WHY THE NUS MBA?

OVERSEAS STUDENT EXCHANGE

LIVING IN SINGAPORE
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NUS Business School

Established in 1965, NUS Business School is known for its focus in providing management thought leadership from an Asian perspective, enabling our students and corporate partners to leverage on the best global knowledge and deep Asian insights to drive business education and growth in Asia and around the world. This combination of global knowledge and Asian insights is reflected in all aspects of its research, teaching and industry outreach. As Asia's Global Business School, NUS Business School is a leading authority on business in Asia.

The School has consistently received top rankings in the Asia-Pacific region by independent publications and agencies, such as Financial Times, Economist Intelligence Unit, and QS Top MBA, in recognition of the quality of its programmes, faculty’s research and graduates.

The School is accredited by AACSB International (Association to Advance Collegiate Schools of Business) and EQUIS (European Quality Improvement System) – endorsements that the School has met the highest standards for business education. With the School being the first and only business school in Asia to be a full academic member of CEMS, a global alliance of management education, this would be another attraction to students as academic institutions in the CEMS network are reputed to provide the highest standards of teaching and research.

National University of Singapore

A leading global university centred in Asia, the National University of Singapore (NUS) is Singapore's flagship university, with a history spanning over 100 years. NUS offers a global approach to education and research, with a focus on Asian perspectives and expertise. Its transformative education includes a broad-based curriculum underscored by multi-disciplinary courses and cross-faculty enrichment, as well as special programmes which allow students to realise their potential. Over 30,000 students from 100 countries further enrich the community with their diverse social and cultural perspectives, making campus life vibrant and exciting.
In December 2009, NUS Business School moved into its new flagship building, the Mochtar Riady Building. Named after Dr Mochtar Riady, founder & Chairman of the Lippo Group, in recognition of the Group’s generous gift to NUS Business School, this iconic building that will serve as a gateway to the School will be a pertinent symbol of the School’s deep commitment to exceptional academia. As one of Asia’s leading business schools and Singapore most established, the Mochtar Riady Building heralds the next lap of excellence in management education.

**Our Pillar Principles**

**ENGAGE:** At NUS Business School, a world-class teaching faculty with diverse backgrounds seeks to actively engage students through an industry-focused curriculum that is global and with an Asian flavour, via a teaching methodology that has earned the school, world-class accreditations.

**ENRICH:** From participating in overseas study trips and the Student Exchange Programme, taking up the challenge in global business case competitions, to hearing the experiences of industry leaders through career talks and workshops as well as bonding with fellow classmates through a myriad of student activities, NUS Business School seeks to enrich the lives of our students.

**EMPOWER:** We, at the Business School believe in not only imparting the best of management education, but in producing dynamic leaders of tomorrow. The NUS MBA experience offers students a leadership training ground through grooming and practical training for the corporate world.
Dean’s Message

After a bumpy ride, the global financial climate is slowly turning for the better. There is no doubt that Asia is now the next region of growth. Asia’s increasingly wealthy population will be fuelling the world’s demand for consumer goods and commanding impressive innovations. Many have described the current times as ‘The Asian Century’.

Situated in Singapore - the heart of Asia, NUS Business School is the ideal place to learn more about Asia. By leveraging on our location advantage, we are well-connected and closer to the latest action in Asia.

The NUS MBA offers you deep Asian insights while giving you a global perspective. You will experience great international exposure, be it through interacting with your classmates from diverse industrial backgrounds and more than 35 countries, through overseas exchange programmes with prestigious partner universities or through overseas study trips. Your classes will be taught by top international faculty members who are well-equipped with the latest business knowledge coupled with real-life experiences.

I am happy to welcome you to the Mochtar Riady Building – the new home of NUS Business School. Opened in 2010, it boasts state-of-the-art facilities and an excellent environment for you to learn from and with your peers.

Invest in The NUS MBA today. We believe the NUS MBA experience will be instrumental for your development as a leader and in playing a key role in the Asian Century.

Chairman
Mr S Dhanabalan
– Chairman, Temasek Holdings (Pte) Ltd
– Member, Council of Presidential Advisors
– Member, Presidential Council for Minority Rights
– Alumni, NUS

Deputy Chairman
Mr Hsieh Fu Hua
– President & Executive Director, Temasek Holdings (Pte) Ltd
– Co-Founder & Adviser, PrimePartners Group of Companies
– Member, NUS Board of Trustees
– Board Member, Government of Singapore Investment Corporation
– Alumni, NUS Business School

MEMBERS (in alphabetical order)
Ms Euleen Goh
– Non-Executive Chairman, Singapore International Foundation
– Independent director of several listed companies in Singapore & the United Kingdom

Mr Hsieh Tsun Yan
– Special Advisor, McKinsey & Co.
– Founder, McKinsey Centre for Asian Leadership
– Independent Director, Sony Corp

Mr Liew Mun Leong
– President & CEO, CapitaLand Group
– Chairman, Changi Airport Group (Singapore) Pte Ltd
– Alumni, NUS

Mr Tan Soo Jin
– Partner & Director
– Amrop Hever Group/ Gattie–Tan Soo Jin Management Consultants Pte Ltd
Accolades

#1 Singapore University and #3 Asian School ranked by Global Recruiters for MBA recruitment
QS Global 200 Business Schools, 2009

#1 School in Asia to be a full time member of CEMS (Community of European Management Schools)

#1 in ASEAN to be accredited by AACSB International for having met the highest standard of achievement in education and research for business schools worldwide
Association to Advance Collegiate Schools of Business

#1 and only Singapore Business School to be ranked Top 20 Worldwide
Financial Times EMBA Rankings, 2009

#2 for Research in Asia and Ranked #52 worldwide
Top 100 Business School Research Ranking by University of Texas, Dallas, 2009

#1 Asian Business School
Eduniversal Business School Rankings, 2009

#3 in Asia and #1 in Singapore
QS Top 200 Asian University Rankings, 2010

#5 in Asia, #35 Globally
Financial Times MBA Rankings, 2009

#11 Globally in International Experience
Financial Times MBA Rankings, 2009

#12 Globally in International Mobility
Financial Times MBA Rankings, 2009

Top 100 globally
Economist Intelligence Unit MBA Rankings, 2009

NUS Scores Platinum as a trusted brand
Reader’s Digest Trusted Brands Survey, 2010

For more accolades, please visit mba.nus.edu
Why the NUS MBA?

