

## **TOMOAKI SHIMADA**

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### **TEACHING INTERESTS**

My teaching interests lie in production and operations management, supply chain management, and operations strategy. My teaching interests also include B2B e-Commerce and management of information systems.

### **RESEARCH INTERESTS**

My primary research interests lie in management of operations and information technology. The research topics include (1) supply chain management, (2) B2B (Business-to-Business) e-procurement systems, and (3) buyer-supplier relationships. Specifically, I am interested in opportunism in information sharing in a supply chain, adoption and use of B2B e-procurement systems, and evolution of electronic supply chain networks. Other research areas which I initiated recently are (4) recycling in the electrical and electronics industry of Asia and (5) benefits of enterprise systems (i.e., enterprise resource planning, supply chain execution, and supply chain planning).

### **PROFESSIONAL EXPERIENCE**

**KOBE UNIVERSITY, *Kobe Japan***

Jan. 2007 – Present

Graduate School of Business Administration

Associate Professor of Operations Management

Teaching courses for MBA and English-speaking graduate/undergraduate/exchange students

- Operations Strategy <in English> (Total 22.5 hours in Fall 2007; Spring 2008; Spring 2009)
- Supply Chain Management <in English> (Total 22.5 hours in Spring 2008)
- Survey Research <in Japanese> (Total 22.5 hours in Spring 2007; Spring 2008; Spring 2009)

**INTERNATIONAL UNIVERSITY OF JAPAN, *Niigata Japan***

Jan. 2005 – Dec. 2006

Graduate School of International Management

Assistant Professor of Management (Jan. 2005 – Dec. 2006)

Part-time Lecturer (Jan. 2007 – Jun. 2007; Jan. 2008 – Mar. 2008)

Teaching courses (in English) for MBA and Master of E-Business Management

- Operations Management <core course> (Total 30 hours in Winter 2005; Winter 2006; Winter/Spring 2007; Winter 2008)
- Supply Chain Management <elective course> (Total 30 hours in Spring 2005; Spring 2006; Fall 2006; Winter 2008)
- Operations Strategy <elective course> (Total 30 hours in Fall 2005; Fall 2006)

**FUJITSU COMPUTERS (SINGAPORE), *Singapore***

May. 1998 – Apr. 1999

Japanese company providing a total solution of information technology, ranging from hardware and software products, services, and networking to multimedia.

Senior Account Manager

- Responsibilities included sales activities for international accounts, mainly, Japanese multi-national companies in Singapore. Provided solution package such as ERP (Enterprise Resource Planning) and Internet systems.

**NISHIDEN COMPUTERS ASIA PACIFIC, Singapore** Apr. 1997 – Apr. 1998  
Japanese trading company dealing in computers, computer peripherals, computer parts, and Internet services

Area Sales Manager

- Responsibilities included planning and directing sales/marketing activities; establishing and maintaining sales channels in Thailand, Indonesia, and Singapore.

**FRAMATOME CONNECTORS INTERNATIONAL, Singapore** Jan. 1996 – Mar. 1997  
French company dealing in manufacturing, sales, and distribution of electronic and electrical interconnection systems

Assistant Marketing Manager

- Responsibilities included regional marketing, sales support activities, and product management for electronic connectors in consumer market in Asia.

**A.T. KEARNEY, Tokyo, Japan** Apr. 1995 – Dec. 1995  
U.S.A. international strategic management consulting firm

Business Analyst

- Responsibilities included research, data analysis, and strategic planning for clients.

## EDUCATIONAL BACKGROUND

**INSEAD, France** Aug. 2002 – Aug. 2005

PhD in Management

Specialization: Production and Operations Management

Dissertation title: “Potential Benefits and Emerging Challenges of B2B e-Procurement Systems in a Supply Chain”

Dissertation committee: Prof. Arnoud De Meyer (Co-Chairperson)

Prof. Luk N. Van Wassenhove (Co-Chairperson)

Prof. Kishore Sengupta

Prof. Daniel Corsten

**INSEAD, France** Aug. 2000 – Jul. 2002

Master of Science in Management

Summer paper: “Is Information Always Shared Truthfully in a Supply Chain?”

Summer paper advisors: Prof. Erin Anderson and Prof. Ben Bensaou

**NATIONAL UNIVERSITY OF SINGAPORE, Singapore** Dec. 1996 – Mar. 2000

Master of Business Administration (Part-time)

Advanced study project: “The Impact of Information Technologies on Supply Chains”

Advanced study project advisor: Prof. Yue Kee Wong, Singapore Management University

**UNIVERSITY OF TOKYO, Tokyo, Japan** Apr. 1993 – Mar. 1995

Master of Science (Information Science)

Master's thesis: “Knowledge-based Simulation of Proteins-regulated Genetic Action in Lambda Phage”

Master's thesis advisor: Prof. Masami Hagiya

**NATIONAL UNIVERSITY OF SINGAPORE, Singapore** Jul. 1994 – Dec. 1994

Attachment to School of Computing (then-Department of Information Systems and Computer Science) under International Exchange Program supported by the Japanese Ministry of Education

Research advisor: Prof. Chew Lim Tan

**KYOTO UNIVERSITY, Kyoto, Japan** Apr. 1989 – Mar. 1993

Bachelor of Engineering (Information Science)

Bachelor's thesis: “Trigger Function in Computer-supported Cooperative Work (in Japanese)”

Bachelor's thesis advisor: Prof. Yahiko Kambayashi (deceased)