THE NUS MBA

THE NUS–HEC PARIS DOUBLE DEGREE MBA

Academic Year 2011–2012
BEST OF EUROPE AND ASIA

National University of Singapore (NUS) and HEC Paris are renowned institutions with over 200 years of heritage combined.

When it comes to learning more about business in Europe and Asia and networking within the rich cultural mosaic found in our classrooms and beyond, both schools provide the ideal learning environment with rich academic tradition, strong reputation, extensive links with the business and public sectors and high quality infrastructure. Earning a double degree MBA from two reputable business schools in Europe and Asia will enhance your value and position you well to face global challenges.
WHY THE NUS-HEC PARIS DOUBLE DEGREE MBA?

- Graduate with two globally recognised MBAs from 2 premier educational institutions, NUS and HEC Paris
- HEC Paris ranked 29th and NUS Business School ranked 35th by the Financial Times MBA Global Rankings 2009
- HEC Paris has been ranked the 1st European Business School since 2006 by the Financial Times MBA Global Rankings
- Cultural immersion in Europe's and Asia's most cosmopolitan cities
- Career opportunities enhanced with institutions’ extensive links with private and public sectors
- World-renowned faculty with extensive teaching, research and consulting experience
- Membership in two institutional and alumni networks

National University of Singapore

A leading global university centred in Asia, the National University of Singapore (NUS) is Singapore's flagship university, with a history spanning over 100 years. NUS offers a global approach to education and research, with a focus on Asian perspectives and expertise. Its transformative education includes a broad-based curriculum underscored by multi-disciplinary courses and cross-faculty enrichment, as well as special programmes which allow students to realise their potential. Over 30,000 students from 100 countries further enrich the community with their diverse social and cultural perspectives, making campus life vibrant and exciting.

NUS Business School

Established in 1965, NUS Business School is known for its focus in providing management thought leadership from an Asian perspective, enabling our students and corporate partners to leverage on the best global knowledge and deep Asian insights to drive business education and growth in Asia and around the world. This combination of global knowledge and Asian insights is reflected in all aspects of its research, teaching and industry outreach. As Asia’s Global Business School, NUS Business School is a leading authority on business in Asia. The School has consistently received top rankings in the Asia-Pacific region by independent publications and agencies, such as Financial Times, Economist Intelligence Unit, and QS Top MBA, in recognition of the quality of its programmes, faculty's research and graduates.

The School is accredited by AACSB International (Association to Advance Collegiate Schools of Business) and EQUIS (European Quality Improvement System) — endorsements that the School has met the highest standards for business education. With the School being the first and only business school in Asia to be a full academic member of CEMS, a global alliance of management education, this would be another attraction to students as academic institutions in the CEMS network are reputed to provide the highest standards of teaching and research.

HEC PARIS

HEC Paris, throughout its 125 years of history, has continually attracted a special kind of individual; highly capable and talented, innovative, entrepreneurial, ambitious and open-minded. HEC's aim is to train the world leaders of tomorrow, backed by a world class faculty of over 105 full time professors, 35 visiting professors from partnering institutions, 20 affiliate professors and 450 adjunct lecturers, most of whom are business executives. HEC has received international acclaim for its superior programmes, groundbreaking research, and outstanding student body. The Financial Times has ranked HEC as the #1 European Business School for four consecutive years, 2006-2009.

HEC MBA, one of the few international MBA programmes to receive triple accreditations from AACSB, EQUIS and AMBA, focuses on building leadership characteristics that empower. HEC’s innovative pedagogical methods, such as the comprehensive Four Learning Processes, develop competitive skills in international leadership. The HEC MBA is designed to harness the drive, energy and passion to succeed with its 200 carefully selected participants from over 50 countries who are immersed in experiential learning and challenged by leading faculty and industry leaders. The success and reputation of the HEC MBA have established it as a leading source of talent for the international corporate world.