93%  
Good career prospects – 93% of our 2009 class received a good job within 3 months of graduation

92%  
Great international experience – 92% of full-time MBA cohort comprises international students

1905  
The year NUS was founded making it the most established Singapore University that is well-known throughout Asia

Unique Blend of East and West in business management education.

International Experience in the form of overseas student exchange, overseas study trips and business case competitions, as well as networking with classmates from all over the world.

Diversity of Cohort The NUS MBA students come from more than 20 countries and various industry backgrounds.

Singapore as an Ideal MBA Destination Newly created jobs are mostly going to be in Asia. Singapore is home to over 7,000 MNCs and that makes it a natural outlet for MBA graduates.

Career Prospects 93% of the NUS MBA class of 2009 received a good job within 3 months of graduation and 79% of them found jobs in Singapore.

World Class University that has a long tradition of excellence and a name that is well-known in the Asia-Pacific region.

Most Established Business School in Singapore with the largest alumni base among all Singapore schools

A Top-Ranking business school in the Asia-Pacific region.

Availability of Unique Specialisations NUS Business School offers real estate and healthcare management.

Top-Notch Teaching Facilities  
A new business school building with state-of-the-art facilities.
The NUS MBA
Experience

The NUS MBA was designed based on inputs by key stakeholders including students, practicing managers and faculty.

The NUS MBA programme equips the students with the skills they will need in the workplace. In addition to academic rigour which ensures that students learn key concepts and analytical tools, the programme also gives opportunities for students to develop their communication, leadership, interpersonal and networking skills. Students are also encouraged to learn about business practices in various countries by going on exchange programmes and/or business case competitions and assume leadership positions in managing student clubs as well as organising events.

“...The NUS MBA experience is about getting to know, and learning from, classmates from several different countries. The highly interactive nature of many classes provides a conducive and fertile environment for sharing experiences and insights about diverse countries and industry contexts. There are several opportunities for students to take the lead in organising events and develop their leadership and teamwork skills. If I have to describe the NUS MBA experience in one sentence, I would say that ‘The programme imparts the skills, abilities and sensitivities necessary to lead in a dynamic and complex environment’.”

Professor Nitin Pangarkar
Academic Director, The NUS MBA

#11
Globally in International Experience
–Financial Times MBA Rankings, 2009

#12
Globally in International Mobility
–Financial Times MBA Rankings, 2009
Career Services

#1
Most preferred Singapore School and Third Asian School ranked by Global recruiters for MBA recruitment*

#1
Singapore School preferred by Global Recruiters for MBA recruitment in Finance and Operations Management*

#1
Asian School preferred by Global Recruiters for MBA recruitment in Marketing*

WHAT OUR RECRUITERS SAY:
Stephan Muench
Head of In–house Consulting Asia Pacific (Deutsche Post DHL In–house Consulting Asia Pacific)

“NUS is one of the key schools we source from, not only for our Asia Pacific office in Singapore but also for our other offices in Germany and the US. Being the international strategy and management consultancy for Deutsche Post DHL, we apply the same criteria as any other top management consultancy and so far we have had very good experiences with all the candidates who joined us. We are looking forward to deepen our relationship with NUS even further.”

Amrita Singh
Talent Supply Manager
P&G Singapore

“NUS has always been a pleasure to visit & recruit from. NUS MBA students display a lot of confidence and maturity in their interactions with corporate partners. Their exposure to a diverse and multicultural environment makes them a step ahead of the rest. Thanks to the NUS MBA faculty & Career Services Office in building such a strong foundation. I am sure the MBAs will go a long way in their careers! We, at P&G, hope to see many such bright sparks glowing in our company!”

WHAT OUR MBAs SAY:
Clark Wang , Chinese
The NUS MBA, Class of 2011
Summer Internship, Google Singapore

“I am appreciative of the immense efforts put in by the Career Services team to make internships and job opportunities available to us. I am one of the many MBA students who benefited from various activities such as career talks, interviews clinics, resume reviews and company visits that are initiated and well organised by CSO folks. Without their facilitation, I could not have obtained the Industry Analyst internship at Google Singapore”.

Luke Donnelly , Irish
The NUS MBA, Class of 2010
Chief Marketing Officer, iTwin.com

“In my first semester, I attended weekly workshops on topics as varied as career-building strategies to professional grooming and to case interview preparation, which were organised by the Career Services Office. They also brought many interesting recruiters to campus and organised several off-campus informal networking events. I found the personality profiling exercises to be revealing and helpful. I was contacted by my career counsellor when suitable or interesting positions came up. This led to job offers”.

*Source: QS Global 200 Business Schools, 2009
Be it securing a job in an MNC, making a career switch, climbing the corporate ladder, or even starting your own business, NUS Business School Career Services Office’s comprehensive suite of services, including networking with our extensive industry contacts and corporate partners will boost your chances of success in the increasingly competitive global job market and ever changing business landscape.

Organised exclusively for MBA students, events are lined up right from the start of the term to prepare students for their next career move until after they complete their MBA. Our Career Services Office go to great lengths to put together appropriate workshops, recruitment and industry talks, networking sessions and corporate visits all to ensure that our MBAs make the right contacts and get the relevant information and training to boost their chances of success in reaching their next career milestone.

**Campus Recruitment Events**
Campus Recruitment presentations and industry panel discussions are organised to give our students insights into particular industries that they may be keen in. The talks by companies also give them a sense of the firm’s culture, working style, people and ethics.

**Networking Sessions**
Networking is the key to landing your ideal job. We work closely with recruiters to identify suitable candidates for permanent positions and internship. We provide plenty of opportunities for you to network with recruiters and market yourself to them to secure that prestigious job or internship. Our good working relationship with global recruiters means that we can help open doors for you and place your resume in the recruiters’ hands.

**Career Resources**
Our online job portal allows our students to view and apply for internships and job postings conveniently. Our Career Resource Centre is also stocked with a wide range of useful materials on career choices, DIY kits on resume and cover letter writing, books on personal development skills and recruitment brochures from hiring organisations. We also subscribe and make available to our students the entire online libraries of Vault.com and Wetfeet.com (two of the best career resource libraries available to business school students).

**Resume Book**
The Resume Book enhances the employability of our MBAs by making it very convenient for our global recruiters to source for the right candidates from the resumes compiled.

**Career Advisory**
Our highly experienced and dedicated career counsellors, through rigorous career counselling sessions, will guide you to move along the right track at every stage of your career planning to reach your career potential.

