

Good corp governance starts from top: RSME

By **KELLY TAY**

GOOD corporate governance practices should never be seen as an additional compliance cost. In fact, high standards of ethics are especially crucial amid an unfavourable economic outlook, said governance, risk and consulting firm RSM Ethos (RSME) yesterday.

RSME senior director Tan Boon Yen said companies able to address key risks early and effectively have a higher chance of weathering adverse economic conditions since shareholder and investor confidence would be saved.

And RSME chairman Chris Liew Peng Fook said: "From our observations, most local companies view the internal audit function as a necessary evil and some try to get by with just doing the minimum."

RSME stressed that it is precisely this mindset that

needs to change – starting with directives from top management – if Singapore companies are to improve their standing on the Governance and Transparency Index (GTI). To do so, Ms Tan said companies should have an effective internal audit function, which would be able to assess the effectiveness of risk management policies and internal control frameworks.

Other measures to promote good corporate governance practices include the institution of a whistle-blowing policy, and the establishment of a nomination process to facilitate the appointment of an effective and independent board.

RSME is the merged entity between the corporate risk advisory division of the Chio Lim Stone Forest Group and Ethos Advisory Pte Ltd, whose merger was announced yesterday. Its headcount stands at 35.

SingTel still leads transparency pack

By LAWRENCE LOH

SINGTEL continues to lead the Governance and Transparency Index (GTI) as the ranking moves into its third year. Singapore Exchange is in second place, with two companies from the Keppel Group, Keppel Corporation and Keppel Land, coming in at joint third. SATS wraps up the top five companies.

Conducted jointly by NUS Business School's Centre for Governance, Institutions and Organizations (CGIO) and *The Business Times*, the GTI is sponsored by CPA Australia and supported by the Investment Management Association of Singapore.

In this issue, 657 companies that released their annual reports in 2010 have been included (with the exception of companies with September year-ends for which the cut-off was extended to Jan 31 2011). In addition, three companies that did not release any annual reports due to qualified audit opinions, regulatory actions and reviews conducted by special auditors have had their scores updated using their latest announcements to ensure timeliness of their scores. This issue of GTI excludes companies which have a secondary listing on the Singapore Exchange, real estate investment trusts, business trusts, exchange traded funds and newly listed companies that are defined as companies that listed in 2010 or 2011, and companies that listed in 2009 but had not had a full financial year after listing by the Dec 31, 2010, cut-off date.

Key findings

SingTel, with its consistent all-round excellence in corporate governance practices, leads the index for the third year in a row, obtaining a total score of 109 points, while SGX is second with 101 points. Keppel Corp and Keppel Land are joint third at 91 points, and SATS at No. 5 with 88.

Two of the top five have made significant improvement in their disclosure practices. Keppel Land (which improved its overall score by 23 points) has enhanced its disclosure regarding the framework of remuneration for its non-executive directors, definition of independence, limits on tenure of independent directors, and statement on compliance with the Code of Corporate Governance. It also has moved ahead in terms of disclosure regarding the criteria used in board and director appraisal. SATS (which saw an increase of 14 points) now has a separate board-level risk committee and has set term limits for its non-executive directors. It has also reduced the percentage of shares that can be issued on a non-pro rata basis from 10 per cent to 5 per cent.

On an overall basis, it appears that the state of governance practices among listed companies remains largely unchanged from previously. The average GTI score is 31, compared to 32 last year. While a few companies have made significant improvements, the vast majority seems to follow only minimum standards required by the Code (only 8 per cent received score of 50 points or more).

As in previous issues, some companies have a significant increase or decrease in their scores. The main reasons for an increase in the scores are as follows:

◆ **Improvements in disclosure practices:** Some companies now provide information about the courses attended by their directors during the year. There are also companies that provided more information on how they assess the independence of their directors and made positive confirmation statements on the company's compliance with the Code. A new bonus item was also introduced in this issue, in that companies that disclose their directors have to seek board approval before trading in the company's shares would receive three points. Some companies have disclosed such practices in their annual reports.

◆ **Improvements in governance practices:**

a) Companies are penalised if they have more than one long tenure or busy director. Over the past year, some companies have seen resignations or retirements of long tenure or busy directors.

b) Some companies that were issued qualified audit opinions in previous years have improved and the qualifications have been removed.

c) Some companies now limit the number of directorships in listed companies that can be held by directors, including that of the company, to four in total.

◆ **Improvements in investor relations:** Some firms that did not reply to our queries previously have now done so.

The main reasons for the decrease in scores are:

◆ **New penalties:**

a) Non-disclosure of director information: Companies that do not disclose information on date of appointment, date of re-election and educational and/or professional qualifications of all, or a majority, of its directors will now get two points deducted.

b) Attendance of board chairman and/or independent directors at board and committee meetings: Three points are deducted if one director has low attendance at meetings. Five points are deducted if multiple directors have low attendance.

c) Investor relations issues: Three points are deducted for issues such as errors in the annual report, errors in announcements that are not rectified immediately, and shareholder approval not being obtained for certain resolutions at the annual general meeting.

◆ **Stricter scoring:**

a) Disclosure of directorships: If the present directorships held and directorships held for the preceding three years

are clearly not disclosed for all directors, no points are given. For example, companies that state "Director A is a director of several listed companies including . . ." will now not get any points compared to a company that states "Director A is also a director of listed company A, B and C."

b) Disclosure of risks: Previously, points were given for companies that disclosed only financial risks and the framework for managing these risks. From this issue onwards, only companies that disclose other risks, such as operational risks, will be given points.

c) Executive director, chief executive officer and/or managing director not being subject to re-election: Companies that state all directors are subject to retirement by rotation and re-election will now be further analysed to see if the last re-election date of the executive directors have been disclosed. We have identified several companies that disclose that all directors are subject to re-election, but the last re-election date of all directors have been disclosed except for the chief executive officer, executive chairman or managing director. Such companies will now have three points deducted.

◆ **Deteriorating disclosure practices:**

a) Companies which previously provided a detailed definition of independence have now provided less detail.

b) Companies that previously disclosed the names of their top five executives now do not do so. There are also those

that disclose the names of the top five executives separately from their remuneration bands, so it is not possible to identify which executive falls into which band.

c) Companies made changes in the designation of directors, from independent directors to non-independent non-executive directors or executive directors, while the composition of the committees remains unchanged.

d) Companies which previously had not granted options to independent directors now do so. There are also some that grant options only to non-executive directors.

e) While most companies reduced the percentage of shares that can be issued on a non-pro rata basis, we did come across a company that has increased this percentage, hence leading it to lose the bonus points it had been allocated in the previous issue.

