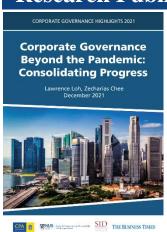




### Research Publications and Journal







Sustainability Counts
Understanding sustainability reporting requirements secross Asia Pacific and insights on the journey to date

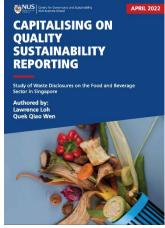


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May 2022



February 2022



May 2022



April 2022 (Journal)



July 2022

### **Media Commentaries**



1. The Business Times produced a commentary by CGS on 'Greenwashing: Singapore's next frontier of investor protection' on 19 November 2021. This media article commemorates CGS first mover foray in the greenwashing space.



2. TODAY news published a commentary by CGS on 'better consumer safegaurds in Singapore over greenwashing products that are not sustainable' on 29 November 2021, the second CGS commentary on greenwashing after The Business Times's publication on 19 November 2021.



3. CGS commentary on waste management appeared in The Business Times on 5 May 2022, following its publication on 'Capitalising on Quality Sustainability Reporting: Study of waster Disclosures on the Food and Beverage Sector in Singapore' in April 2022.

### **Local, Regional and International Conferences**

# 1. 'Leadership Diversity and Firm Performance' Webinar – 22 February 2022



CGS released the results of its 'Leadership Diversity and Firm Performance' report in a webinar on 22 Feb 2022. The study is sponsored by DBS, EDGE Strategy, and the Securities Investors Association (Singapore) (SIAS).Details about the event can be found in CGS LinkedIn page: Leadership Diversity and Firm Performance

page: <u>Leadership Diversity and Firm Performance</u> webinar – 22 Feb 2022

## 2. Taking the Pulse of China's Economy – RCEP Leading Global Recovery and Growth



CGS was represented by Prof Lawrence Loh as a panellist for a special program featuring RCEP free trade deal talking about China's openness and trade opportunities within the region and the world at large. The program was broadcasted on 21 April 2022 at the CGTN studio in Boao. To view the broadcast, visit: Taking the Pulse of China's Economy – RCEP Leading Global Recovery and Growth

#### 3. CGS presentation on Greenwashing at The United Nations Conference on Trade and Development (UNCTAD), 31 May 2022



CGS was invited to present at The United Nations Conference on Trade and Development (UNCTAD) on 31 May on 'Consumer perception regarding environmental claims'. UNCTAD reached out to CGS as we were awarded a research grant in April 2022 by the Competition and Consumer Commission of Singapore (CCCS) for the research project titled 'Promoting Best Practices in Online Marketing: An Examination of Greenwashing in Singapore'. UNCTAD sought CGS's ideas, thoughts, studies and research on sustainability that we have done so far.