**Career Skills Workshops**
From interview clinics, assessment centre simulation to personal grooming and dining etiquette, our carefully chosen workshops are focused on developing your personal identity and perfecting your skills to ace your interviews and secure that coveted job.

It’s all about your Success
We are here to help you achieve your career visions and equip you with the necessary tools and knowledge to secure global career opportunities with leading multinational companies.

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**GRADUATE EMPLOYMENT DATA**
Class of 2009

<table>
<thead>
<tr>
<th>By Location</th>
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<tbody>
<tr>
<td>Singapore</td>
<td>79%</td>
</tr>
<tr>
<td>Rest of the world</td>
<td>21%</td>
</tr>
<tr>
<td>All combined</td>
<td>100%</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>By Function</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing/Sales</td>
<td>26%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>26%</td>
</tr>
<tr>
<td>Consulting</td>
<td>24%</td>
</tr>
<tr>
<td>General Management</td>
<td>12%</td>
</tr>
<tr>
<td>Other</td>
<td>12%</td>
</tr>
</tbody>
</table>

<table>
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<tr>
<th>By Industry</th>
<th></th>
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<tbody>
<tr>
<td>Consumer Products</td>
<td>29%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>21%</td>
</tr>
<tr>
<td>Consulting Services</td>
<td>17%</td>
</tr>
<tr>
<td>Technology</td>
<td>14%</td>
</tr>
<tr>
<td>Other Services</td>
<td>19%</td>
</tr>
</tbody>
</table>

*Details available at mba.nus.edu/careerservices. Information is correct at point of printing.*
The network within the business community that an MBA programme offers is crucial to the realisation of one’s career objectives post-MBA.

The NUS MBA students will become part of the more than 30,000 Business School alumni and over 200,000 alumni of the university. They can tap on the network to gain insights into business and industry, forge friendships and develop links that will last a lifetime. The Global Alumni Network Office (GANO), helps link students to alumni from different industries, different job functions, and different nationalities throughout major cities in the world. Students will be a member of a robust and powerful alumni network with representation in more than 30 major cities, and growing.

A range of activities is organised throughout the calendar year for the alumni community. The activities are designed to engage the alumni in different areas, ranging from formal events like industry talks and seminars, and workshops, to informal ones like networking dinners and even movie outings. Students are invited and strongly encouraged to meet and network with our alumni at these functions.

As an incoming MBA student, you have embarked on your journey as an alumnus. We invite you to stay engaged with the alumni community and benefit from its various programmes such as:

- Class reunions
- Networking events
- Career development and guidance
- Lifelong learning
- Mentoring opportunities
- Community outreach programmes
- Online profiling tools
- Industry advice from our industry experts
- Volunteer opportunities

mba.nus.edu
“The get-together dinner has presented an excellent opportunity to reunite the NUS-PKU MBA family in Singapore. It also provided me a great chance for us, students currently pursuing the NUS-PKU MBA course at NUS, to meet the faculty staff and to network with NUS-PKU MBA alumni. While alumni were updated on what was happening at NUS Business School, they also shared with us many observations and insights from the corporate world which will help us in our career planning. It was a great evening! Thanks to staff at GANO for organising the event, and bringing us together!”

Harry Cheng, Singaporean
The NUS–PKU Double Degree MBA Class of 2011
(In blue shirt)
Our International Faculty

Our stellar faculty consists of academic staff with PhDs from internationally renowned universities and are armed with extensive industry experience. Extensive knowledge of Western business concepts and practices combined with a deep understanding of Asian perspectives, enables NUS Business School faculty to provide the best of East and West in business education and research.

SOME OF OUR FACULTY STAFF

01 ANDREW DELIOS
PhD, University of Western Ontario
02 CHU-CHUN-LIN SINGFAT
PhD, University of British Columbia
03 BRIAN HWARNG
PhD, Arizona State University
04 RAVI JAIN
PhD, University of California at Los Angeles
05 LU WENZHEN JANE
PhD, University of Western Ontario
06 NITIN PANGARKAR
PhD, University of Michigan
07 ISHTIAQ MAHMOOD
PhD, Harvard University
08 SIOK KUAN TAMBYAH
PhD, University of Wisconsin-Madison
09 QUEK SER AIK
PhD, University of California, Berkeley
10 SURENDRRA RAJIV
PhD, Carnegie Mellon University
11 LEONG SIEW MENG
PhD, University of Wisconsin-Madison
12 CHARLES SHI
PhD, University of Minnesota – Twin Cities
13 ALISON EYRING
PhD, University of Houston
14 LAU GEOK THENG
PhD, University of Western Ontario
15 SUM CHEE CHUONG
PhD, University of Minnesota
16 DUONG XUAN TRUONG
PhD, University of Minnesota
17 TRICHY KRISHNAN
PhD, University of Texas at Dallas
18 SHEILA S. Y. WANG
PhD, University of Newcastle
19 LIM CHIN
PhD, Queens University
20 JOSEPH CHERIAN
PhD, Cornell University
21 TAN SOO JIUAN
PhD, Washington University St. Louis
22 CHIA HO BENG
PhD, University of British Columbia
23 YEO WEE YONG
PhD, Indiana University (Bloomington)
24 AUDREY CHIA-CHAN
PhD, University of Texas at Austin
25 WONG POH KAM
PhD, Massachusetts Institute of Technology
26 CYNTHIA WANG SHIH-CHIA
PhD, Northwestern University
Industry–Focused Curriculum

The NUS MBA programme combines the best of global business training with a unique focus on the vibrant Asian region. To complement this, the NUS MBA curriculum is constantly enhanced by a team of faculty and industry professionals, ensuring that students obtain the necessary rigour, business discipline, and innovative thinking, setting them apart from other MBA graduates.

PROGRAMME STRUCTURE
The NUS MBA programme structure requirements are as follows:
- 6 full modules and 4 half modules equivalent to 32 core modular credits
- 9 full modules equivalent to 36 elective modular credits

CORE MODULES
Core modules deal with knowledge and concepts that provide the basis of general management education. These modules equip the students with the essential skills required by leaders to succeed in business.

- Asia Pacific Business
- Corporate Strategy
- Financial Management
- Financial Accounting
- Managerial Economics
- Marketing Management
- Managing Operations (half module)
- Statistics (half module)
- Management and Organisations (half module)
- Leadership in Organisations (half module)

ELECTIVE MODULES
Belonging to a comprehensive university, the NUS MBA students can select from a wide range of electives offered by NUS Business School and its 13 sister faculties. This ensures that students are able to focus on their needs, interests and career objectives. Pick up an advanced engineering module, learn a new language or unlock the history of business – it is only in NUS where you get such a plethora of modules to choose from.

