s top 40 MBA programmes

NUS Business School has moved up five places to 89th in the latest MBA pro by the Economist (EIU), up from 94th last year.

NUS Business School climbs to 89th spot

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PREPARING YOU FOR THE NEW WORLD

The NUS MBA is worth more than just working in the lucrative financial industry – it is your ticket to a multitude of industries, ranging from entrepreneurship, real estate to government service – the possibilities are endless.

More than just providing you with a rigorous training to hone your business skills. The NUS MBA also equips you with the necessary soft skills, to stand out in the new world of business. Trainings and workshops include:

- Presentation and communication skills workshop
- Ethics and corporate social responsibility
- Corporate governance
- Networking skills workshop
OFFERING YOU THE WORLD

The NUS MBA offers the world to its students. From Day One, students are immersed in a global learning environment, and are given the right tools to allow them to reach their career aspirations.

A WORLD OF LEARNING

With students from over 30 nationalities, a diverse faculty team with in-depth industry experience and industry experts visiting the school, students can expect an intellectual, stimulating and insightful discussion every day. Learn how business is conducted in a developing country such as Vietnam, why ‘guanxi’ is so important in China, and the best practices of some of Germany’s most successful companies globally. Experience working with students from the US, Thailand, Greece and Sweden all in one setting. Compete and debate with students from other business schools, win awards and gain memories and friends that will last a lifetime. With The NUS MBA, the world has just become smaller, and the learning has just become bigger.

A WORLD OF OPPORTUNITIES

Being highly-regarded, The NUS MBA opens up a world of opportunities for students who wish to gain career advancement, develop a new career, or simply have an exciting international career. Ranked #1 Singapore School as the Most Preferred Singapore School to recruit from by global recruiters in the QSTop MBA Recruiter’s Survey 2009 and rated #11 in International Mobility by the Financial Times 2009, The NUS MBA grooms students to identify opportunities, seize them, and develop lasting careers that have a global impact.

In addition, The NUS MBA gives you the unique Singapore advantage. Located in the heart of bustling Asia, Singapore opens up a wealth of opportunities for those in search of an exciting career. As the most globalised city in the world, home to Fortune 500 MNCs and consistently being ranked as the most liveable city in Asia, Singapore serves as your gateway to the vast opportunities of the region.

A WORLD OF NETWORKS

As part of the flagship university of Singapore, you can instantly tap into over 196,000 alumni of the university, many of whom are now holding prominent opportunities globally. If that is not enough, you can come and participate in bi-annual overseas MBA study trips, networking sessions, and student exchange programmes to further widen your network. With the strong network that you will develop in The NUS MBA, you get mentorship from professionals, insights on industries and develop friendships beyond just business. Remember, in the world today, it is not always what you know, but who you know as well.
NUS BUSINESS SCHOOL
CAREER SERVICES OFFICE

Voted as The Most Preferred Singapore School by international recruiters in Asia by QSTopMBA.com and ranked 3rd in the Asia Pacific in 2009, the NUS MBA graduates are amongst those who are highly sought after by top multinational companies.
Whether you are securing a job outside your home country, a career switch, scaling the corporate ladder, or even expanding your own business, NUS Business School Career Services Office’s extensive industry contacts and strong relationship with the corporate partners will work to your advantage in the global business landscape.

Organised exclusively for MBA students, events are lined up to ensure students get all the right contacts and information, crucial to reaching their next career milestone. These include networking sessions, recruitment talks and corporate visits. Boost your profile by taking advantage of these networking opportunities and bring yourself to global employment. Our comprehensive list of online recruitment tools will guarantee to set you for employment success.

RECRUITMENT ACTIVITIES
Campus recruitment presentations and industry panel discussions are organized to help our students identify a firm’s culture, working style, people and ethics. Such presentations are essential to obtain insights about a particular career path.

NETWORKING SESSIONS
Network your way to a job effectively. At NUS Business School Career Services Office, we work closely with recruiters to identify suitable candidates for long and short-term hires. Whether you are graduating or looking for an internship, we put you in touch with recruiters on an informal basis. These special networking sessions also gives you a chance to market yourself to a prospective employer first-hand.

CAREER RESOURCES
To fulfil our promise of global mobility of our graduates, we invested in comprehensive online portals, where you can view and apply for internships and job postings, wherever you are. To complement this is a Resource Library where you can research on industries, companies, and interview guidelines.

RESUME BOOK
A resource that greatly benefits both the recruiters and graduates, this service compiles and promotes the resumes of our graduates to global recruiters.

CAREER ADVISORY
Our highly experienced and trained career counsellors will be assisting you throughout your course of study. Leveraging on their industry experience and contacts, you can trust the career counsellors to guide you on the right track at every stage of your career planning.

CAREER SKILLS WORKSHOPS
From interview clinics, assessment centre simulation to personal grooming and dining etiquette, our rigorous workshops are focused on developing your personal identity and perfecting your skills to tackle tough interviews from experienced, discerning recruiters.

IT’S ALL ABOUT YOUR SUCCESS
Ranked 12th in International Mobility by Financial Times 2009, our graduates have consistently found jobs with leading multinationals and filled strategic positions in the US, UK, China, Copenhagen, Germany, Hong Kong, India, Korea and Singapore, among others.
MBA RECRUITING PARTNERS IN 2008

Alghanim
Accenture
Ascendas
AXA
BankInvest
Barclays Capital
Bearing Point
Ben Roth
Bloomberg
BNP Paribas
Canon
Cargill
Carlson Marketing
Caterpillar
Certisource
Chevron
China Metallurgical Group
CIMB-GK Securities
Citigroup
Cognizant Technologies
ConocoPhilips
Credit Suisse
DaimlerChrysler
DBS
Dell
Deloitte Consulting
Deutsche Bank
DH
DPW Inhouse Consulting
Edelweiss
EDS
efusion Solutions
Emerson Process Management
Ernst & Young
Essar Oil
Eurochem
Europhia Consulting
FACT
Frost & Sullivan
Google
Grail Research
GroupM
Guocoland
HCL Technologies
Hewitt
Hina Group
HL Bank
Hong Leong Asia
HSBC
HTL
Hyflux
IBM Global Business Services
ICICI
IDS Logistics
Flex Solutions
i-maritime Consultancy
Infinion
ING
Johnson & Johnson
JP Morgan
Keppel Land
Key2Asia
Kheng Leong Private Equity
Kotak Securities
KPMG
LVMH
Lion Capital
Lion Fairfield
Ma Foi Consulting
Macquarie Capital
Macquarie Pacific Star
Mapletree
Mayview Media
McKinsey
Merrill Lynch
Micronesia
Microsoft
Nomura
OCBC Bank
Parkway Healthcare
Partners Group
Philip Morris
POSCO
PostFinance
Pratt & Whitney
PriceWaterhouseCoopers
Procter & Gamble
PT Gama Multi Usaha Mandiri
PW
Reliance Asset Management
RSP Architects
Saber Capital
Samsung
Sapient
Schlumberger
ShinHan Bank
Shinsei
Singapore Mint
SingTel
Standard Chartered Bank
Singapore Tourism Board
Sumitomo Chemical Asia
Suntec City
Syngenta
TATA
Telefonica
Thomson Reuters
UBS
Unilever
UTI Securities
Utibal Mobility
Venture Capital Corporation
Vestas
Visa International
WH Marks Sattin
Wipro
Wyeth
Yes Bank

WHAT OUR RECRUITERS SAY:

“I can tell that most NUS MBA candidates have international exposure in terms of work experience in the way they present themselves. Their attitude and presentation, and the quality of their interview answers are very impressive. I think the school is giving them proper guidance and organising appropriate workshops for them.”

