

Guanghua School of Management, Peking University 2012 MBA Admission Information For Double-MBA Degree Applicants

MBAintl@gsm.pku.edu.cn

For Overseas Applicants

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1. Academic Programs

Program	Language	Duration	Location
IMBA (Full-time)	English	2 years	China
FMBA (Full-time)	Chinese	2 years	China
PMBA (Part-time)	Chinese	3 years	China

2. Admission Requirements

- a. Applicants must hold non-Chinese citizenship.
- b. Applicants must hold bachelor degrees and have relevant work experience.
- c. Competitive GMAT Score.

3. Application Procedure and Required Documents

a. Required Documents (Two copies for each item, except for recommendation letters):

- 1) Online Application Form: <http://isao.pku.edu.cn/ooirr/>
✕ Please print it out and submit it along with your other required documents with signature.
- 2) Competitive GMAT Score.

Programs	GMAT	HSK
IMBA (Full-time)	✓	
FMBA (Full-time)	✓	✓
PMBA (Part-time)	✓	✓

* **Old HSK Test:** Level 6-7 or above, Mid-level C-B, within 2 years of application deadline

* **New HSK Test:** Level 5 or above, Mid-level, within 2 years of application deadline

- **IMBA** (International MBA): Applicants with competitive GMAT score can apply for IMBA.
- **FMBA** (Full-time MBA): Applicants with competitive GMAT and Regular Chinese Test (HSK) score can apply for FMBA.
- **PMBA** (Part-time MBA): Applicants with competitive GMAT, Regular Chinese Test (HSK) score can apply for PMBA.

3) Resume/CV (within 2 pages)

4) Official or notarized true copy of University degree and official transcript

5) Essay (within 2 pages)

a. Why are you choosing the Guanghua MBA program at PKU?

b. How do you envision your career progressing after receiving the MBA?

c. How do you perceive the importance of corporate social responsibility?

- 6) Two recommendation letters (sealed, with referees' contact information)
- 7) Photocopy of valid passport
- 8) Two of your recent photos (2 inches, with no hat worn in hard copy)
- 9) Digital photo (passport size with 480*640 pixels, send via email: MBaintl@gsm.pku.edu.cn)
- 10) Non-refundable application fee of RMB ¥800 (payable online, by cash or Western Union)

Items 1) - 7) can ONLY be submitted in Chinese or English, and the application documents cannot be returned.

b. Interview:

Shortlisted applicants will be invited for an interview organized by the Guanghua School of Management in March or April. Competitive applicants will receive an offer of admission by email within 2 weeks after the interview, as well as a hardcopy admission letter to follow by mail in late June each year.

4. Application Deadline (For double-MBA students ONLY)

March 15, 2012.

5. Official Offer Letter, Visa, Medical Examination Form, etc.

The International Students Division of Peking University will send the admitted foreign students an official Offer Letter, Visa Application Form (JW202), and Medical Examination Forms by the end of June.

6. Tuition Fee (One-year)

For Double-MBA Degree students: RMB 100,000 (approximately US\$ 15,630)

7. GMAT Code

Program	GMAT code	School	Institution
IMBA	SVH-D6-03	Guanghua School of Management	Peking University
FMBA	SVH-D6-61		
PMBA	SVH-D6-18		

8. Application and Enrolment Procedure

Stage 1		
	Oct.25, 2011	Application period begins
Stage 2		
•	Nov. 20, 2011	Deadline for ROUND 1 (Early Bird)
	Dec. 16, 2011	1 st Round Interview
•	Feb. 28, 2012	Deadline for 2012 intake
	Mar. 23, 2012	2 nd Round Interview
	Mar. 15, 2012	Deadline for Double-MBA Degree students ONLY
	Apr. 27, 2012	3 rd Round Interview
Stage 3		
	Jun. 28, 2012	Official admission package sent
Stage 4		
	Sep. 2012	Enrolment & Registration

**Each candidates will only be invited to the interview once.*



9. Contact Information

Specific Requirements, Interviews and Admissions:

Attention to: Mandy Shuyi Huang (Executive, Overseas Admission)
Or: Grace Guangyu Bao (International Affairs Director)

Address: Room 212, MBA Office

Guanghua School of Management (Building No.1)
Peking University, Beijing 100871 P.R. China

Tel: 86-10-6275.6600 or 6275.1665/ 6275.7781 Ext.22 or 23

Fax: 86-10-62757754

E-mail: MBAintl@gsm.pku.edu.cn

Website: <http://www.gsm.pku.edu.cn/mba/en>

SKYPE Online Inquiry: pku.mba.admission

(9-11am & 2-4pm, China Standard Time, every Wednesday, from Oct 20 to Jun 20, except for public holidays)