

CGS News Website Post

## Kering and Centre for Governance and Sustainability Announce 3-Year Research Collaboration

Kering and CGS unveiled their partnership today at the “Nature in the City” forum. The collaboration will develop measurable benchmarks for corporate climate and nature-related strategies in the Asia-Pacific. This represents a first-of-its-kind baseline for measuring transition strategies adopted by corporations across the Asia-Pacific.

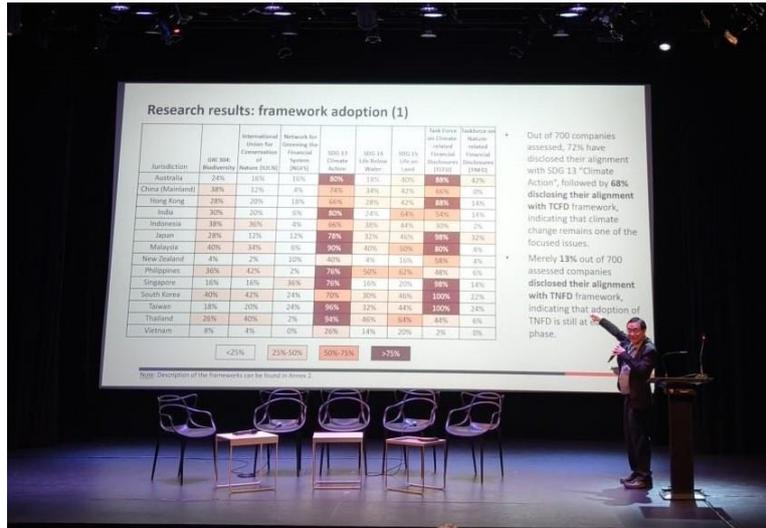
The partnership will feature 3 research studies focusing on nature-related reporting and climate transition plans. The studies will examine strategies of the top 50 listed companies in 14 Asia-Pacific jurisdictions, and, provide insights into the state of nature and climate practices, establish baselines for strategies, highlight industry trends and identify areas for improvements.



From left: Felix Loh, CEO, Gardens by the Bay, Her Excellency Minh-Di Tang, French Ambassador and Prof Lawrence Loh, Director, CGS.

The first of the three studies was launched at the forum, jointly organised by the French embassy, Alliance Francaise and National Museum of Natural History Paris, with the support of Kering. Prof Lawrence Loh presented the “Nature-related Practices and Strategies in the Asia-Pacific” research results. The study found that compared to nature-related disclosures, climate related disclosures are at a more mature stage. For example, just 35% of companies that mention nature in their reports consider nature and biodiversity to be material issues. Among companies with a materiality matrix, only 31% prioritise nature and biodiversity as mid to high priority issues. In contrast, 82% view climate change as a mid to high priority issue. To close the gap and enhance their disclosure of nature-related issues, companies need to tap on nature-reporting frameworks and encourage greater investment.

“At Kering, we believe in the power of collective action as seen through our robust network of partners in several regions around the world. Today, I am proud to announce our partnership with CGS at NUS Business School, which combines academic rigor, research expertise, and real-world experience – key levers for a successful impact. The sustainability challenges we face today are complex, and by partnering with an outstanding university renowned for its expertise in sustainability topics, we are exemplifying the Group’s commitment to collaborate with partners on the Asia-Pacific region’s sustainability journey” said Marie-Claire Daveu, Chief Sustainability and Institutional Affairs Officer, Kering.



Prof Lawrence Loh, Director, CGS presenting on “Nature-related Practices and Strategies in Asia-Pacific”.

Prof Loh said, “Nature underpins all economic activities and human well-being. Therefore, the disclosure of nature-related practices and strategies is crucial to provide transparency and accountability for a company’s environmental impact and sustainability practices. Through the partnership with Kering, we are poised to drive meaningful change by developing a baseline for measuring biodiversity tracking and examining climate transition strategies across diverse industries. This is a significant step in encouraging the integration of nature-centric approaches into corporate strategies, fostering a more sustainable and resilient future for all.”



Prof Lawrence Loh, Director, CGS (1<sup>st</sup> from left) with Ms Esther An, Chief Sustainability Officer, CDL and Prof Patrick Loh, CGS Advisory Board member, Chairman and Co-Founder, Singapore Sciences.

Download the “Nature-related Practices and Strategies in the Asia-Pacific” presentation [here](#).