# ZUO Luo 左罗

Phone: +65 6516 2013 Mochtar Riady Building (BIZ1), 7-25
Email: luozuo@nus.edu.sg 15 Kent Ridge Drive, Singapore 119245

### **EMPLOYMENT**

## National University of Singapore, Business School

Provost's Chair Professor of Accounting and Finance, June 2023 – Present Director of the PhD Program in Accounting, July 2023 – Present

## Cornell University, Samuel Curtis Johnson Graduate School of Management

Professor of Accounting, July 2022 – Present
Faculty Director of the Cornell-Tsinghua Finance MBA Program, July 2021 – May 2023
Associate Professor of Accounting (with Tenure), July 2017 – June 2022
Assistant Professor of Accounting, July 2013 – June 2017

# **Cornell University, Global Hubs**

Faculty Lead of the Cornell-HKUST Partnership, April 2022 – May 2023

#### **EDUCATION**

## Massachusetts Institute of Technology, Sloan School of Management

PhD in Management (Academic Area: Economics, Finance, and Accounting), 2013

# Hong Kong University of Science and Technology, School of Business and Management

MPhil in Finance, 2008 BBA in Accounting and Finance, 2005

## **EDITORIAL APPOINTMENTS**

#### **Editor**

The Accounting Review, 2023 - Present

### **Associate Editor**

Management Science, 2021 – Present

Journal of Accounting and Economics, 2019 – Present

China Accounting and Finance Review, 2023 – Present

Ouarterly Journal of Economics and Management, 2023 – Present

# **Editorial Board**

Review of Accounting Studies, 2023 – Present The Accounting Review, 2017 – 2023

Management Science Distinguished Service Award, 2023

Cornell-Tsinghua Finance MBA Program Best Teaching Award, 2023

Journal of Accounting Research Excellence in Refereeing Award, 2023

Review of Accounting Studies Top Reviewer Award, 2023

MIT Asia Conference in Accounting Best Paper Award, 2022

University of Toronto Roger Martin Award for Emerging Leaders, 2021

American Accounting Association FARS Outstanding Discussion Award, 2021

Cornell-Tsinghua Finance MBA Program Best Teaching Award, 2020

Johnson School Accelerated MBA Core Faculty Award, 2020

Johnson School Faculty Research Award, 2019

CAPANA Conference Best Paper Award, 2019

Cornell-Tsinghua Finance MBA Program Best Teaching Award, 2019

Cornell University Clifford H. Whitcomb Faculty Fellowship, 2018 – 2019

CAPANA Conference Best Paper Award, 2017

MIT Asia Conference in Accounting Best Paper Award, 2016

Cornell Center for Social Sciences Small Grant, 2015

Johnson School MBA Elective Teaching Honor Roll, 2014 – 2018

Deloitte Foundation Doctoral Fellowship, 2011 – 2013

AAA/Deloitte Foundation/J Michael Cook Doctoral Consortium Fellow, 2011

MIT Sloan School of Management David S Y Wong Scholarship, 2008 – 2013

MIT Sloan School of Management Doctoral Fellowship, 2008 – 2013

HKUST Postgraduate Studentship (Graduation GPA: A+), 2005 – 2008

HKUST Academic Achievement Medal (Graduation GPA: A+), 2005

HKICS Subject Prize, 2005

HKICS Scholarship, 2005

University of California Education Abroad Program (GPA: 4.0/4.0), 2004

Rosita and K K Ho Scholarship Scheme for Outstanding Mainland Students, 2002 – 2005

Drs Richard Charles and Esther Yewpick Lee Charitable Foundation Scholarship, 2001 – 2002

# **JOURNAL PUBLICATIONS**

## 24. "Auditor Industry Range and Audit Quality"

- with Simon Dekeyser, Xianjie He, and Tusheng Xiao
- Journal of Accounting and Economics, Forthcoming

## 23. "The Effect of Managers on Systematic Risk"

- with Antoinette Schoar and Kelvin Yeung
- *Management Science*, 70 (2), 2024

# 22. "The Real Effects of Modern Information Technologies: Evidence from the EDGAR Implementation"

- with Itay Goldstein and Shijie Yang
- <u>Journal of Accounting Research</u> 61 (5), 2023