◆ **Other observations**

a) Directors withdrawing from re-election at annual general meetings: While the cessation announcements do not indicate any governance-related issues, directors withdrawing from being re-elected at the AGM may be a red flag that the director has some concerns regarding the company. Some companies also do not release a separate cessation announcement as required under listing rules, but simply state that the director retired at the AGM.

b) Change in job titles of key officers: There are also companies that differentiate between job titles during the ap-

pointment and resignation of key executives. For example, the appointment announcement would state "Announcement of appointment of financial controller" and the cessation announcement would state "Announcement of cessation of chief financial officer" while both refer to the appointment and cessation of the same person. There is no other information provided elsewhere to indicate that the announcements are regarding the same person.

c) Non-disclosure of information: There were two companies that appointed a director who had faced regulatory action. While one disclosed detailed information about the regulatory action, the other stated only that the director has faced regulatory action. The latter company has been penalised both for appointing a director who has faced regulatory action and for non-disclosure of sufficient information regarding the regulatory action.

In general, it can be noted that companies still have significant room for improvement in their governance practices. Companies are encouraged to use a self-assessment checklist to identify areas where they can improve on. This checklist and other details are available at the CGIO website: <http://bschool.nus.edu.sg/CGIO.aspx>

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How scoring is done

THE Governance and Transparency Index (GTI) is aimed at assessing companies on their corporate governance disclosure and practices, as well as the timeliness, accessibility and transparency of their financial results announcement. The GTI score comprises two components: the base score and the adjustment for bonuses and penalties. Companies can obtain a maximum of 100 points for the base score under four domains as follows:

- ◆ board matters (maximum 35 points);
- ◆ remuneration matters (maximum 20 points);
- ◆ accountability and audit (maximum 20 points);
- ◆ transparency and investor relations (maximum 25 points).

The aggregate of the bonuses and penalties (positive or negative) is added to the base score to arrive at the company's overall GTI score. The primary sources of information used are the company's annual report, the company website and announcements made by the company on the SGXNet from Jan 1, 2009, to Feb 28, 2011. Any events which occurred between Feb 28 and April 30, 2011, that had been publicly announced in the media have also been used to update the score. In addition, companies were contacted to obtain some of the information that is not publicly available.

Further information on the scoring methodology and past results may be obtained from <http://bschool.nus.edu.sg/CGIO.aspx>. In order to maintain independence and fairness of the index, reports or advices cannot be provided to individual companies. Queries about the GTI may be sent to cgio@nus.edu.sg.



(Continued from above)

Governance and Transparency Index 2011 - the Top 400

Table with 400 rows and 20 columns. Columns include Rank, Company Name, and various financial and governance metrics. The table lists the top 400 companies in Singapore based on their Governance and Transparency Index score for 2011.



CENTRE FOR GOVERNANCE, INSTITUTIONS AND ORGANIZATIONS

Remuneration matters

GTI findings on pay of directors and key executives



Source: CGIO-NUS Business School, The Business Times

Firms still hide more than they tell: GTI study

By JAMIE LEE

SINGAPORE Most Singapore-listed companies do just the bare minimum, when it comes to corporate governance disclosure practices, findings from this year's governance and transparency index (GTI) ranking showed.

Just 8 per cent of the 660 assessed companies scored 50 or more out of a maximum 143 points, the study by the Centre for Governance, Institutions and Organizations of NUS Business School showed. Last year's number was worse – then, 6 per cent had at least 50 points.

The findings invited some criticism from David Gerald, president of the Securities Investors Association (Singapore).

"When God created Adam, he expected him to do the right thing," said Mr Gerald at a corporate governance panel yesterday. "And Adam is still doing the wrong thing."

Lee Suet Fern, managing partner of Stamford Law, also pointed out that having a non-mandatory Code may not be good enough.

"If you take Adam Smith and the invisible hand, the invisible hand needs to be rapped on the knuckles. Sometimes guidance is insufficient, we need to give the Code teeth."

Singapore Telecommunications topped the list for the third time running with a score of 109 points.

SingTel has begun studying sustainability issues and recently published its second annual sustainability report.

The Singapore Exchange moved up one notch to second spot with 101 points, while Keppel Corporation and Keppel Land tied at third with 91 points. Keppel Corp stood at fourth place last year and its subsidiary jumped from 13th in 2010.

Keppel Land improved its disclosure on its framework of remuneration for its non-executive directors, and its definition of independence, said Lawrence Loh from the department of strategy and policy, NUS Business School, and head of this year's research.

Of the 30 index stocks, just 17 were among the top 30 in the GTI, which ranked the 660 companies based on their annual reports, company announcements, and information from the firms themselves.

The last on the GTI is Fibrechem Technologies – an S-chip hit by an accounting scandal and suspended from trading – which got a negative 16.

Companies can get a maximum of 100 points for their base score that is derived from questions touching on four areas: board matters, remuneration, accountability and audit, as well as transparency and investor relations. Scores on board issues make up the biggest part of the total figure with 35 points.

There are bonus points on offer for going beyond the requirements of the Code.

This year's GTI ranking showed just 20 per cent of these companies disclosing how they selected and appointed new directors, though this was up from 16 per cent last year.

Most companies still disclose the salary of their directors and key executives in bands of \$250,000.

Those who reveal the exact salary of these key individuals make up 5 per cent of the group.

While some say staff can be poached if exact salaries are revealed, Chor Kee Yang, SingTel's group chief internal auditor, noted that without proper disclosure, it would be difficult for shareholders to draw a clear link between compensation and performance.

Ms Lee argued that directors' fees – which are subject to the shareholders' vote – are under an disproportionate amount of scrutiny when compared to the focus on executive pay.

"So we're voting over peanuts, and we're struggling to get disclosure where the real shareholders' money is spent."

There were some saving graces from this year's ranking. For example, 78 per cent of the companies have an audit committee chairman with accounting or finance background.

Three in four firms also have a whistleblowing policy, though only 5 per cent of these have allowed anonymous reporting.

The GTI ranking is in its third year now, and is done in partnership with *The Business Times*, sponsored by CPA Australia and supported by the Investment Management Association of Singapore.

