MEASURING & IMPROVING THE IMPACT OF SOCIAL ORGANISATIONS

Executive Education Program for Philanthropists and NGO Leaders

Description and Objectives

This two-day program focuses on designing, implementing, and evaluating strategies for the delivery of social goods and services through non-profit organizations (nongovernmental organizations (NGOs) and for-profit enterprises (impact investors). It considers these issues from the perspective of the organization themselves, government agencies, and philanthropists donating to or investing in those organizations.

1. Designing a Logic Model and Monitoring Programme
2. Impact Evaluation
3. Measuring the Impact of Service Delivery Organisations
4. Impact Investing
5. Evaluating Investments in For-Profit Social Organisations
6. Corporate Social Responsibility (CSR)
7. Providing Philanthropists with Information about NGOs

Download Registration Form

Format

The sessions will be taught through a mixture of lecture and discussion in small classes, in which participants design and evaluate strategies, and business school case studies.

Target Audience
Professionals from corporate and corporate foundations, impact investors, philanthropists, Government agencies, NGOs and non-profit leaders.

Date
3 - 4 September 2014

Fees
SGD 2,000 (excluding GST) Regular by 1 August 2014 to enjoy a 20% discount

Location
NUS Business School (Main)

Enquiries and Registration
Mr Ng Hon-Soon at 6516 6277 / bench@nus.edu.sg
Ms Chua Bing-Yan at 65120767 / chbaya@nus.edu.sg

Faculty

Paul Brest is Former Dean and Professor Emeritus (active), at Stanford Law School, a lecturer at the Graduate School of Business, and a faculty co-director of the Stanford Center on Philanthropy and Civil Society. He was previously president of the William and Flora Hewlett Foundation. Professor Brest joined the Stanford Law School faculty in 1969 and served as dean from 1969 to 1990 before becoming president of the William and Flora Hewlett Foundation in 2000. He returned to Stanford in 2012 to teach in the Law School, Graduate School of Business, and Masters in Public Policy program. His current courses include Problem Solving and Policy Design: Rational Choices and Behavioral Insights, Measuring and Improving the Impact of Social Organizations, and Advanced Topics in Philanthropy.

Under Paul Brest's 12-year guidance as its president, the William and Flora Hewlett Foundation—one of the largest philanthropic organizations in the world—grew to 100 employees and a $7 billion endowment. Known for his focus on outcomes measurement, the philanthropy thought leader was not afraid to spend money during its tenure on capacity building, organizational effectiveness, general operating support, and new ideas, areas many other philanthropists are reluctant to fund. Brest also was not afraid to take risks or to be (at a) bit of a risk taker.