- 21. "Accounting for Goodwill in China: A Case Study of Two-Step Acquisitions"
  - with Ceng Zeng and Weiguo Zhang
  - China Journal of Accounting Studies, 11 (4), 2023
- 20. "Public Concern about Immigration and Customer Complaints against Minority Financial Advisors"
  - with Kelvin Law
  - *Management Science* 68 (11), 2022
- 19. "Behavioral Economics of Accounting: A Review of Archival Research on Individual Decision Makers"
  - with Michelle Hanlon and Kelvin Yeung
  - <u>Contemporary Accounting Research</u> 39 (2), 2022
- 18. "Industry-Specific Knowledge Transfer in Audit Firms: Evidence from Audit Firm Mergers in China"
  - with Xianjie He, SP Kothari, and Tusheng Xiao
  - The Accounting Review 97 (3), 2022
- 17. "Rocking the Boat: How Relative Performance Evaluation Affects Corporate Risk Taking"
  - with Truc Do and Huai Zhang
  - Journal of Accounting and Economics 73 (1), 2022
- 16. "Top Management Team Power in China: Measurement and Validation"
  - with Bin Ke, Xinshu Mao, and Bin Wang
  - *Management Science* 67 (10), 2021
  - Best Paper Award, 2019 CAPANA Conference
- 15. "Reporting Technologies and Textual Readability: Evidence from the XBRL Mandate"
  - with Xitong Li and Hongwei Zhu
  - Information Systems Research 32 (3), 2021
- 14. "How Does the Economy Shape the Financial Advisory Profession?"
  - with Kelvin Law
  - *Management Science* 67 (4), 2021
- 13. "Asymmetric Cost Behavior and Dividend Policy"
  - with Jie He, Xuan Tian, and Huan Yang
  - Journal of Accounting Research 58 (4), 2020
- 12. "Financial Reporting Frequency and Corporate Innovation"
  - with Renhui Fu, Arthur Kraft, Xuan Tian, and Huai Zhang
  - Journal of Law and Economics 63 (3), 2020
- 11. "Long-Term Impact of Economic Conditions on Auditors' Judgment"
  - with Xianjie He, SP Kothari, and Tusheng Xiao
  - The Accounting Review 93 (6), 2018
  - Best Paper Award, 2017 CAPANA Conference

- 10. "Relative Optimism and the Home Bias Puzzle"
  - with Bruno Solnik
  - *Review of Finance* 21 (5), 2017
- 9. "Sharing Risk with the Government: How Taxes Affect Corporate Risk Taking"
  - with Alexander Ljungqvist and Liandong Zhang
  - Journal of Accounting Research 55 (3), 2017
  - Best Paper Award, 2016 MIT Asia Conference in Accounting
- 8. "Shaped by Booms and Busts: How the Economy Impacts CEO Careers and Management Styles"
  - with Antoinette Schoar
  - Review of Financial Studies 30 (5), 2017
- 7. "Customer-Supplier Relationships and Corporate Tax Avoidance"
  - with Ling Cen, Edward Maydew, and Liandong Zhang
  - Journal of Financial Economics 123 (2), 2017
- 6. "Understanding Practice and Institutions: A Historical Perspective"
  - with Ross Watts
  - Accounting Horizons 30 (3), 2016
- 5. "The Effect of Accounting Conservatism on Corporate Investment during the Global Financial Crisis"
  - with Karthik Balakrishnan and Ross Watts
  - Journal of Business Finance and Accounting 43 (5–6), 2016
- 4. "Does the Market Value CEO Styles?"
  - with Antoinette Schoar
  - American Economic Review 106 (5), Papers and Proceedings, 2016
- 3. "The Informational Feedback Effect of Stock Prices on Management Forecasts"
  - MIT Sloan Doctoral Dissertation
  - Journal of Accounting and Economics 61 (2–3), 2016
- 2. "The Role of Accounting Conservatism in the Equity Market: Evidence from Seasoned Equity Offerings"
  - with Yongtae Kim, Siqi Li, and Carrie Pan
  - The Accounting Review 88 (4), 2013
- 1. "A Global Equilibrium Asset Pricing Model with Home Preference"
  - with Bruno Solnik
  - Management Science 58 (2), Special Issue on Behavioral Economics and Finance, 2012

### **WORKING PAPERS**

- "The Disciplinary Role of Major Corporate Customers"
  - with Jie Chen, Xunhua Su, Xuan Tian, and Bin Xu

