



SEASON'S GREETINGS

AND HAPPY NEW YEAR

CGIO'S RESEARCH NEWSLETTER

December 2020

Governance and Sustainability

2020 is a challenging year globally with the COVID-19 pandemic and several major climate disasters that had an unprecedented and devastating impact on businesses and livelihoods. Despite the seemingly insurmountable challenges and difficulties, governing bodies, institutions, and companies responded to the best of their capabilities. While there are no perfect solutions, the efforts and spirit are worth celebrating.

The research team at CGIO was also determined to carry on its research in corporate governance and corporate sustainability despite the challenges. We broke new grounds with new research projects on corporate governance and corporate sustainability. In addition to new research projects, we also generated academic journals that enriched the industry research CGIO undertakes.

This could not have happened without firm support and partnerships with key industry collaborators.

2020 continues to be another fruitful year for CGIO as it strengthened its industry engagements with institutions and organisations such as the CPA Australia, Monetary Authority of Singapore, Securities Investors Association (Singapore) (SIAS), Singapore Exchange, Singapore Institute of Directors, WWF, to name a few. In addition to these valued connections, CGIO also embarked on new partnerships with Carbon Care Asia, Global Reporting Initiative, Institute of Directors (India), Ministry of Culture, Community and Youth, China Construction (South Pacific) Development Co Pte Ltd, and Chinese Enterprises Association (Singapore). We were able to plan for executive development programme, run research reports, seminars and forums to uplift the corporate governance and corporate sustainability scene in Singapore and the region.

Ongoing and New Research Projects

Under CGIO's Director Prof Lawrence Loh's leadership, the research team produced the following research projects:

1. ASEAN Corporate Governance Scorecard (ACGS) – out in early 2021
2. [Business Integrity Report](#)
3. [Singapore Governance and Transparency Index \(SGTI\)](#)
4. Sustainability Reporting in Singapore and ASEAN– out in 2021
5. [Sustainable Consumption and Production](#) (new)
6. Workplace Diversity Report (new)- out in early 2021
7. Development Report of Chinese Enterprises in Singapore (new)– out in early 2021
8. A Study of the Construction Industry in Singapore (new)- out in first quarter 2021

9. Journal articles:

- a. [Sustainable Innovation Governance: An Analysis of Regional Innovation with a Super Efficiency Slack-Based Measure Model](#)
- b. [Impact of Sustainability Reporting on Brand Value: An Examination of 100 Leading Brands in Singapore](#)
- c. [Factor Price Distortion and Ecological Efficiency: The Role of Institutional Quality](#)
- d. [Effect of Market Fragmentation on Ecological Efficiency: Evidence from Environmental Pollution in China](#)
- e. [Sustainability Governance in China: An Analysis of Regional Ecological Efficiency](#)
- f. [Can Family Members' Involvement Improve Technological Innovation? Empirical Study Based on Chinese Family-Owned Enterprises](#)

- g. [How do Environmental, Social and Governance Initiatives Affect Innovative Performance for Corporate Sustainability?"](#)

Media Coverage

CGIO crossed the 500 media mention mark in November for the calendar year 2020. This attests to the relevance of corporate governance and sustainability research that it is doing. The media coverage is not limited to Singapore, and includes the USA, UK as well as the Asia Pacific region. More details about our news can be accessed at <https://bschool.nus.edu.sg/cgio/news-lists/>

Events, Seminars, and Conferences

The calendar for events concluded in 2019 include:

1. 16 Jan: [CGIO signs MOU with Institute of Directors \(India\)](#)
2. 12 Feb: [Stakeholder Capitalism in the New Economy](#)
3. 28 Jul: [Introducing Climate Strategy and Carbon Management for Business Leaders](#)
4. 4 Aug: [Singapore Governance and Transparency Forum](#)
5. 15 Dec: [Scientific Significance or Commercial Impact?](#)

Please visit our website for a comprehensive overview of the Centre's work at <http://bschool.nus.edu/cgio>

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