- MS JUDY LEE,
RECRUITMENT CONSULTANT,
JOHNSON AND JOHNSON,
on The NUS MBA graduates

“At OCBC, we constantly look for focused, driven and goal oriented individuals for our Management Associate Program. We have been getting such candidates from NUS Business School, Pragati Vaswani (MBA Class of 2008) being one such candidate. She has exceeded expectations in her performance and has been a good team player. She exhibits strong leadership potential along with determination to succeed. We have been impressed by her commitment and dedication and we hope to continue this partnership with NUS Business School that will help us develop future leaders at OCBC.”

- MS CLAIRE CHIN,
VICE PRESIDENT,
GLOBAL TREASURY, OCBC BANK

For more information, visit mba.nus.edu/careerservices
NATIONAL UNIVERSITY OF SINGAPORE’S LEGACY OF EXCELLENCE

As a graduate of NUS and its predecessor institutions, you are part of the illustrious family of over 196,000 alumni. Our list of eminent alumni come from different sectors ranging from government to arts to business. Prominent alumni include Minister Mentor of Singapore Lee Kuan Yew and President of Singapore, S R Nathan.

“A SYNERGISTIC NETWORK OF 43 LOCAL ALUMNI GROUPS AND 14 OVERSEAS ALUMNI CHAPTERS.”
At the NUS Alumni Office, we are committed to serve and enrich the lives of our alumni and engage them in NUS’ aspirations. We maintain a synergistic network of 43 Local Alumni Groups and 14 Overseas Alumni Chapters through which we help you stay closely connected with your alma mater and with fellow alumni.

The Shaw Foundation Alumni House is a Home on Campus for all NUS alumni. It is a focal point and a vibrant hub for our NUS community of alumni, students, faculty and staff to renew and strengthen ties with the University, to bond and network with one another.

As part of our prestigious family of global alumni, your active participation and contribution to the NUS community is valued and you are encouraged to contribute your time and talents to your alma mater. Take pride in being an alumnus of a prestigious global university. Stay connected at www.alumnet.nus.edu.sg.

“Joining the NUS MBA program has endowed me with numerous opportunities to meet with esteemed alumni who are now the who’s who of the corporate world. The Global Alumni Network Office provides various platforms to assist in this objective. At NUS, other than gaining the world class academic knowledge, students also get fabulous opportunity to learn about the corporate world through a dedicated NUS MBA alumni assigned to them as their mentor.”

- Nikhil Jain, India, The NUS MBA, Class of 2010 President, Alumni Relations Team
NUS BUSINESS SCHOOL
GLOBAL ALUMNI NETWORK OFFICE

The network within the business community that an MBA programme offers is crucial to the realization of one’s career objectives post-MBA.

The NUS MBA students have access to over 28,000 alumni of NUS Business School, and over 196,000 alumni of the university, to propel them to gain insights, forge friendships and develop links that will last a lifetime. NUS Business School Global Alumni Network Office, or fondly called GANO, ensures that students are linked to alumni from different industries, different job functions, and different nationalities throughout major cities in the world. Students will be able to be a member of a robust and powerful alumni network with representation in more than 30 major cities, and growing.

A range of activities is organized throughout the calendar year for the alumni community. The activities are designed to engage the alumni in different areas, ranging from formal events like industry talks and seminars, and workshops, to informal ones like networking dinners and even movie outings. Students are invited and strongly encouraged to meet and network with our alumni at these functions. GANO is currently housed within the newly-opened Shaw Foundation Alumni House (SFAH). Besides being tasked with engaging and cultivating relations with our alumni, the Office also acts as an interface for alumni who wish to contribute to the School. This can be in terms of providing placement and internship opportunities, giving talks, being a mentor, giving a donation, providing sponsorships and other forms of service.

As an incoming MBA student, you have embarked on your journey as an alumnus. We invite you to stay engaged with the alumni community and benefit from its various programmes:

- Class reunions
- Networking events
- Career development and guidance
- Lifelong learning
- Mentoring opportunities
- Community outreach programmes
- Online profiling tools
- Industry advice from our industry advisors
- Volunteer opportunities

To learn more about GANO, please visit bizalum.nus.edu.
"Upon joining the programme, I found myself amongst an interesting mix of coursemates representing more than 10 nationalities from a spectrum of industries such as finance, banking, engineering, defence, education, manufacturing, hospitality and construction. We had many opportunities to work closely together on a variety of challenging projects. What was most exciting was the synthesis of ideas that arose from people from different backgrounds with widely differing perspectives. Although we often approached an issue from different directions at the start, we were always able to eventually reach a consensus on the best course of action. Such interactions as well as the knowledge and skills I acquired from the programme have no doubt shaped my thinking and leadership style throughout my career in the healthcare industry."

- LIAK TENG LIT
Chief Executive Officer,
Alexandra Hospital, Singapore
The NUS MBA, Class of 1990

"Logistics operations in conflict-ridden, war-torn countries often call for decision making under extreme uncertainty where careful, well-coordinated planning and execution are required to ensure safety, timeliness and effectiveness of actions. As a Senior Logistics Officer in the United Nations Peacekeeping Operations, I am faced with such challenges on a regular basis. The NUS MBA enabled me to acquire many of the analytical, communication and inter-personal skills required to be effective and successful in a multicultural environment such as in the UN. The NUS MBA programme helped me, in no small measure, to develop the core values of the United Nations, namely Professionalism, Integrity and Respect for Diversity."

- MATHEW VARGHESE
Chief Logistics Officer,
United Nations Integrated Mission in Timor-Leste
The NUS MBA, Class of 1987
OUR INTERNATIONAL FACULTY

Our stellar faculty boasts of a 110-strong high-calibre academic staff. Holding PhDs from internationally renowned universities and armed with extensive industry experience, they facilitate the students’ quest for the necessary skills to tackle the new world economy.

Our faculty’s distinction is illustrated by publishing for critically-acclaimed business journals together with a variety of business, analytical and self-help books. NUS Business School also has a widely-read series in Singapore’s leading business newspaper as well as on the regional papers, giving insights on business trends and analysis on the global economic climate.

A SELECTION OF BOOKS BY NUS BUSINESS SCHOOL FACULTY

Extensive knowledge of Western business concepts and practices combined with a deep understanding of Asia enables NUS Business School faculty to provide the best of East and West in business education and research.