- "The Power Behind the Pen: Institutional Investors' Influence on Media during Corporate Litigation"
  - with Jie He, Han Xia, and Yabo Zhao
- "Does Algorithmic Trading Affect Forced CEO Turnover?"
  - with Jaewoo Kim, Jun Oh, and Hojun Seo
- "Do Auditors Reduce Clients' Costs of Identifying Public Information? Evidence from Patent Citations"
  - with Xuan Tian and Jiawen Yan
  - Best Paper Award, 2022 MIT Asia Conference in Accounting
- "Does Segment Disclosure Constrain Corporate Pollution?"
  - with Chenxing Jing and Bin Xu
- "How Does Disclosure Mandate Affect Firms' Contribution to Poverty Alleviation?"
  - with Yao Lu and Taijie Tang
- "How Do Financial Analysts Respond to ESG Concerns about their Brokerage Houses?"
  - with Hui Wang, Yaxin Wen, and Han Xia

#### **BOOKS AND MONOGRAPHS**

- "The Economics of Accounting"
  - with Richard Frankel and SP Kothari
  - Oxford University Press, Forthcoming
- "The Economics of Auditing in China"
  - with Yupeng Lin, Rui Shi, and Yannis Yuan
  - Research Handbook of Chinese Corporate Governance, Forthcoming
- "Disclosure Regulation: Past, Present, and Future"
  - with SP Kothari and Liandong Zhang
  - Handbook of Financial Decision Making, 2023

## TEACHING EXPERIENCE

### **National University of Singapore, Business School**

Accounting and Information Management (EMBA Core), 2023 – Present

Accounting for Global Business (EMBA Elective), 2024 – Present

The Economics of Accounting (PhD Seminar), 2023 – Present

A Multidisciplinary Approach to Accounting and Sustainability (PhD Seminar), 2024 - Present

# Cornell University, Samuel Curtis Johnson Graduate School of Management

Financial Accounting (MBA/EMBA Core), 2017 – 2022

Advanced Topics in Accounting (EMBA Elective), 2021

PhD Seminar in Accounting, 2017 – 2023

Financial Statement Analysis (MBA Elective), 2014 – 2017 Financial Modeling (MBA Elective), 2014 – 2017

## Massachusetts Institute of Technology, Sloan School of Management

Introduction to Financial Accounting (MBA Pre-Term), 2012

### PROFESSIONAL SERVICE

# Chinese Accounting Professors' Association of North America (CAPANA)

Board of Directors, 2023 – Present

President, 2022 – 2023

President-Elect, 2021 – 2022

Conference Organizing Committee, 2019 – 2022

Vice-President for Events Coordination, 2019 – 2021

Conference Program Committee, 2018 – 2019

# **Organizing Committee**

MIT Asia Conference in Accounting, 2017 – 2023

## Track Chair / Section Liaison

Hawai'i Accounting Research Conference, 2019 – Present American Accounting Association Annual Meeting, 2016

# Judge

MIT Sloan Annual Doctoral Research Forum and Thesis Prize, 2019

## **Speaker**

Cornell-Tsinghua Finance MBA Program Public Lecture, 2022, 2020, 2019

Cornell-Tsinghua Finance MBA Program Guest Lecture, 2017

Johnson School Investment Management Club Guest Lecture, 2015

# **Ad-Hoc Reviewer**

Accounting, Organizations and Society Journal of Financial and Quantitative Analysis

Contemporary Accounting Research Journal of Political Economy

Journal of Accounting Research Review of Finance

Journal of Finance Review of Financial Studies

## External Reviewer for Reappointment, Promotion, and Tenure

Baruch College Singapore Management University

Chinese University of Hong Kong Tsinghua University

Chinese University of Hong Kong-Shenzhen

University of Illinois at Urbana-Champaign

Fordham University University of Hong Kong Hunan University University University of Pittsburgh

Nanyang Technological University

NUS Business School Faculty PhD Committee, 2023 - Present

NUS Business School Review Committee on Development (Chair), 2023 - Present

NUS University Senate, 2023 – Present

Cornell University Global Hubs Faculty Advisory Committee, 2022 – 2023

Cornell SC Johnson College of Business Engaged College Advisory Committee, 2020 – 2023

Johnson School Academic Standards Committee, 2020 – 2023

Johnson School Mentor of New Faculty, 2018 – 2023

Cornell-Tsinghua Finance MBA Program Committee, 2017 – 2023

Johnson School Faculty Research Award Nominating Committee, 2020 – 2022

Cornell SC Johnson College of Business Emerging Markets Seminar Committee, 2020 – 2021