➤ SingTel still leads transparency pack, Pages 10 & 11

Governance and Transparency Index 2011 – the Bottom 20

RANK	COMPANY NAME	BASE GTI SCORE	ADJUSTMENT FOR BONUSES/PENALTIES	OVERALL GTI SCORE (2011)	OVERALL GTI SCORE (2010)	RANK (2010)
638	SUN EAST GROUP LTD	17	-9	8	29	447
642	CHINA GREAT LAND HOLDINGS LTD	32	-26	6	14	652
642	INFINIO GROUP LTD	29	-23	6	24	564
642	LINDETEVES-JACOBBERG LTD	16	-10	6	0	675
642	WESTECH ELECTRONICS LTD	33	-27	6	-3	679
646	BIO-TREAT TECHNOLOGY LTD	37	-32	5	25	543
646	REYPHON AGRICEUTICAL LTD	28	-23	5	12	659
648	AP OIL INT'L LTD	28	-25	3	31	395
648	PROGEN HOLDINGS LTD	22	-19	3	16	640
650	HG METAL MFG LTD	42	-41	1	21	608
650	SINO-ENVIRONMENT TECH GROUP LTD	39	-38	1	15	648
652	ORIENTAL CENTURY LTD	16	-17	-1	6	671
653	CHINASING INVESTMENT HOLDINGS LTD	18	-20	-2	NA	NA
653	E3 HOLDINGS LTD	31	-33	-2	-2	676
655	FALMAC LTD	25	-28	-3	-2	676
655	NEL GROUP LTD					
	(FORMERLY NUCLEUS ELECTRONICS LTD)	25	-28	-3	-9	681
657	NEW LAKESIDE HOLDINGS LTD	26	-30	-4	25	543
658	MOYA DAYEN LTD					
	(FORMERLY DAYEN ENVIRONMENTAL LTD)	28	-34	-6	5	673
659	HARTAWAN HOLDINGS LTD	22	-32	-10	-2	676
660	FIBRECHEM TECHNOLOGIES LTD	4	-20	-16	13	656

Source: CGIO-NUS Business School, The Business Times

Poor governance: finding the underlying causes

THE worst performers in this year's Governance and Transparency Index (GTI) have also been plagued by serious – and in some cases, debilitating – financial losses.

Just under half of the bottom 20 were S-chips, with accounting scandal-ridden Fibrechem Technologies Ltd rounding up the list.

While popular belief may point to a correlation and even causality between the companies' abysmal corporate governance rankings and financial woes, Lawrence Loh, the lead researcher behind the GTI, cautioned against a simple cause-and-effect analysis of the results.

"Empirical evidence suggests that it's much more complex than this," said Professor Loh, who is associate professor at the Department of Strategy and Policy, NUS Business School.

"Personally, I believe that having good corporate governance may not necessarily translate into a good financial performance. But a company with poor corporate governance will have a higher risk of seeing a poor financial performance," he said.

In fact, Prof Loh stressed the need to dig beneath such external manifestations of problems, as shoddy governance and lacklustre financial results may actually be symptoms of a "more serious and larger underlying disease", such as poor leadership and dishonesty.

Among the bottom few is New Lakeside

Holdings – which was ranked 657 out of 660 companies. The company has seen poor internal controls and accounting-related issues.

"Companies that haven't been performing well are often less willing to communicate this to shareholders. In fact, it is usually due to a poor financial performance that companies aren't upfront and transparent," said Mun Cheong Fai, general manager of CPA Australia in Singapore. CPA Australia sponsored the study.

And the attempts to obfuscate and conceal are plenty.

Professor Loh shared – "in no order of dismerit" – that the GTI's worst performers had annual reports and key financial information missing from their websites; were tardy about disclosing the remuneration of directors and senior management; and failed to declare potential risks and risk management frameworks.

"Some companies even retained directors who were subject to regulatory action – this is very very serious," he said.

On what this year's worst performers can do to improve, Prof Loh said that while there is "no silver bullet solution, it is not rocket science".

"The list of requirements and guidelines is there. One only needs the basic and sincere intention to improve a company's corporate governance and transparency standards," he said.

Size doesn't matter in corporate governance

3 firms with market cap of under \$300m join list of top 20 in latest GTI ranking

Reports by KELLY TAY

THIS year's Governance and Transparency Index (GTI) may have seen the

usual big players top the list, but three smaller companies with market capitalisation below \$300 million held their own, too.

Qian Hu Corporation Ltd, ASL Marine Holdings Ltd, and Micro-Mechanics (Holdings) Ltd ranked 8th, 12th, and 20th respectively – debunking the myth that

smaller companies have neither the time nor the resources to achieve excellence in corporate governance.

"Size is not the most critical determining factor in good corporate governance and transparency. Instead, it is a company's leadership and culture that sets

the tone," said Lawrence Loh, associate professor at the Department of Strategy and Policy, NUS Business School, and the researcher behind the GTI.

Jointly published by the Centre for Governance, Institutions and Organizations (CGIO) of the NUS Business School and *The*

Business Times, the index assessed 660 companies based on their annual reports, company announcements, and information from the firms themselves.

Prof Loh stressed that smaller companies have the same chance of doing well on the index, since assessment criteria such as re-

muneration, audit, and board practices are independent of a company's size.

Indeed, Qian Hu is no stranger to the GTI top 20, despite the fact that its market capitalisation is only 0.1 per cent the size of Singapore Telecommunications Ltd (SingTel), which topped the GTI.

According to Bloomberg, Qian Hu's market capitalisation is \$45.9 million, while SingTel's is \$50.4 billion.

In addition, Prof Loh stressed that corporate governance and transparency are important for all companies, but perhaps even more so for smaller ones –

precisely because of their size.

"Smaller companies are often more focused on performance rather than conformance, but that needs to change," said Prof Loh, pointing out that good governance can boost investor confidence, help with brand-building, and give companies access to new sources of capital – a boon to smaller companies looking to grow.

On what set the three smaller players apart from their counterparts, Prof Loh noted four common threads: "Committees were fully independent; risks and plans to manage them were openly dis-

closed; whistle-blowing policies were sound; and their websites and investor relations were well-run."

He also highlighted ASL Marine's adoption of a higher test of independence to include independence from major shareholders, beyond just independence from management.

On the company's 20th position, chief financial officer and executive director of Micro-Mechanics Chow Kam Wing said: "I don't think we've done a particularly good job – having good corporate governance and being transparent is a fundamental and basic thing, and a given for any listed company."

Vital to boost investor confidence

THERE'S a delicate balancing act involved when trying to develop a market on the one hand while protecting the interests of investors on the other. Impose too much regulation and companies and investors could respond by taking their business elsewhere, but not having enough safeguards in place could be equally damaging as confidence is lost.

