



Juanita WOODWARD

Principal, Connecting the Dots

Founding Co-Chair, BoardAgender, a Singapore Council of Women's Organisation initiative

Founding President, PrimeTime Business and Professional Women's Association

Juanita Woodward has over 30 years of global financial services experience working at Banks and FinTech companies covering both emerging and developed markets. She has also been a leader in Singapore since the early 1990s empowering professional women to their full potential as the Founding President of PrimeTime, an international professional women's association registered with the Singapore Registry of Societies, and Co-Founder of BoardAgender, Singapore's first women on boards initiative, a SCWO initiative endorsed by the Singapore government.

Since 2007, the theme of Juanita's professional work has focused on digital financial services in emerging markets targeting greater Financial Inclusion for individuals, migrant workers, Micro, Small and Medium enterprises, and a focus on women's economic empowerment.

In 2014, Juanita founded Connecting the Dots, a boutique firm providing consultancy, market research, and project management services focused on Digital Financial Services and Financial Inclusion with a focus on emerging markets in ASEAN and South Asia.

She currently serves as an Investment Committee member of the UNCDF SHIFT (Shaping Inclusive Finance Transformations) Challenge Fund Facility, a FinTech Fellow at SUSS (Singapore University of Social Sciences) and is a Senior Fellow at the Asia Trade Centre, based in Singapore.

She previously served as a Board Director and Country Manager for WorldRemit Singapore Pte Ltd. While Executive Director, Asia Pacific for Eurogiro, she also served as a representative on the World Bank's Public and Private sector advisory group on migrant worker remittances. Prior to Eurogiro, she held various regional and global roles at Citibank, ABN AMRO Bank and Standard Chartered Bank in Corporate Transaction Banking based in Singapore.

Juanita is active in the Singapore business community as a member of the Singapore Institute of Directors, Singapore Fintech Association, and the American Chamber of Commerce.

Juanita Woodward hails from the US, is a Singapore Permanent Resident, and has called Singapore 'home' since 1991.