Cornell University Engaged Research Grants Review Team, 2020

Johnson School Faculty Reappointment Committee, 2019 – 2020

Smith Family Business Initiative Research Pioneer Fund Proposal Committee, 2018

Cornell SC Johnson College of Business Shared Research Support Task Force, 2017 – 2018

Johnson School Accounting Faculty Search Committee, 2017 – 2018

Johnson School Accounting Research Workshop Co-Coordinator, 2015 – 2017

## DOCTORAL DISSERTATION COMMITTEES

### Chair or Co-Chair

Jun Oh (2023, Placement: Hong Kong University of Science and Technology)

Lingfeng Geng (2022, Placement: Chinese University of Hong Kong) Kelvin Yeung (2021, Placement: City University of Hong Kong)

### Member

Elisha Yu (2024, Placement: Baruch College)

Chao Kang (2021, Placement: University of Hong Kong)

Chuchu Liang (2018, Placement: University of California – Irvine)

### **External Member (KU Leuven)**

Alona Kolomiiets (2020, Placement: Peapod Digital Labs)

## **INVITED SEMINAR PRESENTATIONS**

Australian National University, 2018

Baruch College, 2018

Beijing Technology and Business University, 2015

Boston College, 2013

Brigham Young University, 2019

Cheung Kong Graduate School of Business, 2014

Chinese University of Hong Kong, 2021, 2015

Chinese University of Hong Kong – Shenzhen, 2019

Chongqing University, 2020

Chongqing University of Technology, 2020

City University of Hong Kong, 2018

Columbia University, 2013

Cornell University, 2019, 2018, 2017, 2015, 2013

Dartmouth College, 2013

Emory University, 2013

Fordham University, 2019

Harvard University, 2022, 2013

HEC Paris, 2023

Hong Kong Polytechnic University, 2016, 2015

HKUST, 2015

Hunan University, 2023, 2015

KU Leuven, 2023, 2021

London Business School, 2018

Massachusetts Institute of Technology, 2020

Michigan State University, 2022

Nanyang Technological University, 2022, 2015

National University of Singapore, 2022, 2016

New York University, 2016

Northwestern University, 2020, 2013 Peking University, 2023, 2022, 2015

Pennsylvania State University, 2021

Public Company Accounting Oversight Board, 2016

Singapore Management University, 2022, 2015

Southern Methodist University, 2021

Stanford University, 2013

Temple University, 2019 Tsinghua University, 2015 University of Alberta, 2016

University of California – Berkeley, 2013

University of California – Irvine, 2019 University of Hong Kong, 2023, 2022, 2019, 2015

University of Melbourne, 2024, 2018

University of North Carolina at Chapel Hill, 2023

University of Oklahoma, 2022 University of Pennsylvania, 2013 University of Rochester, 2022, 2013 University of Southern California, 2016 University of Texas at Dallas, 2017 University of Toronto, 2021, 2019

Washington University in St. Louis, 2018, 2013

Xi'an Jiaotong University, 2013

### INVITED CONFERENCE PRESENTATIONS

Conference on Neuroaccounting and Neuromanagement (Virtual, Keynote), Beijing, China, 2023

CCGAR Research Camp on Auditing and Accounting (Keynote), Nanjing, China, 2023

China Auditing Academic Conference (Virtual), Nanjing, China, 2023

China Auditing Professors' Seminar (Virtual), Chengdu, China, 2023

Pacific Accounting Review Conference (Virtual, Keynote), Hong Kong, 2022

International Forum on the Integration of Industry and Education (Virtual, Keynote), Xi'an, China, 2022

Ma-Lan Accounting Research Forum (Virtual, Keynote), Anhui, China, 2022

MIT Sloan Accounting Group Spring Conference, Cambridge, Massachusetts, 2022

International Conference on Accounting and Finance Research (Virtual, Keynote), Anhui, China, 2021

New Institutional Accounting Conference (Virtual, Doctoral Consortium), Chongqing, China, 2021

Dragon-Horse Accounting and Finance Symposium (Virtual, Keynote), Beijing, China, 2021

Conference of Accounting Society of China (Virtual, Keynote), Dalian, China, 2020

Accounting, Law, and Capital Markets Research Forum (Keynote), Chongqing, China, 2020