The local regulatory regime is founded on disclosure and market-driven discipline. This approach has its merits but it should ideally be balanced with equal effort directed at protecting investors' interests and ensuring a level playing field for participants of all sizes. Recent developments suggest this should be a priority among regulators.

For example, the results of a governance and transparency study by the NUS Business School announced this week showed that only 8 per cent of 660 companies scored 50 or more points out of a possible 143.

This preference to "hide more than they tell" among the majority is dismaying and lends even greater weight

to recent calls to make adherence to the Code of Corporate Governance mandatory, together with hefty penalties for non-compliance. The faster this is done, the better it would be for investor confidence.

Another area that needs to be resolved is shareholder compensation during the mandatory delisting of companies that fail to meet Singapore Exchange's (SGX) continuing listing requirements. Minority shareholders quite rightly are upset that although the rules state that a reasonable exit offer has to be made, the exchange lacks the teeth to enforce the rule. So when SGX forcibly delists a company, shareholders usually receive nothing.

In its defence, SGX last week pointed out that many companies it had to delist had negative equity and were probably not in a position to pay off shareholders. It has also said it lacks the legal authority to force a company to liquidate its assets. However, given that there are about 20 stocks currently suspended, including several

"S-chips" or China stocks, all of which could well fail the continuing listing requirements, this is an impasse which the authorities must quickly resolve. Otherwise, thousands of retail investors could suffer.

A third area is manipulation, either of individual stocks or the Straits Times Index, a subject that takes on great urgency as high-speed computer trading grows in significance.

On May 31, for example, shares of property firm SC Global crashed some 30 per cent in the final seconds of trading, a puzzling fall that until today has not been explained. Similarly, sharp rises in the index are a common occurrence at the end of significant reporting periods such as June 30 and Dec 31. Such events are invariably brushed off as "window dressing", as if pinning this description on what is actually manipulation makes such activity acceptable. It should not. Such odd movements must be promptly scrutinised and the market kept abreast of official findings. This will both boost investor confidence and strengthen the credibility of regulators.

EDITORIAL

Call to keep pace with global governance

DPM Teo says govt committed to strong framework

By **LYNETTE KHOO**

[SINGAPORE] Singapore's corporate governance framework and practices should keep pace with international developments and the government is committed to putting in place a strong framework, Deputy Prime Minister Teo Chee Hean said yesterday.

This will ensure that Singapore continues to be well-regarded as a jurisdiction with a sound corporate governance environment.

"Our regulators will also need to be cognisant of emerging issues and collaborate more closely with their foreign counterparts to address cross-cutting issues," Mr Teo said.

"For example, ensuring consistency in audit quality across jurisdictional boundaries is a growing issue that requires a coordinated response."

Mr Teo, who is also Coordinating Minister for National Security and Minister for Home Affairs, did not dwell on specifics. But the spate of accounting scandals among Chinese listings in Singapore and the US have stoked investors' call for greater scrutiny of audits for Chinese companies and cross-border regulatory collaboration.

Speaking at the Singapore Corporate Awards gala dinner yesterday, Mr Teo noted that Singapore has at-

tracted companies from various countries and industries to its capital markets.

While the diversity of listed companies adds strength and depth to capital markets, it also means "varying business practices, and corporate governance standards across companies".

The key challenge is to encourage listed companies to adopt higher standards of corporate governance and raise the bar for all companies in Singapore, he said. This has to be tackled at two levels - the company level and the regulatory level.

Urging companies to make a stronger commitment to meet corporate governance standards in substance and in form, Mr Teo noted that there is much room for improvement, citing the latest Governance and Transparency Index (GTI).

The GTI released by the NUS Centre for Governance, Institutions and Organisations last week showed that a majority of 657 companies reviewed have adopted only the minimum standards specified in the Code of Corporate Governance.

But three smaller companies with a market cap below \$300 million have made their way to the top 20 in this year's GTI, Mr Teo said. "There should be no excuse from other listed companies to be up to speed in their corporate governance practices."

At the regulatory level,



ARTHUR LEE

Mr Teo: Key challenge is to encourage listed firms to adopt higher standards and raise the bar for all firms

Mr Teo told his audience that the government has already set in motion the wheels of change.

The Corporate Governance Council has recently reviewed the Code of Corporate Governance while a fundamental review of the Companies Act has recently concluded.

Efforts to reform regulations and codes of corporate governance have also taken place elsewhere. In the UK, the Companies Act has been re-written in 2006 while Hong Kong is re-writing its Companies Ordinance. Both the UK and Australia have updated their corporate governance codes last year.

Singapore needs to keep a close watch on international developments as it refines its legislation and best practices, Mr Teo said.

While there have been calls to make compliance with the Code of Corporate Governance mandatory, Mr Teo explained that Singapore takes a calibrated approach - to balance the need for a regulatory framework that inspires investors confidence and not impose undue compliance cost on businesses.

"As the revised Code has proposed more stringent guidelines in many areas, I would like to see our listed companies intensify their efforts to match the higher standards."

Building long-term investor perception

Winners of Best Investor Relations avoid pitfalls of short-termism, says **LYNETTE KHOO**

WHILE good investor relations may translate to better stock valuations, this does not seem to bother companies that lead the pack in good investor relations (IR) practices.

Instead of focusing on one single indicator subject to the vagaries of market conditions, these companies have avoided the pitfall of short-termism and instead, focused on building positive long-term investors' perception.

This involves the hard work of consistent, timely, and fair disclosures, being accessible and engaging all stakeholders through various channels.

"Key performance indicators (KPI) for any IR team should be based on the timeliness and consistency of reporting of key issues raised by investors and analysts, how the team helps investors make better decisions and also how they present the company to potential investors," says Singapore Airlines (SIA) divisional vice-president for finance, Chia Siok Hua.

Stock price performance may not be an accurate indicator, as the overall performance of the business and industry outlook often have greater impact on stock prices, she adds.

Broader KPIs

SIA, which won Gold for Best Investor Relations in the large-cap category, exemplified the need to communicate even adverse information when it released in 2010 an announcement estimating the financial impact of the flight disruptions due to the Iceland volcano eruption.

In a move to enhance transparency, it has started to include SilkAir's operating statistics in its monthly operating traffic release to the public since July.

In the past, only SIA Cargo and SIA operating statistics were available to the public.

Micro-Mechanics executive director Chow Kam Wing also notes that "it may not be meaningful to just use share price as a single barometer of the quality of a company's IR".

