

**DEPARTMENT OF MARKETING  
NUS BUSINESS SCHOOL**

The National University of Singapore (NUS) is a research-oriented university. Founded in 1905, the University was created to play a key role in the economic, social, and technological transformation of Southeast Asia. The mission of the University is to become the center of academic excellence in Asia. The University is structured and operates like a US university and all teaching is done in English.

During the past few years, the NUS Business School has seen several exciting and far-reaching changes aimed at making it the best business school in the Asia Pacific region and comparable to the top ranking US business schools. In this transformation, the Marketing Department (<http://www.bschool.nus.edu/Departments/Marketing/introduction.htm>) has so far played the lead role through aggressive hiring of young and promising researchers.

This year we intend to continue the process of building a core group of high quality scholars and we are writing this letter to seek your help in identifying potential candidates at the Assistant Professor level. We are seeking to hire research-oriented faculty and we will consider applicants from any area of marketing research. The NUS offers very competitive salaries and fringe benefits (e.g., housing and education allowances) and encourages research with generous support. We believe that this is an exciting environment for outstanding scholars.

If you have PhD students or colleagues who might be interested in NUS, please share this information with them and have them send a copy of their resume and sample research papers directly to us at:

Faculty Recruitment Committee  
c/o Ms Jothi S.  
Department of Marketing, NUS Business School  
National University of Singapore  
BIZ 1-02-01, 1 Business Link  
Singapore 117592

or via e-mail to ([mktbox1@nus.edu.sg](mailto:mktbox1@nus.edu.sg)). My colleagues and we will be attending the upcoming American Marketing Association meeting in Chicago from Aug 7 – 10, 2009. Please feel free to contact us for more information about the school and the opportunities here. Please feel free to contact us for more information about the school and the opportunities here.

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