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Deans’ Messages

“The global business community is fast becoming more integrated and there is a strong demand for individuals who are cross-culturally trained, possess the necessary managerial skills and personalities needed to lead global businesses.

With the NUS – HEC Paris Double Degree MBA, students will be given the best of education and experiences in Asia and Europe. HEC Paris is known for its academic rigour, extensive links with business and public sectors, and high quality education know-how and infrastructure. NUS Business School is a management thought leader in Asia positioned as Asia’s Global Business School. NUS knows Asia best and she is able to offer a unique educational experience for her students. The MBAs from NUS Business School and HEC Paris are consistently ranked highly in international mobility.

The synergies in combining both Schools will ensure that our graduates will have a rewarding international career. As you graduate, I am confident that you will be ready to take on leadership positions in the global business landscape working alongside our illustrious alumni and industry networks of both Schools.

NUS Business School and HEC Paris are making history and I invite you to join us in this exceptional journey.”

PROFESSOR BERNARD YEUNG

“HEC Paris’ core belief is that those who can transcend cultural boundaries and respond to different markets are the most sought-after leaders. The NUS-HEC Paris Double Degree MBA Programme provides many opportunities for high potential managers to experience global mobility, preparing them to be tomorrow’s global leaders and part of an 85,000 strong combined alumni network.

The HEC Paris and NUS Business School partnership enhances the attractiveness of both programmes by giving students exposure to the heart of the European Community and a gateway to Asia. The fast changing and highly competitive Asian markets present new challenges to those unfamiliar with Asian best practices and business processes. By providing students with cross-cultural management experience, they will lead with confidence, in unfamiliar cultures and environments. NUS Business School’s programme excellence in areas such as finance and strategy, among others, will contribute towards a manager’s success across industries. With this greater degree of confidence in quantitative skills these leaders will be one step closer towards achieving the bottom line.

The excellence of NUS Business School in research and its unique portfolio of business programmes with an Asia focus present a unique opportunity for HEC students looking to embark on a global career.”

PROFESSOR BERNARD RAMANANTSOA
PROGRAMME STRUCTURE

- **At HEC Paris**, European Credit Transfer System (ECTS) is a standardised means of computing and transferring credits across programmes.

- **At NUS**, 1 Modular Credit (MC) is equivalent to 1.5 ECTS.

- **Total Modular Credits (HEC)** 47 MCs (70 ECTS)
- **Total Modular Credits (NUS)** 56 MCs (84 ECTS)
- **Total Modular Credits (from HEC & NUS)** 103 MCs (154 ECTS)

Core Modules

- Managerial Economics
- Statistics
- Financing Accounting
- Management & Organisation
- Financial Management
- Managing Operations
- Leadership in Organisations
- Marketing Management
- Corporate Strategy
- Asia Pacific Business

PROGRAMME SCHEDULES

You can choose to start your MBA programme at NUS Business School or at HEC Paris.

**STARTING AT NUS BUSINESS SCHOOL**

Students starting the double degree at NUS shall complete the core modules of the NUS MBA at NUS and undertake 2 elective courses linked to the HEC core modules (Human Resource Management and Supply Chain Management) and participate in the Conference Sustainable Development (linked to HEC core module Sustainable Business Strategy) whilst at HEC. Students will complete a specialised Track in Period 3 and a project option in Period 4 at HEC.

Students should not repeat electives that are substantially similar across the two MBA programmes. Language courses are a requirement for MBA students at HEC. Students can “place out” of these and earn the credits if they are deemed trilingual including French (determined by examination).

