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Research Publications and Journal

CORPORATE GOVERNANCE HIGHLIGHTS 2021

Corporate Governance Beyond the Pandemic: Consolidating Progress

Lawrence Loh, Zecharias Chee
December 2021



CPA NUS SID THE BUSINESS TIMES

January 2022



Sustainability Counts

Understanding sustainability reporting requirements across Asia Pacific and insights on the journey to date
May 2022




May 2022

LEADERSHIP DIVERSITY AND FIRM PERFORMANCE

A Study of Singapore-Listed Companies

February 2022



Supported by DBS SIAS


February 2022

NUS Centre for Governance and Sustainability

CAPITALISING ON QUALITY SUSTAINABILITY REPORTING

Study of Waste Disclosures on the Food and Beverage Sector in Singapore

Author by: Lawrence Loh, Quek Qiao Wen



May 2022

Journal Article

The Impact of Leadership Diversity on Firm Performance in Singapore

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Abstract: The intersection of sustainability and corporate governance is particularly evident in leadership diversity, which has gained increasing prominence in recent years. The interrelationship between the two is a complex one, and this paper seeks to explore the link, which has been identified as beneficial. They do so by examining the impact of leadership diversity on firm performance, using a multi-dimensional view of leadership diversity in Singapore-listed companies. The research identifies a positive and significant relationship between leadership diversity and firm performance, which is further supported by a detailed analysis of the impact of diversity on firm performance. The research also identifies the impact of diversity on firm performance, which is further supported by a detailed analysis of the impact of diversity on firm performance. The research also identifies the impact of diversity on firm performance, which is further supported by a detailed analysis of the impact of diversity on firm performance.

Keywords: leadership diversity, gender diversity, corporate governance, Singapore

1. Introduction

Sustainability is becoming an integral part of corporate governance. The focus of diversity and asset management together providing strategic leadership is becoming a key focus of corporate governance. The diversity of the global financial firms has been sustainability and corporate governance have been more interconnected, following the principles of the United Nations Sustainable Development Goals (SDG). Sustainability and corporate governance have been more interconnected, following the principles of the United Nations Sustainable Development Goals (SDG). Sustainability and corporate governance have been more interconnected, following the principles of the United Nations Sustainable Development Goals (SDG).

Supporting Information: [Supporting Information](#)

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April 2022 (Journal)

Climate Reporting in ASEAN State of Corporate Practices

July 2022



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July 2022

Media Commentaries



1. The Business Times produced a commentary by CGS on '[Greenwashing: Singapore's next frontier of investor protection](#)' on 19 November 2021. This media article commemorates CGS first mover foray in the greenwashing space.



2. TODAY news published a commentary by CGS on '[better consumer safeguards in Singapore over greenwashing products that are not sustainable](#)' on 29 November 2021, the second CGS commentary on greenwashing after The Business Times's publication on 19 November 2021.



3. CGS commentary on waste management appeared in The Business Times on 5 May 2022, following its publication on '[Capitalising on Quality Sustainability Reporting: Study of waster Disclosures on the Food and Beverage Sector in Singapore](#)' in April 2022.

Local, Regional and International Conferences

1. 'Leadership Diversity and Firm Performance' Webinar – 22 February 2022



CGS released the results of its 'Leadership Diversity and Firm Performance' report in a webinar on 22 Feb 2022. The study is sponsored by DBS, EDGE Strategy, and the Securities Investors Association (Singapore) (SIAS). Details about the event can be found in CGS LinkedIn page: [Leadership Diversity and Firm Performance webinar – 22 Feb 2022](#)

2. Taking the Pulse of China's Economy – RCEP Leading Global Recovery and Growth



CGS was represented by Prof Lawrence Loh as a panellist for a special program featuring RCEP free trade deal talking about China's openness and trade opportunities within the region and the world at large. The program was broadcasted on 21 April 2022 at the CGTN studio in Boao. To view the broadcast, visit: [Taking the Pulse of China's Economy – RCEP Leading Global Recovery and Growth](#)

3. CGS presentation on Greenwashing at The United Nations Conference on Trade and Development (UNCTAD), 31 May 2022



CGS was invited to present at The United Nations Conference on Trade and Development (UNCTAD) on 31 May on 'Consumer perception regarding environmental claims'. UNCTAD reached out to CGS as we were awarded a research grant in April 2022 by the Competition and Consumer Commission of Singapore (CCCS) for the research project titled 'Promoting Best Practices in Online Marketing: An Examination of Greenwashing in Singapore'. UNCTAD sought CGS's ideas, thoughts, studies and research on sustainability that we have done so far.