Some books published by our faculty:
Kulwant Singh, Singapore
PhD, The University of Michigan
Deputy Dean, NUS Business School
- Outstanding Researcher Award (NUS), 2005/2006 (jointly with A/P Peter Hwang)
- University Outstanding Educator Award (NUS), 2005

Susanna Leong, Singapore
LLM, University of London
Vice Dean, Graduate Studies Office, NUS Business School
- Department Outstanding Educator Award (NUS), 2006/2007

Prem Shamdasani, Singapore
PhD, University of Southern California
Vice Dean, Office of Executive Education
- University Annual Teaching Excellent Award (NUS), 2005/2006
- Outstanding Educator Award Recognition List (NUS), 2005/2006

Ho Yew Kee, Singapore
PhD, Carnegie Mellon University
Vice Dean for Finance and Administration, NUS Business School
- Faculty Outstanding Educator Award (NUS), 2006/2007
- University Annual Teaching Excellence Award (NUS), 2005/2006

Nitin Pangarkar, India
PhD, University of Michigan
Academic Director, The NUS MBA Programme
- Outstanding Educator Award Recognition List (NUS), 2005/2006

H Brian Hwarng, Singapore
PhD, Arizona State University
Academic Director, The NUS-PKU Double Degree MBA
Deputy Chairman, Office of Executive Education, NUS Business School

Sum Chee Chuong, Singapore
PhD, University of Minnesota
Academic Director, S’Asia MBA Programme
- Faculty Outstanding Educator Award (NUS) 2008/2009
- University Annual Teaching Excellence Award (NUS), 2007/2008

Jochen Wirtz, Germany
PhD, London Business School
Academic Director, UCLA-NUS Executive MBA Programme
- ‘Emerald Literati Club Highly Commended Award for Excellence’ for article published in Managing Service Quality, 2006
- Winner of the “Reviewer of the Year” Award, Australasian Marketing Journal, 2006

Richard Arvey, USA
PhD, University of Minnesota
Head of Department for Management and Organisation
- Awarded the Human Resource and Industrial Relations Land Grant Chair, 2007
- Awarded the Career Achievement, Academy of Management (AOM), 2006

Ivan Png, Singapore
PhD, Stanford Graduate School of Business
Head of Department for Business Policy
- Lim Kim San Professor

Chu-Chun-Lin, Singfat, Mauritius
PhD, University of British Columbia
Academic Director, The NUS MBA Programme
- Outstanding Educator Award Recognition List (NUS), 2005/2006

Jason Shachat, USA
PhD, University of Arizona
- Department Outstanding Researcher Award (NUS), 2006/2007
Melvyn Sim, Singapore
PhD, Massachusetts Institute of Technology
Deputy Head of Department for Decision Sciences
• University Young Researcher Award (NUS), 2009
• Outstanding Researcher Award Recognition List (NUS), 2008/2009

Elizabeth Boyle, USA
PhD, New York University
• Author of two books including “Organizational Dynamics of Creative Destruction: Entrepreneurship” and the “Emergence of Industries”

Trinh Kim Chi Wakefield, Vietnamese-American
PhD, Duke University
• Best NUS MBA Lecturer, 2009
• Winner of the Booz Allen & Hamilton/SMS Best Ph.D. Conference Paper Fellowship, 2005

Lan Luh Luh, Singapore
PhD, National University of Singapore
• University Annual Teaching Excellence Award (NUS), 2002/2003
• Department Outstanding Educator Award (NUS), 2002/2003

Sun Jie, China
PhD, University of Washington
• Nominee for University Outstanding Researcher Award (NUS), 2007/2008
• Faculty Outstanding Researcher Award (NUS), 2003/2004

Anand Srinivasan, India
PhD, New York University
• Faculty Outstanding Researcher Awards (NUS), 2008/2009
• Best Paper Award, International Conference on Business and Finance 2008
• FAMA-DFA Best Paper Award (2nd place), published in the Journal of Financial Economics in 2007

Ruth Tan Seow Kuan, Singapore
PhD, University of Washington
• Outstanding Educator Award Recognition List (NUS), 2004/2005

Audrey Chia, Singapore
PhD, University of Texas at Austin
• Faculty Outstanding Educator Award (NUS), 2007/2008
• University Annual Teaching Excellence Award (NUS), 2006/2007
• Department Outstanding Educator Award (NUS), 2005/2006

Andrew Delios, Canada
PhD, University of Western Ontario
• Faculty Outstanding Researcher Award (NUS), 2003/2004
• Best Paper Award, Australia & New Zealand International Business Academy Conference, 2006

Daniel J McAllister, Canada
PhD, Graduate School of Management, University of California
• Department Outstanding Educator Award (NUS), 2006/2007

Takeshi Yamada, Japan
PhD, University of California at Berkeley
Director, Saw Centre for Financial Studies

Ishtiaq Mahmood, Bangladesh
PhD, Harvard University
• Temple/AIB Best Paper Award, for paper titled “The Contingent Role Of Network Hierarchy In Firm Performance”, 2008
• University Young Researcher Award (NUS), 2007
“The MBA programme was designed based on inputs by the key stakeholders including students, practicing managers and faculty. The MBA program equips the students with the skills they would need in the workplace. In addition to academic rigor which ensures that students learn key concepts and analytical tools, the programme also gives opportunities for students to develop their communication, leadership, interpersonal and networking skills. Students are also encouraged to learn about business practices in various countries by going on exchange programs and/or study tours; participate in case competitions and assume leadership positions in managing student clubs as well as organizing events such as Cerebration.”

- NITIN PANGARKAR, ACADEMIC DIRECTOR, THE NUS MBA

CURRICULUM
NUS MBA programme combines the best of global business training with a unique focus on the vibrant Asian region. To complement this, The NUS MBA curriculum is constantly enhanced by a team of faculty and industry professionals, ensuring that students obtain the necessary rigour, business discipline, and innovative thinking, setting them apart from other MBA graduates.

PROGRAMME STRUCTURE
The NUS MBA programme structure requirements are as follows:

- 6 full modules and 4 half modules equivalent to 32 core modular credits
- 9 full modules equivalent to 36 elective modular credits

CORE COURSES
Core courses deal with knowledge and concepts that provides the backbone of general management education. These courses equip the students with the essential skills required by leaders to succeed in business.

- Asia Pacific Business
- Corporate Strategy
- Financial Management
- Financial Accounting
- Leadership in Organisations (½ module)
- Management and Organisations (½ module)
- Managerial Economics
- Managing Operations (½ module)
- Marketing Management
- Statistics (½ module)
A GLOBAL MBA IN ASIA

ELECTIVES
Belonging to a comprehensive university, The NUS MBA students can select from a wide range of electives offered by NUS Business School and the 13 other graduate faculties. This ensures students are able to focus on their needs, interests and career objectives. Pick up an advanced engineering module, learn a new language or unlock the history of business – it is only in NUS where you get such a plethora of modules to choose from.

Below is a list of some of our electives (according to specialisation):

Strategy and Organisation
- Legal Issues in Business
- Technopreneurship
- Management of Technological Innovation
- Advanced Business Communications
- Managing Change
- Macro and International Economics
- Managing Human Capital in Organisations
- Negotiations and Conflict Management
- Consultancy to Management
- Managerial Decision Making and Ethical Values
- Business Forecasting
- Supply Chain Management
- Strategic Procurement for Global Supply Chain Management
- Operations Strategy
- Analytics for Managers

Finance
- International Financial Management
- Investment Analysis and Management
- Financial Statement Analysis
- Fixed Income Securities
- Fund Management
- Advanced Corporate Finance
- Options and Futures
- Private Equity

Healthcare Management
- Public Health Biology and Ethics
- Design, Monitoring and Evaluation of Health
- Clinical Occupational Medicine
- Design, Conduct and Analysis of Clinical Trials
- Occupational Health Practice
- Control of Communicable Diseases
- Principles of Epidemiology
- The Environment in Health and Diseases
- Lifestyle and Behaviour in Health and Diseases

Marketing
- Competitive Marketing Strategy
- Consumer Behaviour
- Promotional Management
- Global Marketing
- Services Marketing
- Product and Brand Management
- Applied Market Research
- Customer Relationship Management
- Channels and Pricing Strategies
- Competitive Strategies for SMEs and Start-ups

Real Estate
- Real Estate Development
- Legal and Institutional Framework
- Commercial Real Estate Appraisal
- Development and Project Financing
- International Real Estate

*CROSS-FACULTY COURSES
As an NUS MBA student, you can opt for courses in other NUS faculties to pursue special interest topics, such as computing, engineering, medicine, real estate, public policy and you can choose up to a maximum of 2 cross-faculty modules during the entire MBA candidature, subject to availability and approval by The NUS MBA Academic Director.