"In fact, there are many pitfalls that could occur when share price performance is considered the most important KPI for IR, such as short-termism, creative accounting, selective disclosure and even concealment of negative developments in the company," Mr Chow says.

Micro-Mechanics, which clinched Silver for Best Investor Relations under the small-cap category, believes that investors' perception of the company is a useful gauge of the effectiveness of its communications.

It also considers independent endorsement from third parties, such as the Governance and Transparency Index (GTI) score compiled by the Centre for Governance, Institutions and Organisations at the NUS Business School. Micro-Mechanics' GTI score has improved to 68 this year from 58 previously.

Del Monte, Gold winner for Best Investor Relations in the mid-cap category, considers a broad range of KPIs, including investor interest as reflected in the number of meetings requested, invitations to brokers' conferences and forums and analyst coverage.

"At the end of the day, a company needs to focus on its business and generate profits and shareholder value. Once it has achieved this, the share price performance should follow," says Del Monte chief financial officer Ignacio Sison.

Like Del Monte, two other foreign issuers – STX OSV and Mercator Lines (Singapore) managed to clinch Best Investor Relations Award this year, demonstrating that having overseas operations and management does not hinder them from being accessible to shareholders.

Reaching out

STX OSV, Merit winner for the category of first-year listed companies, says it tries to bridge the distance with frequent non-deal roadshows and "Corporate Access" days to reach out to institutional investors.

"Following Q1 2011 results announcement, we have visited Kuala Lumpur, Singapore, Hong Kong, London, Paris and New York in this respect," says senior vice-president for investor relations, Holger Dilling.

"We are also planning a retail investment talk in Singapore at the end of July," he adds.

For CapitalLand, Silver winner for Best Investor Relations among large-cap companies, it has also been holding retail investor day to proactively engage retail investors and debt investor forum to directly engage fixed-income investors, says senior vice-president for IR, Harold Woo.

Technology has certainly enhanced companies' accessibility to investors.

It has also allowed companies to widen their reach and ensure fairness in disclosures.

"Timely and regular website updates, automatic e-mail alerts to registered investors, video conference and conference calls with investors from different geographies are some of the tools which are frequently used for IR functions," says Girish Agarwal, vice-president for

strategy at Mercator Lines (Singapore), which clinched Silver in the mid-cap category.

Some companies like SIA, Micro-Mechanics, Qian Hu and Singapore Press Holdings (SPH) have been making presentation materials used at quarterly results briefings and Q&A sessions with management available on their company websites.

Micro-Mechanics, Qian Hu and SPH have also started to post minutes of their annual general meetings (AGMs) on company websites so that shareholders who missed the AGMs can refer to them.

Mr Chow of Micro-Mechanics notes that being comprehensive in offering information to investors helps the group avoid selective disclosure during meetings with analysts and fund managers.

Qian Hu, a repeat winner for Best Investor Relations Award, won Gold this year under the small-cap category while SPH landed a Bronze under the large-cap category.

"SPH sees IR as a two-way tool, and seeks feedback from investors," says SPH chief financial officer Tony Mallek. "Insights garnered from them are taken seriously and where appropriate and applicable, action follows."

The IR team at SPH monitors its corporate governance practices by benchmarking against peers and best practices set out by the GTI, and tracks analyst views and shareholder trends to assess its IR efforts.

"Good IR practices foster better stakeholder relations, strengthen corporate governance and go beyond mandatory rules and regulations to engage and provide the investment community with the access to corporate information in a non-selective manner," Mr Mallek says.

money.

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Corporate governance: Firms 'can do more'

Most companies do bare minimum to meet govt guidelines, says study

By JOANNE LEE

A SMALL percentage of companies made significant improvements in corporate governance last year, but most just did the bare minimum to meet government guidelines.

The findings of a new study of 657 Singapore companies showed a general acceptance of the Code of Corporate Governance, with the big players being especially attentive.

Companies were awarded a maximum of 35 points for board matters, 20 for remuneration, 20 for accountability and audit, and 25 for transparency and investor relations.

After adjustments for bonuses or penalti-

ties, the overall Governance and Transparency Index is calculated with a maximum of just over 100.

SingTel topped the list for the third year in a row.

Making up the rest of the top five were the Singapore Exchange, Keppel Corp, Keppel Land and Sats.

The research was conducted by Associate Professor Lawrence Loh of the department of strategy and policy at the National University of Singapore (NUS) Business School.

"Although most of the companies we studied largely fulfilled the Code of Corporate Governance, indicating good governance standards, there is still room for improvement beyond the code," he said.

Despite the high scores of the top performers, only 8 per cent of the companies scored 50 points or more - a rise from 0 per cent last year.

The average total score of companies

dropped from 33 points to 31.

Prof Loh outlined the factors he assessed.

"For instance, most companies still continue to disclose the remuneration of their directors and key executives in bands of \$250,000 rather than in the precise amounts," he said.

"In fact, 15 per cent of these firms did not even specify an upper limit to the top salary band for their executive directors.

"In view of the proposed changes to the code, we hope firms will use the Governance and Transparency Index to benchmark themselves and further lift the level of corporate governance in Singapore."

The study was published by the NUS Business School and The Business Times and presented at the Chartered Public Accountant Forum yesterday.

During the panel discussion that followed, Mrs Lee Suet Fern, senior director of Stamford Law Corporation, pointed

TOP-RANKED COMPANIES

How companies scored in the Governance & Transparency Index

Company	Jan 1 to Dec 31, 2010	Jan 1 to Dec 31, 2009
SingTel	1	1
Singapore Exchange	2	3
Keppel Corporation	3	4
Keppel Land	3	13
SATS	5	9
SMRT Corp	6	2
Fraser & Neave	7	Not available
Qian Hu Corporation	8	14
DBS Group Holdings	9	14
WBL Corporation	9	Not available
Sembcorp Industries	11	7
ASL Marine Holdings	12	18
Singapore Airlines	12	5
Sembcorp Marine	14	17
Singapore Press Holdings	14	5
SIA Engineering	16	12
Keppel T&T	17	9
SingPost	17	7
ComfortDelgro	19	20
OCBC	20	16
Micro-Mechanics	20	21
Tuan Sing Holdings	20	33

Source: NUS Business School & CPA Australia

ST GRAPHICS

"For this to happen, the company must provide industry training and business training for their directors. Only then can they engage in proper debate with management on risks that the company faces."

