

**UNIVERSITY OF SOUTHERN CALIFORNIA**  
**Marshall School of Business**  
**MBA International Exchange Program**  
**2009 - 2010**



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**Address:** Marshall School of Business  
University of Southern California  
630 Childs Way, JKP 200  
Los Angeles, CA 90089-2631  
USA

**Location:** Downtown Los Angeles

**Total Number of Full Time MBA Students:** Approximately 450 (includes first- and second-year students)

**The USC Marshall MBA Program:**

At Marshall, students acquire critical skills in leadership, analytical thinking, and collaboration, along with a global perspective that only comes from first-hand experience. Students study with a world-class faculty of leading business thinkers and innovators. Coursework is complemented by opportunities to participate in Marshall student clubs, industry conferences, and case competitions. Plus, students enjoy access to Marshall's 70,000-plus worldwide alumni network.

**Facilities:**

The Marshall School of Business is located on the University of Southern California's University Park Campus, which is home to USC's College of Letters, Arts and Sciences, The Graduate School and 14 professional schools. Completed in the summer of 1999, the \$25-million building called Popovich Hall (JKP) houses program offices, services and classrooms for Marshall MBA students. This building features eight case study rooms with audio-video teleconferencing, thirteen experiential learning classrooms with the ability to transmit lectures and presentations throughout the building, data hookups in the building and courtyard, wireless network access and more than 15 miles of fiber optic and cable wiring. Popovich Hall is one of the most technologically advanced business school buildings in the United States. Complete business libraries as well as excellent sporting and recreational facilities are also available and free for students to use.

**Elective Courses Offered:**

Numerous electives are offered in the following areas: Entertainment, Entrepreneurship, Finance and Business Economics (including Real Estate), Information and Operations Management, Marketing, and Management and Organization. Students interested in studying entertainment and pursuing careers in the film and television industry may take courses in the world-renowned USC School of Cinematic Arts.

Note: Students may only take Marshall graduate electives (including the pre-approved Cinematic Arts courses). Enrollment in courses outside of the School of Business will not be permitted.

An online description of concentrations and course descriptions are provided through the Marshall School of Business *Elective Course Guide* at: <http://www.marshall.usc.edu/ECG>. Although exchange students may only enroll in Marshall-approved graduate elective courses, a complete list of USC offerings may be found at the following web address: <http://www.usc.edu/soc>.

**Language of Instruction:** English

**Teaching Methods:** 50% lecture, 50% case study. Some classes include interdisciplinary team-teaching.

**Units per Course:** Three (3). (Entertainment classes are usually 4 units each.)

**Contact Hours per Unit:** Fifteen (15).

**Average Course Load:** Most full-time MBA students take four (4) to five (5) classes. The minimum, full-time course load for Marshall MBA students is eight (8) units. Exchange students may take up to fifteen (15) graduate business units. Note: Each home institution may have a specific minimum unit requirement that exchange students must follow.

**Transcript Legend:**

Excellent/Superior:	4.0	A	
Very Good:	3.7	A-	
Good:	3.3	B+	
Satisfactory:	3.0	B	
Average:	2.7	B-	
Below Average:	2.3	C+	(*Students do not receive
Unsatisfactory:	2.0	C	course credit for grades of
Failing*:	1.7	C-	C- and below.)

**Transcript Requests:** Procedures are provided at the following site:  
<http://www.usc.edu/transcripts>

**Academic Calendar:** \*Also found at <http://www.usc.edu/academics/calendar/>

**Fall Semester 2009**

August 20	Exchange Orientation (tentative)
August 24	Classes Begin
September 7	Labor Day, University Holiday
November 26-28	Thanksgiving, University Holiday
December 4	Classes End
December 9-16	Exams
December 17-January 10	Winter Recess

**Spring Semester 2010**

January 7	Exchange Orientation (tentative)
January 11	Classes Begin
January 18	Martin Luther King Day, University Holiday
February 15	Presidents' Day, University Holiday
March 15-20	Spring Recess
April 30	Classes End
May 5-12	Exams

**Estimated Expenses:**

Housing:	\$600 - \$1500 per month
Living Expenses:	\$300 - \$600 per month
Materials:	\$500 - \$1000 per semester
Health Insurance	\$325 - \$615 per semester
Miscellaneous:	\$100 - \$500 per month
Student Fees:	\$400 - \$550 per semester
Auto Insurance: **	\$200 - \$375 per month
Parking: **	\$225 - \$385 per semester

(\*\* Optional auto-related expenses)

**Career Resource Services:**

All Marshall MBA international exchange students will be permitted to participate in the career management training workshops, information sessions and receptions, distinguished speaker series lectures and networking events scheduled by the Marshall MBA Career Resource Center. Events may be on a first-come, first-served basis with capacity limits and required reservations.

IEP students will have access to Marshall's MBA Career Resource Center (CRC) library and online resources (<http://www.marshall.usc.edu/career>), including the CRC Online careers portal. However, exchange students are not eligible to make individual appointments with and receive career advising by CRC Advisors. On-campus recruiting and interviews scheduled through the MBA CRC are also closed to exchange students. All IEP students are requested to state their exchange status in any and all independent communications with U.S. companies in order to avoid confusions in representation.

**Housing Availability:**

There is limited on-campus housing available to exchange students. All on-campus housing information and applications may be viewed and downloaded through USC's Housing Services website: <http://housing.usc.edu/>. The majority of MBA students live off campus. This latter option provides students with a greater opportunity to experience the culture of Southern California. To reduce costs, international exchange students often share an apartment during their semester in Los Angeles.

Note: Students must provide their own transportation to campus. Students may opt to purchase a used automobile or rent a car from a rental agency. Automobile insurance and campus parking should be considered in estimating monthly expenses.

**Further Information:**

Students interested in attending USC's Marshall School of Business should contact their home institution's International Exchange Program Coordinator for detailed information on the application and selection process. For additional information on the Marshall MBA Program and courses, please contact Anna Liza Garcia, the Marshall MBA International Exchange Coordinator and Associate Director, at the email address or phone numbers listed above.