*List of electives are subject to change without prior notice. For latest information about the curriculum, please refer to website mba.nus.edu
PROGRAMME SCHEDULE

The NUS MBA programme is offered on both full time and part time bases.

Full time MBA students typically complete their studies within 17 months. The 17-month schedule offers students with the opportunity to enrich their learning experience by spending a semester on student exchange and another semester on internship. Go for the 12-month accelerated programme if you have extensive work experience and possess good academic track record.

The part time NUS MBA programme allows working managers and professionals to upgrade their managerial skills and pursue further professional growth opportunities. Classes for part time MBA students are held during weekday evenings and/or weekends.

For certain modules, full time students and part time students are mixed together.

Full Time
- 12 months (Accelerated)
- 17 months (Regular)

Part Time
- 22 – 72 months (Maximum Candidature: 72 months)

Each academic year consists of two regular semesters and two optional Special Terms:

- Semester I  | August – November
- Semester II | January – April
- Special Term I (optional) | May – June
- Special Term II (optional) | June – July

“...The NUS MBA programme offered me flexibility in terms of specialisation as well as the option to complete the course in 12 months. I also enjoyed meeting people from different backgrounds and cultures. Through the diversity of the students and the focus on Asia I learned a lot about different countries in Asia and the business environment.”

- KATHRIN BAUMANN, GERMANY, EXECUTIVE COMMITTEE, SOCIAL IMPACT CLUB THE NUS MBA, CLASS OF 2010

FULL TIME MBA SCHEDULE

12-month Schedule

<table>
<thead>
<tr>
<th>Semester</th>
<th>Number of Modules*</th>
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<tbody>
<tr>
<td>Semester I</td>
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<td>Semester II</td>
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<td>Special Term I</td>
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<tr>
<td>Special Term II</td>
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17-month Schedule

<table>
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<th>Number of Modules*</th>
<th>Other Activities</th>
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<tr>
<td>Semester II</td>
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<td></td>
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<tr>
<td>Special Term I</td>
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<td>Internship</td>
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<td>Special Term II</td>
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<tr>
<td>Semester I</td>
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<td>Student Exchange</td>
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PART TIME MBA SCHEDULE

24-month Schedule

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<thead>
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<th>Number of Modules*</th>
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<td>Special Term II</td>
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<td>Semester I</td>
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<td>Semester II</td>
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<tr>
<td>Special Term I</td>
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<td>Special Term II</td>
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</table>

30-month Schedule

<table>
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<th>Number of Modules*</th>
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<td>Special Term I</td>
<td>2</td>
</tr>
<tr>
<td>Special Term II</td>
<td>3</td>
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</tbody>
</table>

*Number of Modules is equivalent to a combination of full modules and half modules.
REAL ESTATE

The recent economic crisis has illustrated the importance of real estate financial management and its effects in the global economy.

As real estate markets and operations become more sophisticated and increasingly challenging especially after the sub-prime crisis, the industry requires expertise that exude responsible innovative financial and managerial skills.

The NUS MBA Specialisation in Real Estate, offered in partnership with the Department of Real Estate at NUS, is a unique programme designed to meet the specialised needs of real estate practitioners.

This programme is distinctive in applying the best of real estate and business practices in a unique Asian context. It seeks to provide current and future real estate leaders and decision makers with state-of-the-art knowledge in real estate, management, and leadership.

PROGRAMME STRUCTURE OF THE NUS MBA, SPECIALISATION IN REAL ESTATE

- Core MBA modules – 22 MCs
  - Asia Pacific Business
  - Corporate Strategy
  - Financial Accounting
  - Financial Management
  - Marketing Management
  - Statistics
- Core real estate modules – 16 MCs
  - Real Estate Investment Analysis
  - Economics of Real Estate Markets
  - Corporate Real Estate Asset Management
  - Real Estate Finance and Securitisation
- MBA electives – 10 MCs
- Real estate electives – 8 MCs
- 1 Integrative project – 12 MCs
SPECIALISATION

HEALTHCARE MANAGEMENT

Rapid changes in modern healthcare delivery systems have increased the need for efficient management of healthcare resources, and the demand for well-trained and competent healthcare management specialists.

The NUS MBA Specialisation in Healthcare Management, offered in partnership with NUS’ Yong Loo Lin School of Medicine, aims at integrating global health-care best practices within the Asian framework, to transform the management of the healthcare services.

The Specialisation in Healthcare Management programme prepares students for top executive positions in the dynamic healthcare sector. It equips health-care administrators with up-to-date knowledge and relevant management skills to face new healthcare challenges, such as increasing organisational effectiveness, improving cost control and maximising resources utilisation.

PROGRAMME STRUCTURE OF THE NUS MBA, SPECIALISATION IN HEALTHCARE MANAGEMENT

- Core MBA modules – 32 MCs
- Core graduate medical studies modules – 16 MCs
  - Health Economics
  - Health Policy and Systems
  - Management of Healthcare Organisations
  - Management of Quality of Care
- MBA electives – 12 MCs
- Graduate medical studies electives – 8 MCs
FINANCE
In the rapidly changing, competitive and multi-faceted finance industry, executives today require highly specialised knowledge in the areas of financial planning and analyses, foreign exchange risk management, fund positioning and budgeting.

The last decade has seen the emergence of new concepts in the various areas of finance, investments and economics. In 2008, with the unfolding of the global economic crisis, there now exists an even greater understanding of financial instruments and models which are still plaguing the global financial system. The NUS MBA Specialisation in Finance focuses on the concerns of the financial industry in the recent years, covering topics like international financial management, private equity, mergers and acquisitions, options and futures and corporate governance.

This specialisation equips students with strategic management skills to prepare them for success in both the regional and international financial arenas.

MARKETING
Effective marketing is one of the most critical elements required for the success of organisations. Organisations no longer compete just on the merit of products and services alone. To create sustainable differentiation and advantage over its competitors, it is vital that organisations become familiar with the tools of advertising and marketing in the new age where rapid developments in technology have increased the need for the management of advanced, modern media tools.

The NUS MBA Specialisation in Marketing focuses on understanding the market, the consumers, the marketing models and approaching different situations with winning marketing strategies for organisations.

This Specialisation prepares students for a career in strategic marketing, brand consultancy, product management, international marketing, advertising, direct marketing, consumer relations and sales, among others.

STRATEGY AND ORGANISATION
With the ever-changing global business landscape coupled with the constant evolution of technology, the management of organisations in this dynamic business environment has evolved.

The NUS MBA Specialisation in Strategy and Organisation focuses on the behavioural and strategic issues facing contemporary organisations today. The programme aims to cultivate a spirit of innovation and streamline business processes, especially in the areas of strategic management and planning, operations optimisation and human resource management. It also provides a comprehensive overview of the major elements of entrepreneurship, including evaluation of new business, intellectual property protection, team building, product development, management challenges, revenue and growth strategies.