Mr David Gerald, president of the Securities Investors Association of Singapore, gave a keynote speech at the forum, in which he called for more effective internal audit functions in companies.

He added that the association will be launching a new award, during its annual Investors Choice Awards in October, for internal audit excellence.

It "will complement the recent proposed changes to the Code of Corporate Governance and enhance investors' confidence in listed companies", he said.

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out that a company's board is important to promote corporate governance.

"Directors need to know the industry and the risks that the company is dealing with," she said.

A toothless code is better than no bark

The voluntary Corporate Governance Code can still help raise awareness



By YASMINE YAHYA

COMPANIES here will undergo changes in the coming months, with sweeping amendments expected to the Companies Act. The proposed changes have received positive responses from the corporate world - from company directors, lawyers and accountants.

While this is a wide-ranging review, covering areas from director duties and shareholder rights to redefining serious fraud, changes to the voluntary Corporate Governance Code (CGC) have attracted their fair share of debate too.

This code comprises a list of recommendations to Singapore-listed companies on issues from transparency, accountability, disclosure of top executives' pay and board composition, to how a company should communicate with its shareholders.

Unlike the Companies Act, which is law, the CGC is not mandatory. Companies can either comply with the code or explain in their annual reports why they have decided not to.

This is the point of most contention. Several experts on corporate governance have called for the CGC to be given more teeth. They think that this may be one way to more effectively stem the constant tide of corporate scandals that have been making headlines here.

To recap a few of the most recent:

In mid-July, the provisional liquidator of Celestial Nutrifooods disclosed troubling governance lapses by the firm. The specialist team of accountants and lawyers that studied Celestial's assets and lia-

bilities to help it prepare for a winding-up found a transfer of funds from the supposedly insolvent firm to a third party.

Shareholders were powerless to express their dismay - the China-based maker of soy and biofuel products has been suspended from trading since 2009 and has since been told to delist, while facing a winding-up petition.

Meanwhile, special auditors appointed to investigate accounting irregularities at fabric producer China Gaodian have since found that the company is missing 1 billion yuan (\$187.2 million) from its bank accounts.

And electronics manufacturer KXD Digital has filed a police report against its former chief executive and chairman, Mr Liu Fusheng, for possible fraud and breach of the listing rules, as well as failures of corporate governance.

A recent study conducted by the Centre for Governance, Institutions and Organisations (CGIO) of the National University of Singapore (NUS) Business

School found that most Singapore-listed firms fulfil only the minimum requirements of the CGC.

The CGIO came up with a checklist of things that a company should do in order to meet basic corporate governance standards. A company that meets all the minimum requirements would earn 100 points. It then allocated bonus points whenever a company went beyond these basic standards.

If a company had corporate governance concerns in the past year, however, it would be penalised.

The scores generated by the study showed that only two Singapore-listed companies - SingTel and Singapore Exchange (SGX) - met all the basic requirements and went beyond them.

SingTel received the highest score of 109 while the SGX earned 101 points.

Alarming, only 46 out of the 657 companies earned at least 50 points.

According to Associate Professor Lawrence Loh from the department of strate-

gy and policy at the NUS Business School, some received negative scores.

Some may be tempted to conclude from this that a toothless corporate governance code does not do much to boost transparency and accountability standards among Singapore firms. But it is useful to look at it from another standpoint.

Having the code, toothless or not, gives investors a benchmark to measure locally listed firms against and determine where to put their investments.

And as NRA Capital managing director Kevin Scully notes, that the CGC is not mandatory makes it all the more meaningful when a company does comply.

Even if a company cannot be taken to court for not complying with the code, it can be punished in the stock market.

Several studies show a correlation between the strength of a company's corporate governance standards and its share valuation.

The Singapore Management University (SMU) conducted such a study last year, which found that SGX-listed companies with the lowest corporate governance standards tended to trade below asset value.

Companies with the highest governance standards, meanwhile, traded on average 1.4 times asset value.

Thanks in part to the publication of such research, retail investors are becoming more aware and demanding.

Investor relations executives at many Singapore-listed firms have noticed that retail investors are asking more - and tougher - questions at shareholder meetings in the last few years.

And despite the fact that the CGC is not mandatory, companies are also aware that it makes business sense for them to comply.

"Good companies with a high standard of corporate governance will gladly disclose that they observe the code in order to differentiate themselves from the bad companies," says SIM University's Associate Professor Chan Yoke Kai.

"The market will also be able to differentiate the good from the bad. Bad companies with a low standard of corporate governance in turn will attempt to level up."

SingTel's chief financial officer, Ms Jeann Low, says complying with the code "allows us to attract capital at the lowest cost, attract professional and independent directors, and recruit and retain our talents".

It might be a long time, if ever, for the CGC to become mandatory by law.

But in the meantime, if it can contribute to raising as much awareness in the next decade as it has in the last, that might be good enough.

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企业监管披露与作业 去年只少数公司取得进展

少数本地企业去年在企业监管披露与作业方面取得显著进展,但它们绝大部分还是仅符合企业监管守则(Code of Corporate Governance)的最低要求。

由新加坡国立大学商学院的治理、机构和组织中心(Centre for Governance, Institutions and Organizations, 简称CGIO)和《商业时报》联合推出的监管与透明度指数(Governance and Transparency Index, 简称GTI)显示,新电信以109的得分连续第三年名列榜首,紧跟在后的新加坡交易所得分为101,并列第三的吉宝企业和吉宝置业则获得91分,接下来排名第五的新翔集

团(SATS)的得分为88分。

吉宝置业和新翔集团在披露作业方面取得显著进展,使得它们的得分分别进步23分和14分。

上述指数调查涵盖657家在2010年发布年报的企业。

虽然表现最良好的企业得分亮眼,但实际上整体只有8%的企业得分至少为50分,这虽然比去年的6%稍高,不过整体平均得分却从33分降低两分至31分。这意味着我国企业在企业监管方面还有显著的改进空间。

例如,多数企业目前还是以级别方式披露董事及高层的薪酬,而不是透露他们收入的实际数额。实际上,多达15%的公

司没有披露执行董事最高收入级别的上限,这比前一年的17%来得少。

目前,只有分别5%和7%的公司披露执行董事和非执行董事的实际薪酬。

调查结果也发现,许多公司还是在发布业绩60天期限的一周前发表全年业绩,13%是在第60天才发布业绩,这比之前的5%明显提高。

此外,近一半(49%)的企业没有在官方网站或年报上透露投资者关系负责人的联络方式。

至于董事会方面的调查结果,15%的企业拥有独立主席,19%的非执行主席和总裁没有关联。

在审计与会计方面,只有26%的企业披露公司所面临的风险,包括营运上的风险,20%披露如何管理这方面的风险。虽然多达75%的企业实行举报机制,不过仅5%允许员工以匿名方式作举报。

另一方面,为肯定内部审计对上市公司探索机会与风险以及寻求改进营运程序的价值,新加坡证券投资者协会(SIAS)、新加坡内部审计协会(Institute of Internal Auditors)和新加坡管理大学的沈基文金融经济研究所将颁发“内部审计卓越奖”。

上述奖项将配合企业监管守则的修改,加强投资者对上市公司的信心。

SGX-listed firms 'still not disclosing enough'

SINGAPORE – Listed companies in Singapore are still not disclosing enough information about executive compensation, with a mere 5 per cent revealing exact salary amounts, choosing instead to disclose executive compensation in bands of S\$250,000.

