BEST OF EUROPE AND ASIA

National University of Singapore (NUS) and HEC Paris are renowned institutions with over 200 years of heritage combined. When it comes to learning more about business in Europe and Asia and networking within the rich cultural mosaic found in our classrooms and beyond, both schools provide the ideal learning environment with rich academic tradition, strong reputation, extensive links with the business and public sectors and high quality infrastructure.

Earning a double degree MBA from two reputable business schools in Europe and Asia will enhance your value and position you well to face global challenges.
**NATIONAL UNIVERSITY OF SINGAPORE (NUS)**

The National University of Singapore (NUS) is Singapore’s flagship university, with a history spanning over 100 years. Established in 1905 and currently one of the top 50 universities in the world, NUS is a multi-campus university of global standing, with distinctive strengths in education and research with an entrepreneurial dimension. Its diverse and cosmopolitan community of over 30,000 students from over 100 countries contribute to a rich learning and living environment across three campuses – its principal 150-hectare Kent Ridge campus, Bukit Timah campus and Duke-NUS Graduate Medical School Singapore in Outram.

**NUS BUSINESS SCHOOL**

Established in 1965, NUS Business School is known for its focus in providing management thought leadership from an Asian perspective, enabling our students and corporate partners to leverage on the best global knowledge and deep Asian insights to drive business education and growth in Asia and around the world. This combination of global knowledge and Asian insights is reflected in all aspects of its research, teaching and industry outreach. As Asia’s Global Business School, NUS Business School is a leading authority on business in Asia.

The School has consistently received top rankings in the Asia-Pacific region by independent publications and agencies, such as Financial Times, Economist Intelligence Unit, and QS Top MBA, in recognition of the quality of its programmes, faculty’s research and graduates. In its 2008 rankings, The Financial Times ranked the NUS Business School’s Asia Pacific Executive MBA programme 20th in the world, the highest ranking ever achieved by any business school in Singapore. The Financial Times ranked the NUS MBA 35th in the world. In 2009, QS Global 200 Business Schools 2009: The Employers’ Choice Survey rated NUS Business School graduates third in the Asia Pacific. The School’s research is ranked 47th in the world by the University of Texas, Dallas. The School is accredited by AACSB International (Association to Advance Collegiate Schools of Business), an endorsement that the School has met the highest standards for business education.

**HEC PARIS**

HEC Paris, throughout its 125 years of history, has continually attracted a special kind of individual; highly capable and talented, innovative, entrepreneurial, ambitious and open-minded. HEC’s aim is to train the world leaders of tomorrow, backed by a world class faculty of over 105 full time professors, 35 visiting professors from partnering institutions, 20 affiliate professors and 450 adjunct lecturers, most of whom are business executives. HEC has received international acclaim for its superior programmes, groundbreaking research, and outstanding student body. The Financial Times has ranked HEC as the #1 European Business School for three consecutive years, 2006-2008.

HEC MBA, one of the few international MBA programmes to receive triple accreditations from AACSB, EQUIS and AMBA, focuses on building leadership characteristics that empower. HEC’s innovative pedagogical methods, such as the comprehensive Four Learning Processes, develop competitive skills in international leadership. The HEC MBA is designed to harness the drive, energy and passion to succeed with its 200 carefully selected participants from over 50 countries who are immersed in experiential learning and challenged by leading faculty and industry leaders. The success and reputation of the HEC MBA have established it as a leading source of talent for the international corporate world.

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**WHY THE NUS-HEC PARIS DOUBLE DEGREE MBA?**

- Graduate with two globally recognised MBAs from 2 premier educational institutions, NUS and HEC Paris
- HEC Paris ranked 29th and NUS Business School ranked 35th by the Financial Times MBA Global Rankings 2009
- Cultural immersion in Europe’s and Asia’s most cosmopolitan cities
- Career opportunities enhanced with institutions’ extensive links with private and public sectors
- World-renowned faculty with extensive teaching, research and consulting experience
- Membership in two institutional and alumni networks
- Links to Singapore and European business communities

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**ENHANCE YOUR EXPERIENCE.**