PROGRAMME STRUCTURE OF THE NUS MBA, SPECIALISATION IN FINANCE, MARKETING, STRATEGY AND ORGANISATION

- Core MBA modules – 32 MCs
- Specialisation-specific MBA electives – 24 MCs
- Electives (MBA or cross-faculty) – 12 MCs
THE NUS MBA DOUBLE DEGREE MBAs
WIDEN YOUR MBA EXPERIENCE

An MBA is worth as much as the opportunities it gives you – to exchange ideas, knowledge and experience with international cohorts, to gain rare insights into some of the most advanced markets in the world, to seize the career breakthrough of your dreams, and much more.

The NUS MBA Double Degrees combine the strengths of NUS Business School and the most distinguished business schools globally to multiply your advantage. When you put it all together, your possibilities are endless. Students who complete The NUS MBA Double Degree programme will earn 2 full MBA degrees – one from NUS Business School, and another one from our partner university. To learn more, visit imba.nus.edu.

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PKU
- Immersion in China
- PKU - #1 MBA in China
- Strong grounding on business and network in China

S’ ASIA MBA
- Immersion in Shanghai, Seoul and Singapore
- KUBS – #1 MBA in Korea
- Fudan University – #1 in R&D Progress and Excellence in Education
- Strong grounding and network on business in Asia

LKY SPP
- LKY SPP – Equivalent to Harvard Kennedy School of Government
- Only public policy school in Asia

HEC PARIS
- Immersion in France
- HEC - #1 business school in Europe
- Strong grounding on European business
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ADDITIONAL VALUE OF DOUBLE DEGREE MBA

PKU
- Immersion in China
- PKU - #1 MBA in China
- Strong grounding on business and network in China

S’ ASIA MBA
- Immersion in Shanghai, Seoul and Singapore
- KUBS – #1 MBA in Korea
- Fudan University – #1 in R&D Progress and Excellence in Education
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LKY SPP
- LKY SPP – Equivalent to Harvard Kennedy School of Government
- Only public policy school in Asia

HEC PARIS
- Immersion in France
- HEC - #1 business school in Europe
- Strong grounding on European business
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POTENTIAL CAREER PROSPECTS

PKU
- China
- Singapore

S’ ASIA MBA
- Asia

LKY SPP
- Private Organisations
- Public Organisations

HEC PARIS
- Europe
- Singapore
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“The NUS MBA double degree programmes offer a unique opportunity to live and study in two different cultures and environments, broadening one’s horizons. In today’s globalised business environment, to be able to understand and to work with different cultures is essential to be a successful manager.”

- CLAUDIA SPICHTIG, SWITZERLAND, THE NUS MBA DOUBLE DEGREE WITH PEKING UNIVERSITY, CLASS OF 2009
DOUBLE DEGREE MBA
THE NUS-PEKING UNIVERSITY

2009 marks the 10th anniversary of the NUS-Peking University Double Degree MBA programme.

This Double Degree MBA programme offers dual exposure in terms of curriculum, culture, networks and opportunities that students are able to leverage on. Developed specifically for individuals who seek to have a good understanding of business in the Asian region, with particular focus on the next global superpower, this double degree immerses students for a year each in Singapore and in Beijing, China.

In this programme, students will be equipped with cutting-edge management knowledge that provides them with a strong foundation in core management disciplines. Graduates from this programme will possess the unique attributes of having the latest management insights with an appreciation of the indigenous flavours of business operations in China. Students are taught by faculty from NUS Business School and Guanghua Management School, and can look forward to intellectually stimulating exchanges and interactions, both within and outside of classrooms, with their professors and classmates who are of varied cultural and management backgrounds.
Asia will be the driving force of much of the world’s economic and political activity in the 21st century. Its rapid development has led to increasing complexity of doing business in a region bounded by vast differences in economic, business, cultural, institutional and socio-political conditions. With this reality, there is a strong need for an MBA programme which immerses students on the business, culture and dynamics of Asia. The S3 Asia MBA specifically addresses the need for business experts, knowledgeable of the Asian region. With the S3 Asia MBA, students experience Asia by living in three of Asia’s economic powerhouses – Shanghai, Seoul and Singapore. Study in three of Asia’s top business schools for a semester each – Fudan University Business School, Korea University Business School and NUS Business School. Take Asian focused modules including Doing Business in Korea and Japan, Doing Business in China, and Asia Pacific Business, among others. On top of this, students also visit several iconic Asian companies including SK Telecom, Singapore Airlines and Asia Pacific Brewery to get insights from leading home-grown multinationals. Under the programme, students will not only benefit from the range of resources and student development activities in the 3 universities and its networks, but this will also triple students’ career opportunities.

Visit s3-asiamba.com
DOUBLE DEGREE MBA
THE NUS MBA DOUBLE DEGREE WITH LEE KUAN YEW SCHOOL OF PUBLIC POLICY

Both NUS Business School and the Lee Kuan Yew School of Public Policy have long been preparing their students for leadership in the private and public sectors.

Combining the strengths of both NUS Business School and the Lee Kuan Yew School of Public Policy, these two double degree programmes - the firsts of its kind in the region - aim to attract the region’s outstanding executives; particularly those who intend to pursue careers in government and private enterprises.

THE NUS MBA DOUBLE DEGREE WITH LEE KUAN YEW SCHOOL OF PUBLIC POLICY FOR MASTER IN PUBLIC POLICY
The NUS MBA Double Degree with Lee Kuan Yew School of Public Policy for Master in Public Policy programme enables early career individuals to gain knowledge and expertise in both business and government. These students will acquire competencies relevant to industry, government and public sector organisations. The double degree graduate will be able to appreciate and manage the close relationship of business organisations and the public sector. Candidates must have a minimum of 2 years relevant work experience.

THE NUS MBA DOUBLE DEGREE WITH LEE KUAN YEW SCHOOL OF PUBLIC POLICY FOR MASTER IN PUBLIC ADMINISTRATION
The NUS MBA Double Degree with Lee Kuan Yew School of Public Policy for Master in Public Administration programme provides an intensive, interdisciplinary course of study for experienced professionals who wish to acquire new knowledge and skills to enhance their leadership and managerial capabilities. Taught by expert faculty using a problem-based learning approach and real-world case studies, MPA students learn to apply the techniques of policy analysis and programme evaluation to resolve complex multi-dimensional policy challenges. This double degree programme is suitable for candidates with a minimum of 5 years relevant work experience.
The NUS-HEC Paris Double Degree MBA programme is set to jumpstart an internationally-mobile career.

Hautes Etudes Commerciales (HEC) Paris and NUS are renowned institutions with over 200 years of heritage combined, with HEC Paris being ranked as the #1 Business School in Europe from 2006 – 2008. When it comes to learning about business in Europe and Asia and networking within the rich cultural mosaic found in our classrooms and beyond, both schools provide the ideal learning environment with a rich academic tradition, strong reputation, extensive links with the business and public sectors, and high quality infrastructure. Earning a double degree MBA from two reputable business schools in Europe and Asia will enhance your value and position you well to face global challenges. In this programme, students reside for a year each in Singapore and France.

The more you know, the more you dare*
Here at The NUS MBA, we aim at delivering 100% international experience to our students.

This not only comes in our class diversity and faculty composition, but more importantly, we open opportunities for students to go to another country for studies, competitions, industry visits, cultural trips, networking sessions, conferences – all to equip you for a solid career in international business.