PROGRAMME SCHEDULE
The NUS MBA programme is offered on both full–time and part–time basis. Full–time MBA students complete their studies within 17 months. This schedule offers students with the opportunity to enrich their learning experience by spending a semester on student exchange and another semester on internship.

The part–time NUS MBA programme allows working managers and professionals to upgrade their managerial skills and pursue further professional growth opportunities. Classes for part–time MBA students are held during weekday evenings and/or weekends.

CROSS-FACULTY COURSES
As an NUS MBA student, you can opt for courses in other NUS faculties to pursue special interest topics, such as computing, engineering and public policy. You can choose up to a maximum of 2 cross-faculty modules during the entire MBA candidature, subject to availability of places and approval by the NUS MBA Academic Director.
## Elective Modules*

**Strategy and Organisation**
- Legal Issues in Business
- Technopreneurship
- Management of Technological Innovation
- Advanced Business Communications
- Managing Change
- Macro and International Economics
- Managing Human Capital in Organisations
- Negotiations and Conflict Management
- Consultancy to Management
- Managerial Decision Making and Ethical Values
- Business Forecasting
- Supply Chain Management
- Strategic Procurement for Global Operations Strategy
- Analytics for Managers

**Finance**
- International Financial Management
- Investment Analysis and Management
- Financial Statement Analysis
- Fixed Income Securities
- Fund Management
- Advanced Corporate Finance
- Options and Futures
- Private Equity

**Marketing**
- Competitive Marketing Strategy
- Consumer Behaviour
- Promotional Management
- Global Marketing
- Services Marketing
- Product and Brand Management
- Applied Market Research
- Customer Relationship Management
- Channels and Pricing Strategies
- Competitive Strategies for SMEs and Start-ups

**Healthcare Management**
- Public Health Biology and Ethics
- Design, Monitoring and Evaluation of Health
- Clinical Occupational Medicine
- Design, Conduct and Analysis of Clinical Trials
- Occupational Health Practice
- Control of Communicable Diseases
- Principles of Epidemiology
- The Environment in Health & Diseases
- Lifestyle and Behaviour in Health and Diseases

**Real Estate**
- Real Estate Development
- Legal and Institutional Framework
- Commercial Real Estate Appraisal
- Development & Project Financing
- International Real Estate

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**Example of**

### FULL–TIME MBA SCHEDULE

<table>
<thead>
<tr>
<th></th>
<th>17-month Schedule</th>
<th>Other Activities</th>
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<tbody>
<tr>
<td>Semester I</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>Semester II</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Special Term I</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Special Term II</td>
<td>1</td>
<td>Internship</td>
</tr>
<tr>
<td>Semester I</td>
<td>3</td>
<td>Student Exchange</td>
</tr>
</tbody>
</table>

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### Examples of**

### PART–TIME MBA SCHEDULE

<table>
<thead>
<tr>
<th></th>
<th>24-month Schedule</th>
<th>30-month Schedule</th>
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</thead>
<tbody>
<tr>
<td>Semester I</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Semester II</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Special Term I</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Special Term II</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Semester I</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Semester II</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Special Term I</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Special Term II</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Semester I</td>
<td>-</td>
<td>1</td>
</tr>
</tbody>
</table>

*Subject to change*
Specialisations

Real Estate*
The NUS MBA Specialisation in Real Estate, offered in partnership with the Department of Real Estate at NUS, is a unique programme designed to meet the specialised needs of real estate practitioners. This programme is distinctive in applying the best of real estate and business practices in a unique Asian context. It seeks to provide current and future real estate leaders and decision makers with state-of-the-art knowledge in real estate, management, and leadership.

- Core MBA modules – 22 MCs
  - Asia Pacific Business
  - Corporate Strategy
  - Financial Accounting
  - Financial Management
  - Marketing Management
  - Statistics

- Core Real Estate modules – 16 MCs
  - Real Estate Investment Analysis
  - Economics of Real Estate Markets
  - Corporate Real Estate Asset Management
  - Real Estate Finance & Securitisation

- MBA electives – 10 MCs
- Real estate electives – 8 MCs
- 1 Integrative Project – 12 MCs

Healthcare Management*
The NUS MBA Specialisation in Healthcare Management, offered in partnership with NUS Yong Loo Lin School of Medicine, aims at integrating global healthcare best practices within the Asian framework, to transform the management of the healthcare services.

The Specialisation in Healthcare Management programme prepares students for top executive positions in the dynamic healthcare sector. It equips healthcare administrators with up-to-date knowledge and relevant management skills to face new healthcare challenges, such as increasing organisational effectiveness, improving cost control and maximising resources utilization.

- Core MBA modules – 32 MCs
- Core graduate medical studies modules – 16 MCs
  - Health Economics & Financing
  - Health Policy and Systems
  - Management of Healthcare Organisations
  - Measuring and Managing Quality of Care

- MBA electives – 12 MCs
- Graduate medical studies electives – 8 MCs

* Students who wish to specialise in either Real Estate or Healthcare Management need to indicate their preferences at the application stage.
Finance
In the rapidly changing, competitive and multi-faceted finance industry, executives today require highly specialised knowledge in the areas of financial planning and analyses, foreign exchange risk management, fund positioning and budgeting. The last decade has seen the emergence of new concepts in the various areas of finance, investments and economics. In 2008, with the unfolding of the global economic crisis, there now exists an even greater understanding of financial instruments and models which are still plaguing the global financial system.

The NUS MBA Specialisation in Finance focuses on the concerns of the financial industry in the recent years, covering topics like international financial management, private equity, mergers and acquisitions, options and futures and corporate governance. This specialisation equips students with strategic management skills to prepare them for success in both the regional and international financial arenas.

Marketing
Effective marketing is one of the most critical elements required for the success of organisations. Organisations no longer compete just on the merit of products and services alone. To create sustainable differentiation and advantage over its competitors, it is vital that organisations become familiar with the tools of advertising and marketing in the new age where rapid developments in technology have increased the need for the management of advanced, modern media tools.

The NUS MBA Specialisation in Marketing focuses on understanding the market, the consumers, the marketing models and approaching different situations with winning marketing strategies for organisations. This Specialisation prepares students for a career in strategic marketing, brand consultancy, product management, international marketing, advertising, direct marketing, consumer relations and sales, among others.