**COMPLETE YOUR LINK TO THE EAST AND WEST.**

**GROW YOUR VALUE.**
The global business community is fast becoming more integrated and there is a strong demand for individuals who are cross-culturally trained, possess the necessary managerial skills and personalities needed to lead global businesses. With the NUS – HEC Paris Double Degree MBA, students will be given the best of education and experiences in Asia and Europe. HEC Paris is known for its academic rigour, extensive links with business and public sectors, and high quality education know-how and infrastructure. NUS Business School is a management thought leader in Asia positioned as Asia’s Global Business School. NUS knows Asia best and she is able to offer a unique educational experience for her students. The MBAs from NUS Business School and HEC Paris are consistently ranked highly in international mobility. The synergies in combining both Schools will ensure that our graduates will have a rewarding international career. As you graduate, I am confident that you will be ready to take on leadership positions in the global business landscape working alongside our illustrious alumni and industry networks of both Schools.

NUS Business School and HEC Paris are making history and I invite you to join us in this exceptional journey.”

- PROFESSOR BERNARD YEUNG,
DEAN AND STEPHEN RIADY DISTINGUISHED PROFESSOR,
NUS BUSINESS SCHOOL

“HEC Paris’ core belief is that those who can transcend cultural boundaries and respond to different markets are the most sought-after leaders. The NUS-HEC Paris Double Degree MBA Programme provides many opportunities for high potential managers to experience global mobility, preparing them to be tomorrow’s global leaders and part of an 85,000 strong combined alumni network. The HEC Paris and NUS Business School partnership enhances the attractiveness of both programmes by giving students exposure to the heart of the European Community and a gateway to Asia. The fast changing and highly competitive Asian markets present new challenges to those unfamiliar with Asian best practices and business processes. By providing students with cross-cultural management experience, they will lead with confidence, in unfamiliar cultures and environments. NUS Business School’s programme excellence in areas such as finance and strategy, among others, will contribute towards a manager’s success across industries. With this greater degree of confidence in quantitative skills these leaders will be one step closer towards achieving the bottom line.

The excellence of NUS Business School in research and its unique portfolio of business programmes with an Asia focus present a unique opportunity for HEC students looking to embark on a global career.”

- PROFESSOR BERNARD RAMANANTSOA, DEAN, HEC PARIS
**PROGRAMME STRUCTURE**

**DOUBLE YOUR LEARNING EXPERIENCE**

**MODULAR CREDITS (MCS) AND EUROPEAN CREDIT TRANSFER SYSTEM (ECTS)**

At HEC Paris, European Credit Transfer System (ECTS) is a standardised means of computing and transferring credits across programmes. At NUS, 1 Modular Credit (MC) is equivalent to 1.5 ECTS.

The total graduation requirements of the double degree programme

56 NUS MCs + 70 HEC ECTS (equivalent to 47 NUS MCs) = 103 NUS MCs.

**PROGRAMME SCHEDULES**

You can choose to start your MBA programme at NUS Business School or at HEC Paris.

**STARTING AT NUS BUSINESS SCHOOL**

**CURRICULUM**

Students starting off their MBA at NUS Business School will need to complete the following:

- 10 core modules (32 MCs) and 6-8 electives (24 MCs).

Core courses deal with knowledge and concepts that provide the backbone of general management education. These courses equip students with the essential skills required by leaders to succeed in business.

- Asia Pacific Business
- Corporate Strategy
- Financial Management
- Financial Accounting
- Leadership in Organisations (1/2 module*)
- Management and Organisations (1/2 module*)
- Managerial Economics
- Managing Operations (1/2 module*)
- Marketing Management
- Statistics (1/2 module*)

* 1/2 module is equivalent to 2 MCs while 1 full module is equivalent to 4 MCs.

After completing the MBA requirements in NUS Business School, students will commence their MBA at HEC Paris in the Fall semester, starting with any one of the five specialised tracks (Marketing, Finance, Strategy, Management of Innovation or Entrepreneurship). Students will then proceed to do any of the 5 Professional Tracks (Entrepreneurship Project, Company Consulting Project, Individual Professional Project, Mission & Action Project or Creative Academic Project) during the second semester/Winter at HEC Paris. In addition, they will have to participate in the following:

- Social Business Conference
- Visions of Leadership Week
- MBA Tournament

Students are also required to take 13-14 electives while at HEC Paris. They should not repeat electives that are substantially similar across the two MBA programmes.

Language courses are a requirement for MBA students at HEC. Students can be exempted and earn the credits if they are deemed trilingual including French (determined by examination).