“Hearing the Oracle of Omaha – Mr Warren Buffet – speak was like popping a pill of financial literacy. The opportunity to go to the US, meet, and network with other finance-savvy individuals allowed me to increase my network. Truly, this international exposure is what The NUS MBA offers to its students.”

- KURUVILLA ALEXANDER, INDIA, THE NUS MBA, CLASS OF 2010

“NUS is a melting pot of the cultures of East and West. At NUS, my classmates come from all over the world and I get to learn from professors with immense knowledge and experience.”

100% INTERNATIONAL EXPERIENCE
THE WORLD TO YOU

INDUSTRIES PRIOR TO MBA
- Chemical and Biotech
- Communication
- Consultancy
- Energy and Oil
- Engineering
- Finance
- FMCG and Retail
- Health
- Hospitality
- Human Resource
- Information Technology
- Manufacturing
- Marketing
- Public Sector and Non-Profit Organisation
- Publishing and Media
- Real Estate and Construction
- Technology
- Transport
- Others

2009 FULL TIME STUDENT PROFILE
- Average GMAT 675
- Average Work Experience 5.2 years
- Average Age 29
- Female (%) 36

COUNTRIES REPRESENTED IN THE LAST 2 YEARS
- Bangladesh
- Bhutan
- Brazil
- Bulgaria
- Canada
- China
- France
- Germany
- Greece
- India
- Indonesia
- Ireland
- Italy
- Japan
- Kazakhstan
- Kenya
- Lithuania
- Malaysia
- Morocco
- Myanmar
- Nepal
- Norway
- Pakistan
- Philippines
- Russia
- Singapore
- South Korea
- Switzerland
- Taiwan
- Thailand
- UK
- Uzbekistan
- USA
- Venezuela
- Vietnam
STUDENT EXCHANGE  
MULTIPLY YOUR PERSPECTIVES

Injecting international flavour to the academic experience, The NUS MBA offers student exchange programmes as part of its curriculum.

You can choose to spend a semester on exchange at one of over 50 partner universities worldwide. The exchange programme aims to provide students the opportunity to broaden their outlook, extend their network of friends, and develop an appreciation of other cultures, political and economic environments and approach to doing business.

NUS Business School is a member of PIM, Partners in International Management, an international consortium of leading global business schools. Each member institution represents the highest degree of excellence in the fields of business administration and management, demonstrates leadership in their geographic region and delivers a quality MBA or equivalent degree in management.
SOME OF OUR EXCHANGE PARTNERS

Asia Pacific Region
Fudan University School of Management China
Gadjah Mada University Indonesia
Hong Kong University of Science & Technology HKUST Business School Hong Kong
International University of Japan IUJ Business School Japan
Keio University Graduate School of Business Administration Japan
Indian Institute of Management, Ahmedabad India
Indian Institute of Management, Bangalore India
Indian Institute of Management, Lucknow India
Indian Institute of Management, Calcutta India
Indian School of Business ISB India
Korea University Korea University Business School South Korea
Yonsei University Graduate School of International Studies South Korea
Asian Institute of Management The Philippines
University of Melbourne Melbourne Business School Australia
University of Otago School of Business New Zealand
The Chinese University of Hong Kong Faculty of Business Administration Hong Kong
Tsinghua University School of Economics and Management China
Xi’an Jiaotong University School of Management China
Zhejiang University School of Management China

North America
Columbia University Columbia Business School USA
Cornell University The Johnson School USA
Duke University The Fuqua School of Business USA
Texas A&M University Mays Business School USA
University of Texas at Austin McCombs School of Business USA
University of Wisconsin Madison School of Business USA
University of South Carolina Moore School of Business USA
University of Southern California Marshall School of Business USA
Vanderbilt University The Owen Graduate School of Management USA
University of California The Paul Merage School of Business USA
University of North Carolina Kenan-Flagler Business School USA
McGill University Desautels Faculty of Management Canada
McMaster University DeGroote School of Business Canada
University of British Columbia Sauder School of Business Canada
University of Toronto Rotman School of Management Canada
York University Schulich School of Business Canada
Queens University Queen’s School of Business Canada
HEC Montreal Queen’s School of Business Canada

Continental Europe
Aarhus School of Business Denmark
Copenhagen Business School Denmark
Helsinki School of Economics Finland
Ecole Superieure des Sciences Economiques et Commerciales ESSEC France
Haute Etudes Commerciales HEC France
WHU Koblenz Otto Beisheim Germany
European Business School (EBS) Germany
Athens University of Economics & Business Greece
Escuela Superior de Administracion yDireccion de Empresas ESADE Business School Spain
Instituto de Empresa Spain
University of St Gallen Switzerland
Warsaw School of Economics Poland
Sabanci University Turkey

“This exchange programme is an extremely valuable experience. New friends, different perspectives, international exposure - priceless! I would like to continue to contribute to The NUS MBA programme after graduation and share my experiences with future exchange students who are keen to go to UNC.”

- LIU YUHAO, CHINA, THE NUS MBA, CLASS OF 2009
Exchange Student to University of North Carolina

“For the latest list of exchange partners, please visit mba.nus.edu.

“Being in a foreign country has taught me several important lessons in life. It strengthened the philosophy that when you are out of your comfort zone, friends are very important. The experiences have made me grow up further. Given a choice, I will do it all over again.”

- KARTIKA SARI PRAJITNA (CENTRE), INDONESIA
THE NUS MBA, CLASS OF 2009
Exchange Student to HEC Paris
The NUS MBA Student Council and student clubs form a vital part of the vibrant NUS MBA campus life.

Select from a wide variety of clubs and activities and widen your network, learn from experts, pick up new skills, upgrade your knowledge, or simply have fun. The council and student clubs offer leadership opportunities and managerial experience to students, preparing them for the corporate life.

Some key events by the Student Council:
- **Consultancy Unplugged** – High-profile consultants give insights to students on the consulting industry
- **Futsal Fury @ NUS Charity Tournament** – A fund-raising football tournament to promote patient care centre in local hospitals in Singapore
- **Bloomberg Training** – Training session for MBA students on Bloomberg tools used specifically for financial analysis
- **International Student Day** – A cultural extravaganza where all students share about their home country’s culture and showcases this in a plethora of cultural performances
“The NUS MBA provides a unique fraternity of students, professors, staff and people comprising not only of the Business School but of the University at large! Apart from the classroom learning, students gain a wonderful learning opportunity through industry seminars, research talks, discussions with global leaders like Tony Blair etc., all of which the campus life has got to offer. The NUS MBA is not just about earning a degree, but the once-in-a-lifetime opportunity to interact with the best minds, to ponder on challenging issues, and to create relationships that will last and are worth a lifetime!”

- SRINIVASA VARADHAN, INDIA,
THE NUS MBA, CLASS OF 2010
President, The NUS MBA Student Council
INDUSTRY VISITS
WIDEN YOUR KNOWLEDGE

The NUS MBA Study Trips are conducted bi-annually with the objective to provide international exposure by allowing students to learn the best corporate, entrepreneurial and governmental practices in another country.

These trips offer a wealth of knowledge as students get immediate access to the Directors, CEOs and government officials, engaging in insightful dialogues. Recent study trips include that to the Philippines, USA, China, Indonesia and Hong Kong.

“The study trips are truly unique learning experiences. I had the great privilege to travel to the Philippines and gain diverse perspectives – from business to academia to government – about the country’s growth and its impact to the world. In the trip, I had the valuable opportunity of engaging in intellectual discussions with CEOs, directors and government officials of the country.”