Strategy and Organisation
With the ever-changing global business landscape coupled with the constant evolution of technology, the management of organisations in this dynamic business environment has evolved.

The NUS MBA Specialisation in Strategy and Organisation focuses on the behavioural and strategic issues facing contemporary organisations today. The programme aims to cultivate a spirit of innovation and streamline business processes, especially in the areas of strategic management and planning, operations optimisation and human resource management. It also provides a comprehensive overview of the major elements of entrepreneurship, including evaluation of new business, intellectual property protection, team building, product development, management challenges, revenue and growth strategies.

FINANCE, MARKETING, STRATEGY AND ORGANISATION†
- Core MBA modules – 32 MCs
- Specialisation-specific MBA electives – 24 MCs
- Electives – 12 MCs

†Students who wish to specialise in any of the 3 specialisations would have to earn 24 MCs in the chosen specialisation.
Triple your experience, network and opportunities! The 21st century can be described as the Asian Century as Asia gears up as the driving force of much of the world’s economic and political activities.

Asia with its rapid development, has led to increasing complexities in doing business in a region bounded by vast differences in economic, business, cultural, institutional and socio-political conditions. Increasingly, there is a growing need for a pan-Asian MBA programme offering in-depth understanding of the theory and practice of conducting business in Asia. However, few universities in Asia have the research and teaching capabilities to offer programmes that provide the depth of theoretical and practical education required by managers.

The non-customised standard MBA was, until now, the primary formal management education and training tool available in Asia. In response to such needs, the School of Management, Fudan University, Korea University Business School and the NUS Business School have launched the S³ Asia MBA.

The S³ Asia MBA provides students the opportunity to receive a high quality business education offered jointly by three leading Universities in three Asian economic power-houses. Students are able to take Asian-focused modules including “Doing Business in Korea and Japan”, “Doing Business in China”, and “Asia-Pacific Business”; among others. In addition, students also visit several iconic Asian companies including SK Telecom, Singapore Airlines and Asia Pacific Breweries to get insights from leading home-grown multinationals. Under the programme, students will not only benefit from the range of resources and student development activities in the 3 universities and their networks, but this will also triple students’ career opportunities.
Double Degree MBA
The NUS–Peking University Double Degree MBA

In its 10th year, the NUS MBA Double Degree with Peking University programme is a unique graduate programme that takes advantage of the vast resources and opportunities in China and the global reach of Singapore. It is pioneered by two premier institutions of higher learning in Asia, National University of Singapore and Peking University. Developed specifically for individuals who seek to have a good understanding of business in the Asian region, with particular focus on the next global superpower, this double degree immerses students for a year each in Singapore and Beijing.
Double Degree MBA
The NUS–HEC Paris Double Degree MBA

HEC Paris and NUS are renowned institutions with over 200 years of heritage combined. HEC Paris has been ranked as the #1 Business School in Europe from 2006-2010. When it comes to learning about business in Europe and Asia and networking within the rich cultural mosaic found in our classrooms and beyond, both schools provide the ideal learning environment with a rich academic tradition, strong reputation, extensive links with the business and public sectors, and high quality infrastructure. Earning a double degree MBA from two reputable business schools in Europe and Asia will enhance your value and position you well to face global challenges.

“With an active international alumni, and backed by an outstanding reputation in academic circles and job industries. The NUS-HEC Paris Double Degree MBA empowers me with the edge in today’s competitive job market”.

Liao-Ru Shan, Samantha, Taiwanese
The NUS-HEC Paris Double Degree MBA, Class of 2010
Double Degree MBA
The NUS MBA
Double Degrees with Lee Kuan Yew School of Public Policy

“The NUS MBA is a challenging programme that discusses a wide variety of business topics and helped me apply them to my career. The modular structure means that I can apply what I have learnt immediately. The broad background in academia and business of the lecturers is especially impressive and has contributed to an excellent learning experience. My MBA colleagues come from all over the world and I have not only expanded my business network, but have also gained new friends. NUS Business School also provided me with the opportunity to obtain a second degree, the Master in Public Administration, at the Lee Kuan Yew School of Public Policy. Indeed the NUS MBA-MPA Programme gave me the best return on my investment on education”.

Tam Wai Meng, Singaporean
The NUS MBA–MPA Double Degree Programme
Class of 2011

Visit imba.nus.edu

Both NUS Business School and the Lee Kuan Yew School of Public Policy have long been preparing their students for leadership in the private and public sectors respectively. Combining the strengths of both NUS Business School and the Lee Kuan Yew School of Public Policy, this new double degree programme - the first of its kind in the region - aims to attract the region’s outstanding executives; particularly those who intend to pursue careers in government and its enterprises.

NUS MBA-Master in Public Policy
This Double Degree programme enables early career individuals to gain knowledge and expertise in both business and government. These students will acquire competencies relevant to corporate, government and public sector organisations. The double degree graduate will be able to appreciate and manage the close relationship of business organisations and the public sector. Candidates must have a minimum of 2 years relevant work experience.

NUS MBA-Master in Public Administration
This Double Degree programme provides an intensive, interdisciplinary course of study for experienced professionals who wish to acquire new knowledge and skills to enhance their leadership and managerial capabilities. Taught by an expert faculty using a problem-based learning approach and real-world case studies, students learn to apply the techniques of policy analysis and programme evaluation to resolve complex multi-dimensional policy challenges. It is suitable for candidates with a minimum of 5 years of relevant work experience.
Bringing the World To You

International Experience comes to you not only in our class diversity and faculty composition but also opportunities for students to go to other countries for studies, competitions, industry visits, cultural trips, conferences – all to equip you for a solid career in international business.