This and other findings were revealed in a study as part of the latest Governance and Transparency Index (GTI).

The index, which is published jointly by the NUS Business School and *The Business Times*, revealed that the performance of companies dipped to 31 points from 33 previously, suggesting that little headway has been made in the past year.

For instance, the GTI points out that only a few of the 657 SGX-listed companies under study give independent directors a bigger hand in board decisions, while a large number have yet to form fully independent audit committees to ensure the protection of shareholder interests.

Indeed, only about a quarter, or 24 per cent (up from 23 per cent previously) have independent directors oc-

cupying the majority seats on the board.

The assessment of the companies was based on board independence, salary disclosure, audit practices and transparency of financial results. The highest possible score is 100 points.

Mr Lawrence Loh, Associate Professor at the NUS Business School, said: "There's really not much changed over the last few years in terms of the standards and in terms of the disclosure practices of listed companies in Singapore. I found a vast majority of companies basically fulfil only the bare minimum for the Code of Corporate Governance."

Industry observers say regulators should pursue proposed revisions to the Corporate Governance Code of 2005.

Mr David Gerald, CEO at the Securities Investors Association (Singapore), wonders if boards of directors are paying sufficient attention to internal controls. "I think they need to spruce up and therefore I'm suggesting that there should be more serious engagement of internal auditors. And we need to train internal auditors, give them the kind of respect that CFOs have." LOIS CALDERON



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SINGAPORE NEWS

Compliance to best practices in corporate governance not getting better

By Lois Calderon | Posted: 11 July 2011 22:26 hrs

SINGAPORE: Listed companies in Singapore are still not disclosing enough information about the pay packages of their top executives. And only a few go that extra mile to appoint independent directors to ensure that shareholder interests are protected.

These are among the findings highlighted in the latest Governance and Transparency Index released on Monday.

The latest Governance and Transparency Index, published jointly by the NUS Business School and The Business Times, showed the average total score of companies dipped to 31 points from 33 previously.

The highest possible score was 100 points, with bonus points given for companies that do more than just meeting regulatory requirements.

The index assessed 657 companies here based on board independence, salary disclosure, audit practices and transparency of financial results.

Lawrence Loh, Associate Professor at NUS Business School, said: "There's really not much changed over the last few years in terms of the standards and in terms of the disclosure practices of listed companies in Singapore. In fact, it has more or less stabilised. One interesting aspect: I found a vast majority of companies basically fulfil only the bare minimum for the code of corporate governance."

Industry observers want to see more transparency in executive compensation but the study found that most companies still disclose executive remuneration in bands of S\$250,000. Only a mere five per cent revealed exact salary amounts.

Under the existing Corporate Governance Code, companies are only "encouraged" but not mandated to fully disclose the remuneration of each individual director. It only requires a firm to provide a clear disclosure of its remuneration policy, level and mix of remuneration, and the procedure for setting it.

While the existing code requires independent directors to make up at least one-third of the board, best governance practices call for a larger share of independent minds in the board as check and balance on management.

The study, however, found that only a quarter of publicly listed firms have independent directors occupying the majority seats in the board from 23 per cent previously.

Another key finding was that only 56 per cent of listed firms, from 57 per cent previously, have a fully-independent audit committee.

Industry observers said that companies should also consider hiring an internal auditor to ensure greater controls and transparency. This can also help ensure that accounting issues like those faced by the troubled S-chip firms are not repeated.

David Gerald, CEO of the Securities Investors Association (Singapore), said: "In the companies, listed companies, are the boards paying sufficient attention to internal controls? I think they need to spruce up and therefore I'm suggesting that there should be internal audits, engagement of internal audits more seriously. And we need to train internal auditors, give them the kind of respect that CFOs (chief financial officers) have."

The latest study was the third in a series and was based on annual financial statements filed by companies with regulators.

-CNA/ac



Photos

1 of 1



Office workers are seen during a lunch break at the financial district in Singapore.

SINGAPORE BUSINESS REVIEW

NEWS

PROFESSIONAL SERVICES | Staff Reporter, Singapore

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92% of Singapore companies fail to meet corporate governance standards

So who are the diligent and law-abiding 8%?

According to a release, the latest Governance and Transparency Index sees SingTel remaining in top spot for the third consecutive year with an overall score of 109 points.

Singapore Exchange is in second place with 101 points, while Keppel Corporation and Keppel Land tied for third position, with 91 points. SATS Ltd has been placed fifth, with a total score of 88 points. Keppel Land and SATS Ltd had also significantly improved their disclosure practices, with their scores increasing by 23 points and 14 points respectively.

A small percentage of companies in Singapore made significant improvements in their corporate governance disclosure and practices last year, but the majority still fulfilled only the minimum requirements of the Code of Corporate Governance, according to the latest Governance and Transparency Index.

Jointly published by the Centre for Governance, Institutions and Organizations of NUS Business School and The Business Times, the index comprises 657 companies that issued their annual reports in 2010. Companies with September year-ends had the cut-off extended to 31 January 2011. The study was sponsored by CPA Australia and supported by the Investment Management Association of Singapore.

However, despite the high scores of the top performers, only 8% of firms scored 50 points or more, although this was an improvement from 6% in the last study. In addition, the average total score of companies dipped to 31, from 33 previously.

"Although most of the companies we studied largely fulfilled the Code of Corporate Governance, indicating good governance standards, there is still room for improvement, beyond the Code. For instance, most companies still continue to disclose the remuneration of their directors and key executives in bands of \$250,000 rather than the precise amounts. In fact, 15% of these firms did not even specify an upper limit in the top salary band for its executive directors. In view of the proposed changes to the Code, we hope firms will use the GTI to benchmark themselves and further lift the level of corporate governance in Singapore, said Lawrence Loh, Associate Professor at the Department of Strategy and Policy, NUS Business School, the researcher behind the GTI.