- HUGO TEOPHILO COSTA RUFINO, BRAZIL, THE NUS MBA, CLASS OF 2008
Executive Team, The NUS MBA Knowledge Management Club Participant, The NUS MBA Study Trip to Manila, the Philippines
Cerebration: The Largest Global Business Case Competition

Cerebration is a global business challenge, organised entirely by The NUS MBA student body together with NUS Business School. It is essentially a hybrid of a business plan and business case competition and aims to continue the best elements of both. At the heart of the competition are real-life case studies of leading Asian companies that are focused on international expansion. Participants act as consultants, addressing key issues faced by the company and strategies required to allow its successful expansion globally.

Only on its fifth year since inception, Cerebration has built a reputation for itself in the global business school community and is now looked upon as a premier business plan competition in Asia. Cerebration 2009 attracted over 500 entries from business schools from 6 continents. The teams from Chinese University of Hong Kong, Fuqua School of Business, NYU Stern, HEC Montreal, Indian School of Business and IIT Bombay made it into the finals. To learn more, please visit nus.edu.sg/cerebration.
COMPETITIONS

PIT YOURSELF AGAINST OTHERS

With the objective of ensuring our students engage in active and robust intellectual exchanges with other future business leaders, The NUS MBA opens a wide variety of opportunities for students to go for overseas business competitions.

“The NUS MBA gives a range of opportunities for its students to compete in global business case competitions. Within the first 16 months of my MBA journey, I was able to lead and win 2 global business case competitions for NUS. It’s truly a great way to test our knowledge, network and have fun.”

- RICHARD RUBNAN QUE,
SINGAPORE,
THE NUS MBA, CLASS OF 2010
Team Leader, 2nd Place,
UCLA Global Business Leadership Case Competition 2009
Team Leader, 2nd Place,
CA International Case Competition 2008
Chief Organiser, The NUS MBA Study Trip to the Philippines

Through these events, students test their knowledge, presentation and communication skills and quick thinking against the best business schools in the world. In the past year, we sent our students to compete in Los Angeles, Bangkok, Las Vegas and Hong Kong, among others. Some of our achievements include:

- Champions and 1st Runner Up, IIMpact 2008
- Champions, Bangkok Business Challenge 2007
- Champion, IIM Calcuta’s i2i Business Challenge 2007
- Champion, IIMpact – Business Plan Challenge 2006
- Best Social Impact Prize, GSVC Asia Semifinals 2007
- 1st Runner Up, UCLA Global Business Leadership Competition 2009
- 1st Runner Up, CA International Case Competition 2008
- 1st Runner Up, Cerebration 2008
- 1st Runner Up, Cerebration 2007
- 1st Runner Up, Conquest 2007
- 1st Runner Up, Manifest 2007 Treatise, 2007
- 2nd Runner Up, McGinnis Venture Competition, 2007
SINGAPORE
BE AT THE CENTRE OF THE
ASIAN CENTURY

At the confluence of a fast-integrating region comprising of dynamic China, booming India and rapidly-developing Southeast Asia, taking your MBA in Singapore gives you an advantage in developing your business leadership skills in a vibrant and cosmopolitan city.

Photos courtesy of Singapore Tourism Board
A modern city and business hub for the world’s multinational companies, Singapore serves as the perfect gateway to an international career in Asia. Consistently ranked as one of the top cities in Asia and globally, Singapore gives you excellent living and education infrastructures, seamless transportation and communication systems, and most importantly, a rich heritage blending centuries of Asian and Western tradition.

Singapore is one of the most stable societies in Asia. Its society is multi-racial, multi-religious and multi-lingual. The city fuses modernity and tradition, with both celebrated in equal parts. Cosmopolitan Singapore boasts of a resident population of 4.8 million of which Singaporeans make up two thirds. The remaining one-third hails from almost every corner of the globe, making Singapore a melting pot of cultures and the global city in Asia.

Living conditions in Singapore are also among the best in Asia, with state-of-the-art facilities in a range of avenues, including shopping, sports and recreation. The annual survey by World Bank has ranked Singapore one of the best-run countries among 212 countries. Out of six areas that the countries were assessed on, Singapore has also done well in five. The Republic scored in its government effectiveness, regulatory quality, political stability and rule of law and its control of corruption.

Singapore also consistently scores high marks in global and regional rankings of the factors that matter to businesses, beating other business hubs such as the New York, London and Hong Kong. These range from political risk to workforce productivity, from the quality of life to the prospects for making profits. Come and take your MBA in a city that gives you the advantage. Come to Singapore.

“Singapore is truly a first-class, cosmopolitan, diverse, and seamless city to live in. The city-state’s economic success story has always fascinated me, and I believe that by being here, and equipped with The NUS MBA, I will be able to play a key role in the growth of Asia.”

- KARLA HOTCHKISS, THE PHILIPPINES
THE NUS MBA, CLASS OF 2010
President,
The NUS MBA Marketing Club
First runner-up, UCLA Global Business Leadership Case Competition
“We are now in the Asian century and Asia is the new source of growth for the global economy; hence, it is even more imperative to study business within this region. Aside from being in Asia’s global city, The NUS MBA offers students with an eclectic mix of students and faculty from various backgrounds and experiences – but all bound by the desire to have a strong understanding of doing business in Asia.”

- JEERANAN WONGWANICH, THAILAND, THE NUS MBA, CLASS OF 2010
Director, NUS MBA Student Activities
SINGAPORE RANKINGS

- Singapore immigration laws for foreign talent are the least restrictive in the world – IMD World Competitiveness Yearbook, 2008
- Ranked 1st in Asia and 3rd worldwide for having the least corruption in its economy – IMD World Competitiveness Report, 2008
- Ranked best business environment in Asia Pacific and No. 3 worldwide – EIU Country Forecast, February 2008
- Ranked 2nd worldwide as the city with the best investment potential for 14 consecutive years – Beri Report, April 2008
- Ranked most competitive country in Asia and No. 5 worldwide – Global Competitiveness Report, World Economic Forum, 2007 - 2008
- Asia’s No. 1 place to live, work and play - Source: Mercer Human Resource Consulting, 2007
- Least bureaucratic place for doing business in Asia – PERC, 2007

To learn more about Singapore’s global rankings, please visit www.edb.gov.sg.

LIVING IN SINGAPORE

The estimated expenses in the table below gives a rough guide of the basic expenditure an international student may incur per month.

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost per month</th>
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<tbody>
<tr>
<td>Accommodation</td>
<td>$400 - $1,500 (rental varies with the location of accommodation, market demand, facilities provided and the number of people sharing)</td>
</tr>
<tr>
<td>Utilities</td>
<td>$80 - $100 (varies with usage)</td>
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<tr>
<td>Food</td>
<td>$300 - $450 (based on $10-$15 a day for 3 meals)</td>
</tr>
<tr>
<td>Public Transport</td>
<td>$20 - $150</td>
</tr>
<tr>
<td>Telecommunications</td>
<td>From $30 (varies with usage and packages subscribed)</td>
</tr>
<tr>
<td>Books &amp; Stationery</td>
<td>$30 - $100 (varies with course of studies)</td>
</tr>
<tr>
<td>Medical Hospitalisation Insurance</td>
<td>$5 - $300 (depends on insurance policy)</td>
</tr>
<tr>
<td>Personal expenses</td>
<td>$100 - $300 (varies per individual)</td>
</tr>
</tbody>
</table>

Kindly note that the average estimates were derived based on prices as at May 2009 and they serve as a reference only. (Source: www.singaporeedu.gov.sg)
APPLICATION GUIDE
JOIN ASIA’S GLOBAL B-SCHOOL NOW!

