We'll take care of your home's safety,
So you can take care of what matters most.

Centre for Strategic Leadership

ASIA'S GLOBAL BUSINESS SCHOOL

National University of Singapore
The Centre for Strategic Leadership (CSL) is a newly established research and education entity in the NUS Business School. The Centre is founded to pioneer research on the leadership values and competencies deemed critical in building visions and shaping strategies for Asia’s growth. CSL will act as a change agent to strengthen the market sensitivity, innovative thinking, and adaptive behaviour of the Asian leaders of today and tomorrow. The Centre endorses and will undertake research on responsible leadership in Asia.

The 2008 global financial crisis that originated from the west has hastened a shift of the centre of economic gravity to Asia. Many Asian economies rise as emerging markets that grow beyond their traditional role as manufacturing centres or trade depots. International and local players are competing side by side in this region, and the migration of talents is substantial.

As Asia develops, a new generation of business leaders is required to tap new opportunities and address rising social concerns. New leadership insights and solutions need to be developed to cater to the diverse needs of the Asian markets. While there is a clear need for aspiring leaders in Asia, there is also an apparent gap in the supply of Asian leaders with clear vision. The Centre for Strategic Leadership at the NUS Business School is set up to help fill this void through its research, education and outreach programmes.

A NEW CHARTER

The CSL will serve as a catalyst to fill the knowledge gap of a changing market, and help build the global leadership capabilities of the Asian leaders.

1. Rising business challenges and emerging leadership models in Asia
This includes studies on the business megatrends and rising management issues in key Asian markets, as well as impactful leadership models of companies or institutions with long-term commitments in this region.

2. Leading philosophies and competencies that build business with strategic impact
Research will focus on the management philosophies and leadership competencies that characterize the market leaders and corporate benchmarks in Asia.

3. Leaders’ business and people management practices that enhance effective & efficient operations in Asia
The studies will identify the business positioning and value propositions of successful companies in Asia, as well as enlightened people management practices that support effective and efficient business operations.

4. Responsible Leadership
Efforts will be directed to understand and develop measures for effective execution of responsible leadership in corporate Asia.

5. Leadership practices to engage staff, enhance well-being and build resilience
Studies will be conducted to identify enlightened leadership practices in Asia that excel in employee engagement, workplace health promotion and resiliency building.
OUR CENTER AIMS TO BECOME:

» The centre of excellence in primary and applied leadership research on topics of Asian relevance.

» The preferred learning partner of corporations and institutions on Asia’s business and leadership know-how.

» Asia’s regional centre for executive dialogue between Asian and global business leaders; and a forum for exchange between academics and the business community.

OUR INITIATIVES

“ The Centre will undertake research and disseminate leadership knowledge to strengthen business practices within and across Asia.”

Leadership Research

The centre will seek external funding to finance original and meaningful research projects in support of the research agenda of CSL. Interested faculty members at the NUS Business School and other schools will be invited to lead such research projects with an objective of building a body of knowledge on strategic leadership and claiming expertise in selected leadership disciplines. Smaller grants are awarded to faculty members or graduate/senior undergraduate students working under the supervision of a faculty to develop Asian cases or industry reports that reflect real-time leading challenges or innovative leading practices in the region.

Asia CEO Roundtable / Summit

CSL plans to organise Asia CEO Roundtables highlighting topics of relevance to the new economic and social landscape of Asia and showcasing the best practices in Asia’s emerging industries or markets. An Annual CEO Summit on Strategic Leadership will eventually be organized involving a consortium of business schools with active Asian involvement. Conference proceedings or books can be published subsequently.

Business Community Outreach

CSL will nurture and maintain ties with the business community, policy makers and media, utilizing its expertise and resources to help decision makers better understand the challenges of leadership during times of turbulence and change.

- Executive Dialogue Series. CSL will initiate a series of 2-3 hour Executive Dialogue Seminars to bring to campus global/regional business leaders and our alumni and engage them in meaningful dialogue with our faculty and students on topics of business relevance.

- Leadership Learning Online. A web portal will be developed to link the Centre’s sponsors, the students of NUS, and our executive alumni to insightful reports, survey findings and meaningful publications on leadership.
Executive briefs will be created to disseminate leadership-related publications or events, and notes of interviews with seasoned executives.

Leadership cases or industry reports developed by the Centre faculty will be disseminated with charge.

Bridging the Academics and Practitioners

CSL will serve as a catalyst and focal point for interactions within scholarly communities, as well as between academics and practitioners. The centre will organise or co-organise international conferences, inter-disciplinary workshops, and executive roundtables on specific business topics. It will host short or long term visits of visiting scholars or professors. This will help support the research agenda of CSL investigators and stimulate collaboration with leadership scholars from around the world.

Consulting Projects

CSL will undertake pay-based consulting projects at the invitation of our corporate clients. Proprietary instruments developed by the faculty of NUS Business School can be made available to conduct surveys and build databases for our corporate clients.

Customized Executive Development Programmes

To meet specific demands of the business community, the Centre will work with the Executive Education Office of NUS Business School to develop fee-based customized executive development programmes and action-learning projects on selected leadership topics.

Students’ Consulting Practicum

The Centre for Strategic Leadership will generate consulting practicums for our senior undergraduate and MBA students. These consulting practicums allow our students to undertake research and generate solutions to current leadership issues.

Advisory Board

An Advisory Board composed mainly of chief executives and key decision makers from established corporations and institutions will bridge CSL’s research and consultancy services with real-time expectations of the business community.

Mr. Richard Eu, Group CEO, Eu Yan Sang Group; Mr. Praveen Kadle, Managing Director, Tata Capital Limited; Mr. Tan Suee Chieh, Chief Executive, NTUC Income Insurance Co-Operative Limited; Mr. Charles Tseng, President of Asia Pacific, Korn/Ferry International; Mr. Yam Ah Mee, Chief Executive, People’s Association; Mr. Michael Zink, Country Head and Citi Country Officer of Singapore, Citi Group, Inc. have all graciously agreed to serve on our Advisory Board.