

三十与三十



Chinese enterprises: The past 30 years and 30 years into the future

The rise of China's economy over the past three decades is undoubtedly one of the most remarkable stories in recent history. But for many outside of the country it remains a mystery. The transformation has been a colossal task, taking a largely agrarian nation of more than a billion people into the modern world amidst intense conflict of interests against a complex domestic and international economic backdrop.

How did China achieve so much in such a short period of time? And, looking ahead to the next 30 years, where will Chinese enterprises progress from here?

Wed, 27 November 2013

12.00pm – 2.00pm

Buffet lunch will be served
at 12.00pm

Dress Code: Office Attire

Function Room 2
Lee Joo Koh Study Building
NUS Business School



Hon Sui Sen Auditorium,
NUS Business School

Moderator:

Associate Professor Song Zhaoli
Academic Director,
Asia-Pacific Executive (Chinese)
MBA Programme

REGISTER

The talk will be conducted in Mandarin. Simultaneous interpretation will be provided.



ABOUT THE SPEAKER

Mr Wu Xiaobo is a well-known financial author in China, with bestselling titles including "China's Thirty Tumultuous Years", "Great Failures" and "Great Failures II". He is also the founder of Blue Lion, a publishing company that specialises in economic and business titles.

A former visiting scholar at Harvard University, Wu now teaches EMBA courses at Shanghai Jiao Tong University and Jinan University, focusing on company research.

In 2009, he was named as one of "China's Youth Leaders of the Year" by Southern People Weekly. He earned a bachelor's degree from the School of Journalism at Fudan University, and in his early career worked as a journalist in the Chinese media.

LEADING FROM ASIA