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*“With an active and supportive international alumni, and backed by an outstanding reputation in academic circles and job industries, The NUS-HEC Paris Double Degree MBA equips me with extensive real-world experience.”*

- LIAO RU-SHAN, SAMANTHA, TAIWAN

THE NUS-HEC PARIS DOUBLE DEGREE MBA, CLASS OF 2010
PROGRAMME STRUCTURE
DOUBLE YOUR LEARNING EXPERIENCE

STARTING AT HEC PARIS

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CURRICULUM
For students who wish to start off their MBA at HEC Paris, they will need to complete the following 12 core modules:

- Business Economics
- Corporate Finance
- Financial Accounting and Statement Analysis
- Financial Markets
- Human Resource Management
- Management Accounting and Control
- Marketing
- Organisational Behaviour
- Statistics
- Strategic Management
- Supply Chain Management
- Sustainable Business Strategy

After successful completion of the 12 core modules and a series of projects and seminars (fulfilling 70 ECTS in HEC Paris), students need to undertake the following core modules at NUS Business School:

- Asia Pacific Business
- Leadership in Organisation
- Managing Operations

Students who start their MBA at HEC Paris in September or January are encouraged to take up modules during the Special Term at NUS Business School during their second year of studies in the double degree programme.

Students who start their MBA at HEC Paris must complete all core modules before doing a specialisation at NUS. For students who wish to earn a specialisation from NUS, they must earn 24 modular credits from a specific field of study in NUS.

For details on electives available at both Schools, please visit mba.nus.edu and www.mba.hec.edu.
PROGRAMME SCHEDULES
APPLICATION GUIDELINES

The NUS-HEC Paris Double Degree Entry Requirements

- Bachelor's degree
- 3 years' full time work experience
- Good GMAT score
- Good TOEFL/IELTS score (if medium of instruction in undergraduate study was not English)
  - TOEFL: Minimum score of 260 for computer-based test, 620 for paper-based test and 100 for internet-based test
  - IELTS: Minimum score of 6.5

HOW SHOULD I SUBMIT MY APPLICATION?
Applicants applying for this double degree programme have to complete the online forms and requirements of both NUS (mba.nus.edu) and HEC Paris (www.mba.hec.edu).
Admission to this double degree programme is conditional on gaining admissions from both Schools.

For the NUS MBA, the following documents are required:
- Resume
- A copy of degree scroll
- A copy of undergraduate transcripts
- A copy of GMAT results
- A copy of TOEFL/IELTS results (required if degree is not in English)
- TOEFL: Minimum score of 260 for computer-based test, 620 for paper-based test and 100 for internet-based test
- IELTS: Minimum score of 6.5
- Two referee reports (online or hard copies)

Applicants will have to state which School they would like to commence the double degree programme by informing the respective admissions staff of each School.

Both Schools practice a rolling admission exercise. Only one set of referee reports and GMAT test score need be sent to one of the two Schools as these supporting documents will be shared between the two Schools.

WHEN SHOULD I SUBMIT MY APPLICATION?
The admission and scholarship application schedules are as follows:

For NUS Business School
Application deadline: 30 Apr 2010
To qualify for scholarships: 31 Jan 2010

For HEC Paris
Kindly visit www.mba.hec.edu

The deadlines stated here are correct at the time of printing. Please visit each school’s respective websites for further updates.

WHAT ARE THE SCHOLARSHIPS AVAILABLE?
The NUS-HEC Paris Double Degree MBA Programme offers need- and merit-based scholarships. The selection process varies according to your profile and the criteria specified by our corporate and individual funding partners. For more information on scholarships available, please visit www.mba.hec.edu and mba.nus.edu.

HOW MUCH ARE THE TUITION FEES?

- NUS Fees: $25,000
- HEC Fees: Euro 31,500
- Total Fees: $88,000 (approximate)
- NUS Acceptance Fee: $5000 (will be credited towards the payment of the tuition fees for applicants commencing in NUS)
- HEC Acceptance Fee: Euro 6,000 (will be credited towards the payment of the tuition fees for applicants commencing in HEC Paris)

The Universities reserve the right to revise the fees as appropriate.

For more information, please visit imba.nus.edu or www.mba.hec.edu.
Note: NUS reserves the right to amend the information presented.
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