DOUBLE DEGREE PROGRAMME

for students starting at NUS Business School:

HEC Paris

Specialised Tracks

- Marketing
- Finance
- Strategy
- Entrepreneurship
- Management of Innovation

HEC Paris Project Options

- Creative Academic Project
- Mission & Action Project
- Individual Professional Project (Company-based)
- Company Consulting Project
- Entrepreneurship Project

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STARTING AT HEC PARIS
A student commencing the double degree at HEC shall complete the core modules of the HEC MBA at HEC and complete the following core modules of the NUS MBA whilst at NUS:

- Asia Pacific Business
- Leadership in Organisation
- Managing Operations

Students who choose to specialise at NUS shall complete at least 24 MCs in a particular area whilst at NUS. Students should not repeat electives that are substantially similar across the two MBA programmes. The proposed programme structure shall be as follows:

**NUS Specialisations**
- Finance
- Marketing
- Strategy & Organisation

**HEC Paris Core Modules**
- Statistics
- Marketing
- Financial Markets
- Organisation Behaviour
- Supply Chain Management
- Human Resources Management
- Sustainable Business Strategy
- Business Economics
- Strategic Management
- Corporate Finance
- Decision Making
- Management Accounting & Control
- Financial Accounting & Statement Analysis

DOUBLE DEGREE PROGRAMME
for students starting at HEC Paris in September:

DOUBLE DEGREE PROGRAMME
for students starting at HEC Paris in January:
APPLICATION GUIDELINES
The NUS-HEC Paris Double Degree Entry Requirements
- Bachelor’s degree
- 3 years’ full time work experience
- Good GMAT score
- Good TOEFL/IELTS/PTE score (if medium of instruction in undergraduate studies was not English)
  —TOEFL: Minimum score of 260 for computer-based test, 620 for paper-based test and 100 for internet-based test
  —IELTS: Minimum score of 6.5
  —PTE: Minimum score of 68

HOW SHOULD I SUBMIT MY APPLICATION?
Applicants applying for this double degree programme have to complete the online forms and requirements of both NUS (mba.nus.edu) and HEC Paris (www.mba.hec.edu). Admission to this double degree programme is conditional on gaining admissions from both Schools.

For the NUS MBA, the following documents are required:
- Resume
- A copy of degree scroll
- A copy of undergraduate transcripts
- A copy of GMAT results
- A copy of TOEFL/IELTS/PTE results (if medium of instruction in undergraduate studies was not English)
- Two referee reports (online or hard copies)

Applicants will have to state which School they would like to commence the double degree programme by informing the respective admissions staff of each School.

Both Schools practice a rolling admission exercise. Only one set of referee reports and GMAT test score need be sent to one of the two Schools as these supporting documents will be shared.

WHEN SHOULD I SUBMIT MY APPLICATION?
The admission and scholarship application schedules are as follows:

For NUS Business School
Application deadline : 30 Apr 2011
To qualify for scholarships : 31 Jan 2011

For HEC Paris
Please visit www.mba.hec.edu

Note: Candidates may be pre-admitted to the double degree programme at the time of initial admission to either school or during the first year of their programme. Access to the double degree is finalised by the Academic results of the student’s first year.

The minimum GPA achieved for outgoing HEC students to be accepted is 3.5/4; the minimum CAP for outgoing NUS students to be accepted is 3/5.

WHAT ARE THE SCHOLARSHIPS AVAILABLE?
The NUS-HEC Paris Double Degree MBA Programme offers need- and merit-based scholarships. The selection process varies according to your profile and the criteria specified by our corporate and individual funding partners. For more information on scholarships, please visit www.mba.hec.edu & mba.nus.edu.

HOW MUCH ARE THE TUITION FEES?*
NUS Fees : S$25,000
HEC Fees : Euro 31,500
Total Fees : S$80,000 (approximate)

NUS Acceptance Fee : S$5000 (will be credited towards the payment of the NUS tuition fees for applicants commencing in NUS)

HEC Paris Acceptance Fee :
Euro 6,000 (will be credited towards the payment of the HEC Paris tuition fees for applicants commencing in HEC Paris)

The Universities reserve the right to revise the fees as appropriate. For more information, please visit imba.nus.edu or www.mba.hec.edu.

*Information is correct at the time of printing.