MIT Asia Conference in Accounting, Hong Kong, 2019

Joint CICER and EMI Emerging Markets Research Day, Cornell University, 2019

Hawai'i Accounting Research Conference, University of Hawai'i at Manoa, 2019

MIT Asia Conference in Accounting, Hong Kong, 2018

Yale School of Management Accounting Research Conference, New Haven, Connecticut, 2017

American Accounting Association Annual Meeting, San Diego, California, 2017

CAPANA Conference, Dalian, China, 2017

MIT Asia Conference in Accounting, Hangzhou, China, 2017

Cornell Financial Reporting Research Mini-Camp, Ithaca, New York, 2017

National Taiwan University Accounting Research Symposium, Taipei, Taiwan, 2016

American Accounting Association Annual Meeting, New York, New York, 2016

SYSU Workshop on Financial Engineering and Risk Management, Guangzhou, China, 2016

MIT Asia Conference in Accounting, Xiamen, China, 2016

China International Conference in Finance, Xiamen, China, 2016

National Taiwan University Accounting Research Symposium, Taipei, Taiwan, 2015

American Accounting Association Annual Meeting, Chicago, Illinois, 2015

PwC Young Scholars Research Symposium, University of Illinois at Urbana-Champaign, 2015

Tsinghua International Corporate Governance Conference, Beijing, China, 2014

American Accounting Association Annual Meeting, Anaheim, California, 2013

MIT Asia Conference in Accounting, Shanghai, China, 2013

China International Conference in Finance, Shanghai, China, 2013

American Accounting Association Annual Meeting, Washington, DC, 2012

American Accounting Association Annual Meeting, Denver, Colorado, 2011

### INVITED CONFERENCE DISCUSSIONS

Hong Kong Polytechnic University Accounting Research Conference, Hong Kong, 2023

CAPANA Conference, Kunming, China, 2023

Singapore Management University Accounting Research Summer Camp (Virtual), Singapore, 2022

American Accounting Association FARS Midyear Meeting (Virtual), Lakewood Ranch, Florida, 2021

Singapore Management University Accounting Symposium (Virtual), Singapore, 2020

Hawai'i Accounting Research Conference, University of Hawai'i at Mānoa, 2019

MIT Asia Conference in Accounting, Hangzhou, China, 2017

HKUST Accounting Research Symposium, Hong Kong, 2016

National Taiwan University Accounting Research Symposium, Taipei, Taiwan, 2016

PCAOB/JAR Conference on Auditing and Capital Markets, Washington, DC, 2016

Conference on Financial Economics and Accounting, Toronto, Ontario, 2016

MIT Asia Conference in Accounting, Xiamen, China, 2016

National Taiwan University Accounting Research Symposium, Taipei, Taiwan, 2015

MIT Asia Conference in Accounting, Shanghai, China, 2013

American Accounting Association Annual Meeting, Denver, Colorado, 2011

# SELECTED MEDIA COVERAGE

- "Algorithmic Trading and How it Affects What Directors Learn from Stock Prices" Columbia Law School Blue Sky Blog, September 2022
- "How the Real Economy Gains and Loses with Better-Informed Investors" Knowledge at Wharton, June 2022
- "Modern InfoTech and the Democratization of Security Filings" The NBER Digest, October 2020
- "9 International Companies to Invest in amid the Chaos" InvestorPlace, September 2020
- "Value Stocks Really May Have Lost Their Mojo This Time And Growth Stocks Are Gaining from It" MarketWatch, August 2020
- "The Effect of Managers on Systematic Risk" Harvard Law School Forum on Corporate Governance, July 2020
- "Wirecard Probe Brings Scrutiny to How Fintech Companies Are Audited" The Wall Street Journal, July 2020
- "Rocking the Boat: How Relative Performance Evaluation Affects Corporate Risk Taking" The FinReg Blog, June 2020
- "How Economic Conditions Affect Auditors' Judgment" Columbia Law School Blue Sky Blog, May 2018

- "Growth vs Recession: The Surprising Way the Economy Affects CEO and Auditor Success" Johnson BusinessFeed, January 2018
- "How the Stock Market Views a CEO's First Job" The Wall Street Journal, September 2016
- "Can Taxes Encourage Better Corporate Behavior?" The Atlantic, January 2016
- "Economic Conditions Have an Effect on CEOs" The NBER Digest, March 2012
- "Economics Focus: Downturn, Start Up" The Economist, January 2012
- "The Post-Crisis Economy: Cautious Capitalism" The Economist, December 2011