The NUS MBA seeks individuals who have strong leadership capabilities and the desire and drive to achieve academic and management excellence. In addition, we are looking for individuals who are motivated, mature, focused and wish to make a positive impact on business and society.
THE NUS MBA ENTRY REQUIREMENTS
- Bachelor’s degree
- Minimum 2 years of post-university full time work experience
- Good GMAT score
- Good TOEFL/IELTS score (if medium of instruction in undergraduate study was not in English)
  - TOEFL: Minimum score of 260 for computer-based test, 620 for paper-based test and 100 for internet-based test
  - IELTS: Minimum score of 6.5

HOW CAN I SUBMIT MY APPLICATION AND WHAT IS REQUIRED?
All applications must be submitted online at mba.nus.edu from 1st October 2009. In addition, the following required documents are to be sent in ONE package.

- Resume
- A copy of degree scroll
- A copy of GMAT results
- A copy of undergraduate and/or post-graduate transcripts/marksheets
- A copy of TOEFL/IELTS results (required if degree is not in English)
- Two online/hard copy referee reports (referees should be work-related)

WHEN SHOULD I SUBMIT MY APPLICATION?
For the full time NUS MBA, the application window is from 1st October 2009 – 31st March 2010

- Round 1: 1st October 2009 – 31st January 2010
- Round 2: 1st February 2010 – 31st March 2010

Scholarship qualifying period (only applicable to the full time NUS MBA): 1st October 2009 – 31st January 2010

For the Part time NUS MBA, the application window is from 1st October 2009 – 15th May 2010

- Round 1: 1st October 2009 – 31st January 2010
- Round 2: 1st February 2010 – 15th May 2010

Applications are reviewed on a rolling basis; hence, applicants are encouraged to submit application requirements early.

HOW MUCH IS THE TUITION Fee?
- Full time MBA: S$50,000 payable over 3 semesters
- Part time MBA: S$50,000 payable over 5 semesters

An acceptance fee of S$5,000 is payable upon acceptance of offer. This will be credited towards your tuition fees. Payment can be made online via credit card or by cheque.

WHEN WILL I KNOW THE OUTCOME OF MY APPLICATION?
We will start making offers from November 2009. Admission offers are made on a continuous basis.

Dates may be subject to change. Please refer to mba.nus.edu for updates.

MBA Programmes Office | NUS Business School
BIZ 2 Building, Level 5
1 Business Link
National University of Singapore
Singapore 117592
The NUS MBA programme offers a wide range of attractive scholarships ranging from tuition fee coverage to providing for living expenses. Application requirements and selection criteria differ across scholarships.
THE NUS MBA STUDY AWARDS
Over $1 million worth of NUS MBA Study Awards will be awarded to deserving candidates who have proven to showcase a well-rounded, exceptional and promising profile. The awards are given based on their background, performance during the application process and leadership potential.

THE NUS MBA BURSARY AWARDS
The NUS Bursary Awards provides financial aid to financially weak applicants who exhibit high intellect and leadership potential.

ASIAN DEVELOPMENT BANK - JAPAN SCHOLARSHIP
The ADB-Japan Scholarship programme is awarded annually by the Government of Japan to outstanding candidates who are citizens of ADB member countries.

CAPITALAND INTERNATIONAL SCHOLARSHIP
The CapitaLand International Scholarship is aimed at the few individuals whose ambitions dovetail with CapitaLand’s vision of building people to build for people. The award is valid for full time students of The NUS MBA Specialisation in Real Estate. Scholars are required to serve a 2 – 3 year bond with CapitaLand after graduation.

LEE KUAN YEW SCHOLARSHIP
The Scholarship is synonymous with both prestige and a willingness to serve Singapore. It marks Singapore’s continuous effort to recognise outstanding individuals with the aptitude and inclination to contribute to our society. With generous contributions from the public, the Lee Kuan Yew Scholarship Fund was set up in 1991 in honour of Minister Mentor Lee Kuan Yew.

TAN KAH KEE POSTGRADUATE SCHOLARSHIP
In commemoration of the invaluable contributions made by the late philanthropist Mr Tan Kah Kee, in the field of education, the Tan Kah Kee Foundation has been awarding Postgraduate Scholarships since 1983. Candidates are appraised on their academic achievements, outstanding personal character and bilingual capabilities.

NUS-APEC SCHOLARSHIP
Funded by the Singapore Ministry of Education, this scholarship is awarded annually to deserving candidates from APEC member countries who are admitted to the full time NUS MBA programme.

SPRING SINGAPORE’ S MANAGEMENT DEVELOPMENT SCHOLARSHIP (MDS)
The Management Development Scholarship (MDS) aims to raise the next generation of leaders for the trailblazer companies of tomorrow. Through a co-funding scholarship arrangement to pursue renowned graduate business programmes at leading local universities, MDS brings together the potent combination of promising young executives who have high leadership potential and dynamic, high-growth local small and medium-sized enterprises.

IAN FERGUSON SCHOLARSHIP
This scholarship aims to provide financial assistance to students who have distinguished themselves through volunteer work at NGOs or charitable organisations prior to pursuing The NUS MBA.

SAMPOERNA FOUNDATION - SINGAPORE EDUCATION MBA SCHOLARSHIPS
This scholarship aims to groom Indonesia’s future business leaders by providing scholarships to two outstanding young Indonesians to pursue an MBA in Singapore. Upon completion of the programme, scholars are expected to return to Indonesia to transfer their knowledge to their fellow citizens.

MOHAMMED BIN RASHID FELLOWS PROGRAMME
The Fellows Programme aims to identify talented and ambitious youth from across the Middle-East region, and offer them scholarships to pursue graduate studies in management, finance or leadership at top-notch international universities. Upon completion of their studies, the Fellows are legally bound to return to the Middle-East region for at least two years of employment in the public or private sector.

INTERNATIONAL BUSINESS FELLOWSHIP (IBF) PROGRAMME
The Asian Business Fellowship Programme (ABF) aims to develop a pool of talents with in-depth knowledge of the business environment in emerging Asian markets. The programme supports Singapore-based companies in training fresh graduates or mid-level executives to acquire business knowledge and build networks in the supported markets of China, India, the Middle East and Vietnam.

LIEN FOUNDATION SCHOLARSHIP
The Lien Foundation Scholarship for Social Service Leaders is a prestigious postgraduate scholarship open to outstanding staff from voluntary welfare organisations (VWOs) and members of the public. The Scholarship aims to support candidates excellent academic records, a notable performance record and potential to take up leadership positions in VWOs. Scholars can pursue the full-time or part-time NUS MBA.

TO LEARN MORE, VISIT MBA.NUS.EDU/SCHOLARSHIPS
ROADSHOWS AND INFORMATION SESSIONS

If you still have questions, we encourage you to meet us personally at one of the many roadshows or information sessions we conduct globally. Please note that the events may be subject to change. For updates, details, or to register for our events, please visit mba.nus.edu/events.

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The NUS MBA
NUS BUSINESS SCHOOL
BIZ 2 Building, Level 5
1 Business Link, Singapore 117592
Tel : (65) 6516 2068
Fax : (65) 6872 4423
Email : mba@nus.edu.sg