Our 2010 Full–time Student Profile

<table>
<thead>
<tr>
<th>AVERAGE AGE</th>
<th>29</th>
</tr>
</thead>
<tbody>
<tr>
<td>FEMALE (%)</td>
<td>38%</td>
</tr>
<tr>
<td>AVERAGE WORK EXPERIENCE</td>
<td>5 years</td>
</tr>
<tr>
<td>AVERAGE GMAT</td>
<td>664</td>
</tr>
</tbody>
</table>
Industries Prior to MBA
- Advertising / Public Relations Services
- Aerospace
- Automotive
- Banking and Financial Services
- Consulting
- Consumer Goods (FMCG)
- Education / Training Services
- Energy / Oil & Gas
- Engineering Services
- F&B / Restaurant Services
- Healthcare / Pharmaceutical
- Hospitality / MICE / Tourism
- Information Technology Services
- Legal Services
- Manufacturing
- Media / Film
- Natural Resources
- Non-Profit Organisations
- Offshore and Marine Services
- Publishing Services
- Real Estate / Construction Services
- Research and Development
- Retail
- Technology
- Telecommunication
- Transport and Distribution Services

Countries Represented in 2010 Intake
- Australia
- Bangladesh
- Belgium
- Canada
- China
- Germany
- India
- Indonesia
- Ireland
- Japan
- Malaysia
- Myanmar
- Netherlands
- Pakistan
- Philippines
- Russia
- Singapore
- South Korea
- Spain
- Switzerland
- Taiwan
- Thailand
- UK
- USA
- Vietnam
Overseas Student Exchange

“The exchange programme is indeed an experience and it is a must-do for any one who wishes to experience a different culture while immersed in a new living and study environment. It also helps me to extend my personal and professional network as well as to have fun while learning. Go on “a student exchange”, and you will be suprised by the immensely gratifying experiences!”

Kuruvilla Alexander (centre)
Indian
IE Business School, Spain
The NUS MBA, Class of 2010

“My exchange experience at Duke University was very rewarding. I had a chance to experience different cultures, meet new people and see more of the world. As a part-time student, the exchange programme provided me with a break from my usual work routine and gave me a chance to recharge before I went back to work”.

Tang Jia Jun (extreme right)
Singaporean
Duke University, USA - Spring 2010
The NUS MBA, Class of 2010

“The exchange programme brought me to the one of the top Chinese universities. It was an enriching learning experience, having gained more friends from other top universities such as Yale, Harvard and HEC, and the opportunities to share ideas and understand the Chinese culture. With China playing an ever-increasing role in the world economy, building connections with the Chinese is a good start for anyone who will be dealing with them in their future career”.

Adi Hartono
Indonesian
Tsinghua University, China
The NUS MBA, Class of 2010
The NUS MBA's student exchange programme is one of the most vibrant and dynamic facets of campus life. Our students can spend a semester on exchange at one of more than 40 partner universities world-wide. The exchange programme provides students with the opportunity to broaden their outlook and to develop an awareness and appreciation of other cultures, political and economic environments, and approaches to doing business.

Each semester, we also receive students on exchange from 15 universities. These students enrich the diversity of the class through their cultural and industry backgrounds.

NUS Business School is a member of PIM, Partnership in International Management, an international consortium of leading global business schools. Each member institution represents the highest degree of excellence in the fields of business administration and management, demonstrates leadership in their geographic region and delivers a quality MBA or equivalent degree in management.

Our partner universities:

North America
- Columbia University
  - Columbia Business School
- Cornell University
  - The Johnson School
- Duke University
  - The Fuqua School of Business
- Texas A&M University
  - Mays Business School
- University of Texas
  - Austin McCombs School of Business
- University of Wisconsin
  - Madison School of Business
- University of South Carolina
  - Moore School of Business
- University of Southern California
  - Marshall School of Business
- Vanderbilt University
  - The Owen Graduate School of Management
- University of California
  - The Paul Merage School of Business
- University of North Carolina
  - Kenan-Flagler Business School
- New York University
  - Stern School of Business

Canada
- McGill University Desautels Faculty of Management
- McMaster University DeGroote School of Business
- University of British Columbia
  - Sauder School of Business
- University of Toronto
  - Rotman School of Management
- York University Schulich School of Business
- Queens University
  - Queen’s School of Business
- HEC Montreal Business School

Europe
- Aarhus School of Business Denmark
- Copenhagen Business School Denmark
- Helsinki School of Economics Finland
- ESSEC France
- HEC Paris France
- WHU Koblenz Otto Beisheim Germany
- European Business School (EBS) Germany
- Athens University of Economics & Business Greece
- ESADE Business School Spain
- Instituto de Empresa Spain
- University of St Gallen Switzerland
- Warsaw School of Economics Poland
- Sabanci University Turkey

Oceania
- University of Melbourne
  - Melbourne Business School Australia
- University of Otago
  - School of Business New Zealand

Asia
- Fudan University
  - School of Management China
- Gadjah Mada University Indonesia
- Hong Kong University of Science & Technology Business School Hong Kong SAR
- International University of Japan
  - IUJ Business School Japan
- Keio University Graduate School of Business Administration Japan
- Indian Institute of Management
  — Ahmedabad India
  — Bangalore India
  — Lucknow India
  — Calcutta India
- Indian School of Business India
- Korea University Business School South Korea
- Yonsei University Graduate School of International Studies South Korea
- Asian Institute of Management The Philippines
- The Chinese University of Hong Kong Faculty of Business Administration Hong Kong SAR
- Tsinghua University School of Economics and Management China
- Xi’an Jiaotong University School of Management China
- Zhejiang University School of Management China
Organised by the students and supported by the MBA Office, the overseas study trips are conducted bi-annually with the objective to provide international exposure by allowing students to learn the best corporate, entrepreneurial and governmental practices in another country.

These trips offer a wealth of knowledge as students get immediate access to Directors, CEOs, and government officials, engaging in insightful dialogues. Past study trips includes the Philippines, USA, China, South Korea, Indonesia and Hong Kong.

“The ‘Dream Trip to USA’ gave us a wonderful opportunity to meet up with well-known investment guru, Warren Buffett, in Omaha. The 3-hr session was the highlight of the trip! In addition, there were several important subjects which were adequately covered during the company presentations and networking sessions with company executives. Some of the subjects include entrepreneurship, venture-capital, investment banking, role of creativity and innovation in successful IT/high-tech companies of Silicon Valley, etc”.

Tushar Kheterpal, Indian
The NUS MBA, Class of 2009
“The China trip was a great eye opener for me. We learnt quite a few things by meeting with the companies in China - like how Coca-Cola’s biggest segment is fruit juice and the flagship brand Coke is nowhere in competition or how “guanxi” works for Ansaldo when it deals with the government. We had heard about China from our Chinese classmates and read about it in various modules but experiencing China first-hand, was a completely different ball game”.

Jaimin Shah, Indian
The NUS MBA, Class of 2010

“I was part of the group of NUS MBA students to experience the amazing “Soul” of Asia (Seoul). The city has beautifully preserved its historical landmarks, such as Cheong Gye Cheon as well as Changdeok Palace, and at the same time blended them into the modern architectural surroundings. Also, the visit to top Korean companies such as Samsung and Hite, has enriched my business knowledge. It was definitely one of my most memorable trips”.

