

**Brenda Ong**  
**Executive Director**  
**Head of Logistics & Industrial Services**  
**Cushman & Wakefield**

Brenda is the Executive Director and Head of Logistics & Industrial Services at NYSE-listed Cushman & Wakefield with more than 20 years of experience in the Singapore Industrial real estate scene.

She is a veteran in the Singapore industrial real estate market with more than 20 years of experience providing customised real estate solutions to both multi-national corporations and small & medium sized enterprises. She has earned a solid reputation in the industry for her expertise in representing clients in negotiating with government agencies on build-to-suit requirements. Under her leadership, her team has marketed and executed numerous industrial assets for sale and lease, many of which have recorded benchmark prices. With her extensive network of clients including major developers, landlords, investors and corporate clients, Brenda has successfully sourced suitable industrial premises for many industrialists, both local and those with an international presence. She has strong connections with major developers and landlords, investors and corporate clients.

Brenda is responsible for some of the market's well-known built-to-suit projects having represented Seagate, Expeditors Singapore, Ingram Micro, JEL Corporation, MTU Asia, Panalpina World Transport, Sandvik and VWR International. She has assisted multi-national clients like Applied Materials, UTAC, Pratt & Whitney, in their real estate solutions. She has also spearheaded the project launches for key industrial buildings including 9@Tagore, CT Hub 1 & 2 E-centre@Redhill and Wintech Centre.