The index is divided into two broad sections: governance and transparency (including investor relations) with the maximum points for each section being 75 and 25 respectively. The governance section covers board and remuneration matters, as well as accountability and audits, while the transparency section focuses on how companies communicate with their shareholders.

In addition, the index includes a "bonus and penalty" system. Companies which go beyond the requirements of the code, for instance, by including limits on directorships held by their directors, will be awarded additional points, while negative events, such as directors or management resigning and raising corporate governance concerns, will lead to a deduction in the company's GTI score.

"The GTI has always been a health check for any company and especially those who see corporate governance as a key element in business confidence. To coincide with the GTI results, CPA Australia is pleased to continue with our collaboration with CGIO and the Business Times to present the CPA Forum, which aims to be a stage for dialogue on corporate governance, discussing key issues and concerns as well as changes and challenges faced today," said Mrs Deborah Ong, Divisional President – Singapore, CPA Australia

She added: "This year is a significant year as CPA Australia celebrates its 125th Anniversary and the 3rd year edition of the GTI, a true testament of our support to the business community. Singapore has maintained its reputation as a trusted financial hub and the GTI provides the right guiding principle that upholds these standards."

The next issue of the GTI will cover companies that release their annual reports between 1 January 2011 and 31 December 2011, except in the case of companies with September year ends for which the cut-off will be extended until 31 January 2012. The results are expected to be published during the second quarter of 2012.

Tags: Governance and Transparency Index, Singapore companies, Deborah Ong

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SingTel Voted Most Transparent Company

By: Sabrina Zolkifi, Singapore
Published: 23 hours 31 min ago

[CORPORATE GOVERNANCE](#) [MANAGEMENT](#) [LEADERSHIP](#) [WHISTLE BLOWING](#)

Singapore - SingTel has topped the Governance and Transparency Index (GTI) for the third year running, followed by Singapore Exchange (SGX), Keppel Corporation and Keppel Land (KepLand) coming in at a joint third.

The GTI is conducted together with the National University of Singapore (NUS) Business School's Centre of Governance, Institutions and Organisations (CGIO) and the *Business Times* (BT).

The index found that most companies did the bare minimum to meet government guidelines. Only a fraction of 657 companies made significant improvements from last year.

SingTel scored 109 points, while SGX claimed 101. Both Keppel companies were awarded 91, with SATS rounded up the top five with 88. Average total score of companies is at 31, a two-point drop from last year. Only 8% received a score of more than 50.

Companies participating in the code were awarded a maximum of 35 points for board matters, 20 for remuneration, 20 for accountability and audit, and 20 for transparency and investor relations. The total maximum available, after taking into consideration adjustments for bonuses or penalties, is slightly above 100.

Professor Lawrence Loh of the department of strategy and policy at the NUS Business School told *The Straits Times* one factor which impacted this year's results was companies' reluctance to fully reveal their board members' salaries. "Most companies still continue to disclose their remuneration of their directors and key executives in bands of S\$250,000 rather than in the precise amounts," he said.

Currently, 15% of the firms did not even "specify an upper limit to the top salary for their executive directors". Some companies have said disclosing salaries will make it easier for competitors to poach talent.

However Chor Kee Yang, SingTel's group chief internal auditor, said the lack of proper disclosure would make it harder for shareholders to draw a clear link between compensation and performance.

Both SATS and KepLand were found to have made great improvements in their disclosure practices. KepLand has "enhanced" its disclosure process in terms of framework of remuneration of non-executives, limits of tenure of independent directors and its statement of compliance with the code.

SATS included a separate board-level risk committee and has implemented term limits for its non-executive directors, as well as cut the percentage of shares that can be issued on a non-pro rata basis by half to 5%.

Lee Suet Fong, senior director of Stamford Law Corporation, said corporate governance starts with the leaders of the organisation as they need to know their own industries well and be familiar with the risks they face. However, in order for this to take place, companies must provide their directors with industry and business training.

Overall, the report found 78% of companies in Singapore now have an audit committee chairman with either an accounting or finance background. Additionally, 75% have a whistle blowing policy, out of which only 5% allow anonymous reporting.



Headline: Poor Governance: finding the underlying causes
Source: Singapore Law Watch
Date: 13 July 2011

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THE worst performers in this year's Governance and Transparency Index (GTI) have also been plagued by serious - and in some cases, debilitating - financial losses.

Just under half of the bottom 20 were S-chips, with accounting scandal-ridden Fibrechem Technologies Ltd rounding up the list.

While popular belief may point to a correlation and even causality between the companies' abysmal corporate governance rankings and financial woes, Lawrence Loh, the lead researcher behind the GTI, cautioned against a simple cause-and-effect analysis of the results.

'Empirical evidence suggests that it's much more complex than this,' said Professor Loh, who is associate professor at the Department of Strategy and Policy, NUS Business School.

'Personally, I believe that having good corporate governance may not necessarily translate into a good financial performance. But a company with poor corporate governance will have a higher risk of seeing a poor financial performance,' he said.

In fact, Prof Loh stressed the need to dig beneath such external manifestations of problems, as shoddy governance and lacklustre financial results may actually be symptoms of a 'more serious and larger underlying disease', such as poor leadership and dishonesty.

Among the bottom few is New Lakeside Holdings - which was ranked 657 out of 660 companies. The company has seen poor internal controls and accounting-related issues.

'Companies that haven't been performing well are often less willing to communicate this to shareholders. In fact, it is usually due to a poor financial performance that companies aren't upfront and transparent,' said Mun Cheong Fai, general manager of CPA Australia in Singapore. CPA Australia sponsored the study.

And the attempts to obfuscate and conceal are plenty.

Professor Loh shared - 'in no order of dismerit' - that the GTI's worst performers had annual reports and key financial information missing from their websites; were tardy about disclosing the remuneration of directors and senior management; and failed to declare potential risks and risk management frameworks.

'Some companies even retained directors who were subject to regulatory action - this is very very serious,' he said.

On what this year's worst performers can do to improve, Prof Loh said that while there is 'no silver bullet solution, it is not rocket science'.

'The list of requirements and guidelines is there. One only needs the basic and sincere intention to improve a company's corporate governance and transparency standards,' he said.

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