Michael Wonosaputro, Indonesian
The NUS MBA, Class of 2010

“From our in-depth discussions with senior Korean management staff, I have returned from the study trip with newfound insights of Korean business culture and corporate structure. The study trip also provided an exciting forum for information and cultural exchanges”.

Claire Tan Shu Juan, Singaporean
The NUS MBA, Class of 2010

“The NUS MBA China Study Trip was a fun-filled learning experience that exposed our study group to the cultural complexities and challenges of doing business in China. No doubt, it was truly an eye-opening and memorable excursion that left each participant with a lasting impression”.

Kho Tat Wei, Malaysian
The NUS MBA, Class of 2010

01 With Warren Buffet during the study trip to the United States
02-03 Study trip to Beijing, China
04 Study trip to Seoul, South Korea
The NUS MBA provides opportunities for students to participate in business case competitions worldwide.

Some of our achievements include:

1st Runner Up,
CFA University Investment Research Competition (UIRC) 2010

1st Runner Up
CA International Case Competition 2010

Champion,
Venture Capital Investment Competition (VCIC), Asian Round 2010

Champion,
Asian Stock Pitch Challenge 2010

1st Runner Up,
Computer Associates International Case Competition 2010

1st Runner Up,
UCLA Business Leadership Competition 2009

Champion & 1st Runner Up,
IIMpact 2008

1st Runner Up
Cerebration 2008
Business Case Competitions

Business case competitions allow our students to engage in active and robust intellectual exchanges with other future business leaders. The NUS MBA provides opportunities for students to participate in business case competitions worldwide.

Through these events, students test their knowledge, presentation and communication skills and quick thinking against the best business schools in the world.

“Taking part in the VCIC competition was an exceptional learning experience for the entire team, certainly one of the most memorable in the NUS MBA programme. All of us are extremely honoured to be a part of this great team, and at the same time we are grateful for the opportunity and unwavering support rendered by the NUS Business School. Finally, our achievement at the Asian round bears testimony to the quality of the talent pool in the NUS MBA programme”.

Yeung Chia Li
Malaysian, The NUS MBA Class of 2010

Champion, Venture Capital Investment Competition (VCIC), Asian Round, 2010
From left: Alexander Freberg (Norwegian), Shashwat Dhakal (Nepalese), Huang Chung-En (Taiwanese), Arthur Leung (Canadian) and Yeung Chia Li (Malaysian)
Singapore: An Ideal MBA Destination

A modern city and business hub for the world’s multinational companies, Singapore serves as the perfect gateway to an international career in Asia. Consistently ranked as one of the top cities in Asia and globally, Singapore gives you excellent living and education infrastructures, seamless transportation and communication systems, and a rich heritage blending centuries of Asian and Western traditions.

Singapore is one of the most stable societies in Asia. Its society is multi-racial, multi-religious and multi-lingual. The city fuses modernity and tradition, with both celebrated in equal parts. Cosmopolitan Singapore boasts of a resident population of 4.9 million of which Singaporeans make up two thirds. The remaining third hails from almost every corner of the globe, making Singapore a melting pot of cultures and a global city in Asia.

Living conditions in Singapore are among the best in Asia, with state-of-the-art facilities for education, shopping, sports and recreation. Singapore also consistently scored high marks in global and regional rankings of the factors that matter to businesses and quality of life.

There are ample employment opportunities for graduates of the Singapore education system. The personal income tax rates for residents in Singapore are among the lowest in the world and ranges from 0% to 20%. Singapore’s compensation packages are among the
highest in the Asia Pacific region and the quality of life in Singapore has also been rated as comparable, if not better, than that in cities like London, New York, Boston and Osaka.

Indeed, with the country’s high employment rate, financial and political stability, great urban infrastructure, quality of life, high healthcare standards, and a sense of safety and security, working in Singapore has never been so attractive. Come and take your MBA in a city that gives you the advantage!

To find out more about Singapore, visit www.yoursingapore.com

**Singapore Rankings**

- Singapore is the world’s easiest place to do business
  *Doing Business 2010 Report, World Bank*

- Singapore is the world leader in foreign trade and investment
  *The Globalisation Index 2009*

- Singapore is ranked the most competitive country in the world
  *IMD World Competitiveness Yearbook 2010*

- Singapore is ranked 4th in the world and 1st in Asia for having the least corruption in its economy
  *IMD World Competitiveness Yearbook 2009*

- Foreign talent rank Singapore as Asia’s best country to work in
  *IMD World Competitiveness Yearbook 2009*

- Singapore is the best place in Asia to live, work and play
  *Quality of Living worldwide city rankings, Mercer survey, June 2010*

- Singapore immigration laws for foreign talent are the least restrictive in the Asia
  *IMD World Competitiveness Yearbook 2009*

To learn more about Singapore’s Global Rankings, visit www.edb.gov.sg
Coming Soon
A Town for You!

The NUS University Town (UTown), a first in Singapore’s higher learning, will redefine the way you live and learn on campus. Students will delight in UTown’s comprehensive amenities: bookshops, retail outlets and eateries nestled amidst attractive landscapes. UTown supports the university’s growing graduate community with dedicated living facilities.

Projected to be ready by mid-2011, the graduate residence can house up to 1,700 residents, with units for single and married graduate students.

If you’re a student with a global mindset, this is the Town for you. UTown is built to enhance your learning experience, foster lifelong friendships and develop a deeper understanding of the world beyond the university. To tour UTown, visit www.utown.nus.edu.sg

Other than the UTown, students can also stay at the Prince George’s Park Residences, another on-campus graduate residence. Currently most students stay off-campus.

mba.nus.edu
Living in Singapore

The estimated cost ranges in the table below gives a rough guide of the basic expenditure an international student may incur per month.

<table>
<thead>
<tr>
<th>Estimated Monthly Expenses (SGD)*</th>
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<tbody>
<tr>
<td><strong>Accommodation</strong></td>
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<tr>
<td><strong>(rental)</strong></td>
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<tr>
<td><strong>Room</strong></td>
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<tr>
<td><strong>Transportation</strong></td>
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<td></td>
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<tr>
<td><strong>Utilities</strong></td>
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<td></td>
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<td><strong>Meals</strong></td>
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<tr>
<td><strong>Groceries</strong></td>
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<td><strong>Entertainment</strong></td>
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<td><strong>Communications</strong></td>
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*Source: [www.contactsingapore.sg](http://www.contactsingapore.sg)*
We are looking for individuals who are motivated, mature, focused and wish to make a positive impact on business and society.

APPLICATION COMMENCES ON

01 OCT 2010 —

APPLICATION DEADLINES

FULL-TIME PROGRAMME (ROUND 1)
31 JAN 2011

FULL-TIME PROGRAMME (ROUND 2)
31 MAR 2011

PART-TIME PROGRAMME
15 MAY 2011
Application For Academic Year 2011-2012

The NUS MBA seeks individuals who have strong leadership capabilities and the desire and drive to achieve academic and management excellence. In addition, we are looking for individuals who are motivated, mature, focused and wish to make a positive impact on business and society.

THE NUS MBA ENTRY REQUIREMENTS
— Bachelor’s degree
— Minimum 2 years of post-university full time work experience
— Good GMAT score
— Good TOEFL/IELTS/PTE score (if the medium of instruction in your undergraduate studies was not in English)
  ■ TOEFL: Minimum score of 260 for computer-based test, 620 for paper-based test and 100 for internet-based test
  ■ IELTS: Minimum score of 6.5
  ■ PTE: Minimum score of 68

HOW CAN I SUBMIT MY APPLICATION AND WHAT IS REQUIRED?
All applications must be submitted online at mba.nus.edu from 1st October 2010. In addition, the following required documents are to be sent in ONE package.

— Resume
— A copy of degree scroll
— A copy of GMAT results
— A copy of undergraduate and/or post-graduate transcripts/marksheets
— A copy of TOEFL/IELTS results (required if degree is not in English)
— Two online/hard copy referee reports (referees should be work-related)

WHEN SHOULD I SUBMIT MY APPLICATION?
For the full time NUS MBA, the application window is from 1st October 2010 – 31st March 2011.

Scholarship qualifying period (only applicable to the full-time NUS MBA and Double Degree programmes):
1st October 2010 – 31st January 2011

For the Part time NUS MBA, the application window is from 1st October 2010 — 15th May 2011.

Applications are reviewed on a rolling basis; hence, applicants are encouraged to submit application requirements early.

HOW MUCH IS THE TUITION FEE?
— Full-time MBA:
  * S$52,000 payable over 3 semesters
— Part-time MBA:
  * S$52,000 payable over 5 semesters

An acceptance fee of S$5,000 is payable upon acceptance of offer. This will be credited towards your tuition fees. Payment can be made online via credit card or by cheque.

* Subject to the University’s approval. Please refer to mba.nus.edu for the latest update.

WHEN WILL I KNOW THE OUTCOME OF MY APPLICATION?
We will start making offers from November 2010. Admission offers are made on a continuous basis. Dates are subject to change. Please refer to mba.nus.edu/apply for updates.

NUS Business School
MBA Programmes Office
Mochtar Riady Building, Level 4
15 Kent Ridge Drive
Singapore 119245

Information is correct at the time of printing.
Scholarships

The NUS MBA programme offers a wide range of scholarships ranging from 25% to 100% tuition grant plus living allowance. To learn more, visit mba.nus.edu/scholarships.

**The NUS MBA Study Awards**
Over S$1 million worth of NUS MBA Study Awards will be awarded to deserving candidates of all nationalities who have proven to showcase a well-rounded, exceptional and promising profile. Study Awards will be given based on their background, performance during the application process and leadership potential.

**Asian Development Bank - Japan Scholarship**
The ADB-Japan Scholarship programme is awarded annually by the Government of Japan to outstanding candidates who are citizens of borrowing member countries of the ADB and are admitted to the full time NUS MBA programme.

**NUS-APEC Scholarship**
Funded by the Singapore Ministry of Education, this scholarship is awarded annually to deserving candidates from APEC member economies who are admitted to the full time NUS MBA programme.

**Ian Ferguson Scholarship**
This scholarship aims to provide financial assistance to a student of any nationality who has a distinguished record of volunteer work at NGOs or charitable organisations prior to pursuing the part-time or full-time NUS MBA programme.

**CapitaLand International Scholarship**
CapitaLand, which is the largest real estate company in Southeast Asia, offers the CapitaLand International Scholarship for those whose ambitions dovetail with CapitaLand’s vision of building people to build for people.

**International Business Fellowship (IBF) Programme for the Double Degree with Peking University**
The IBF aims to develop a pool of talents with in-depth knowledge of the business environment in emerging Asian markets. The programme supports Singapore-based companies in training fresh graduates or mid-level executives to acquire business knowledge and build networks in the supported markets of China, India, the Middle East and Vietnam. The programme is open to Singapore citizens who are keen to pursue the full-time NUS MBA Double Degree with Peking University.

**SPRING Singapore’s Management Development Scholarship (MDS)**
The MDS Scholarship aims to raise the next generation of leaders for the trailblazer companies of tomorrow. Through a co-funding scholarship arrangement to pursue renowned graduate business programmes at leading local universities. The Scholarship is open to Singapore citizens and Permanent Residents applying for the part-time and full-time NUS MBA programmes.

**Peh Chin Hua Bursary**
The Peh Chin Hua bursary provides financial aid to one full-time NUS MBA student and another full-time NUS-Peking University Double Degree MBA student. The Bursary is open to Singapore citizens.

**Sampoerna Foundation - Singapore Education MBA Scholarship**
This scholarship aims to groom Indonesia’s future business leaders by providing scholarships to an outstanding young Indonesian to pursue an MBA in Singapore. Upon completion of the programme, the scholar is expected to return to Indonesia to contribute to the country’s economy.

**Lien Foundation Scholarship**
The Lien Foundation Scholarship for Social Service Leaders is a prestigious postgraduate scholarship open to outstanding staff from voluntary welfare organisations (VWOs) and members of the public. Scholars can pursue either the full time or part time NUS MBA.

**Lee Kuan Yew Scholarship**
The Lee Kuan Yew Scholarship is synonymous with both prestige and a willingness to serve Singapore. It marks Singapore’s continuous effort to recognise outstanding individuals with the aptitude and inclination to contribute to our society. With generous contributions from the public, the LKY Scholarship Fund was set up in 1991 in honour of Minister Mentor Lee Kuan Yew. The Scholarship is open to Singapore citizens.

To learn more, visit mba.nus.edu/scholarships